REFLECTIONS ON PUBLIC DISCONTENT WITH PLANNING IN CENTRAL OHIO

CENTRAL OHIO PLANNING & ZONING WORKSHOP

TODAY'S PANEL

City of Powell

David Betz, Director of Development

Rocky Kambo, Planner

City of Worthington

Lee Brown, Planning & Building Director

City of Columbus

Mark Dravillas, Assistant Administrator

City of Upper Arlington

Chad Gibson, Senior Planning Officer

City of Dublin

Claudia Husak, Senior Planner – City of Dublin

MKSK

Chris Hermann, Principal – MKSK

PANEL AGENDA

Public Discontent with Planning in Central Ohio

- + Opening Thoughts, Chris Hermann
- + City Case Studies, Panel Presentations
- + Panel Discussions, Panel
- + **Discussion with you** What to do?

OPENING THOUGHTS

PUBLIC DISCONTENT WITH PLANNING IN CENTRAL OHIO

City Satisfaction Surveys

+ **Upper Arlington**99% Good to Excellent

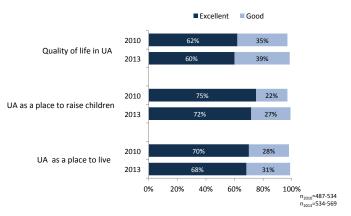
OVERALL OPINIONS ABOUT UPPER ARLINGTON

The survey first asked residents how they felt about their City overall. Residents rated the quality of life in Upper Arlington as "excellent," "good," "fair" or "poor." They also rated Upper Arlington as a place to live and a place to raise children. As shown in Figure 2, Upper Arlington residents hold their City in high regard, just as they did in 2010. Almost all (99%) residents said Upper Arlington residents are "I just think it's a very was an "excellent" or "good" place to live and to raise children. They said the

was an "excellent" or "good" place to live and to raise children. They said the same about the overall quality of life.

"I just think it's a very peaceful place to be." "It's home."^{3b}

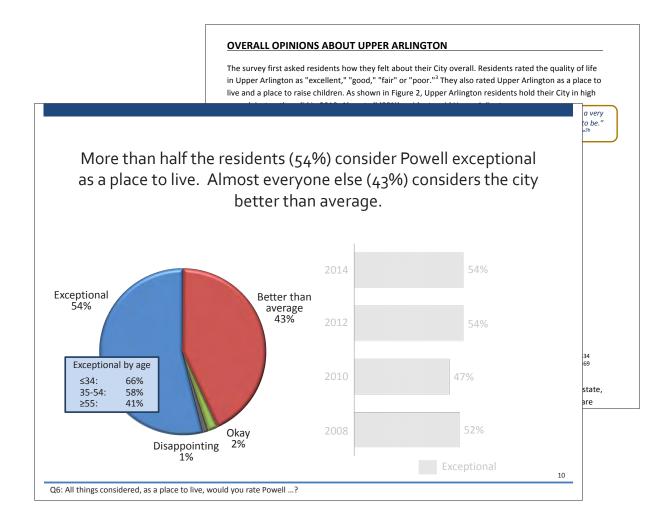
Figure 2: Overall ratings of Upper Arlington



When polling the public on their mood or attitude toward the current state of affairs in the nation, state, or city, researchers often ask citizens whether they are satisfied or dissatisfied with the way things are

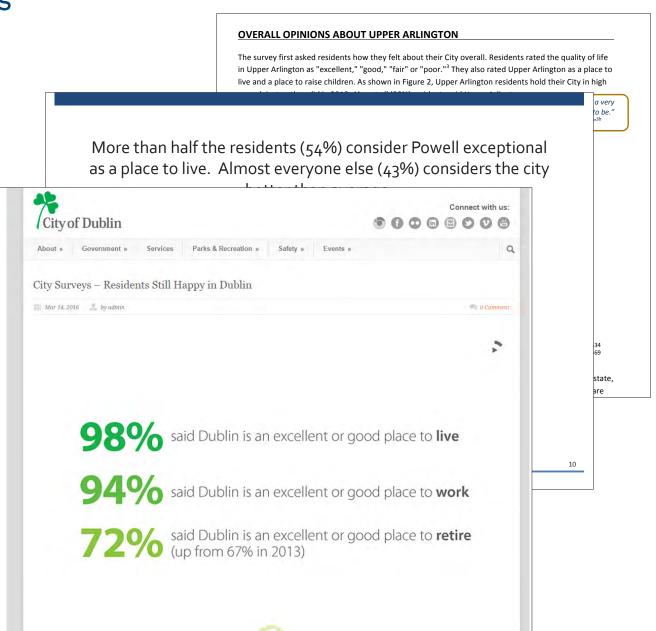
City Satisfaction Surveys

- + **Upper Arlington**99% Good to Excellent
- + **Powell**96% Above Average to
 Exceptional



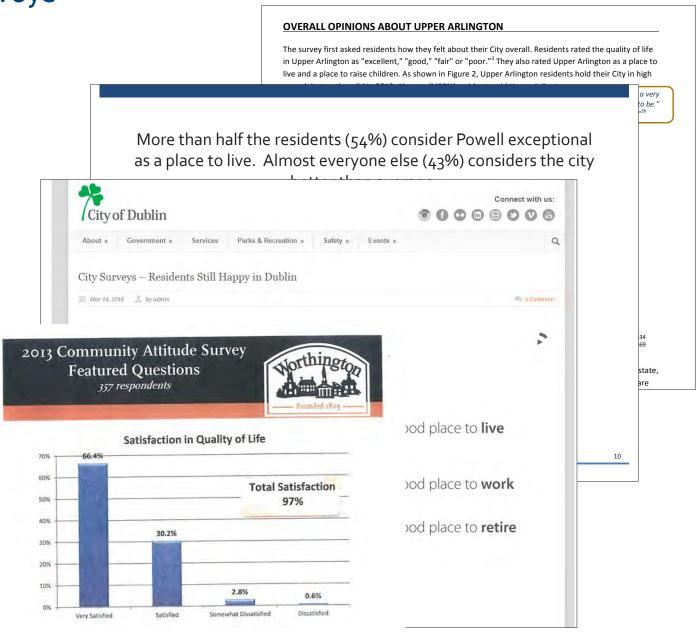
City Satisfaction Surveys

- + **Upper Arlington**99% Good to Excellent
- + **Powell**96% Above Average to
 Exceptional
- + **Dublin** 98% Good to Excellent



City Satisfaction Surveys

- + **Upper Arlington**99% Good to Excellent
- + **Powell**96% Above Average to
 Exceptional
- + **Dublin** 98% Good to Excellent
- + **Worthington**97% Satisfied to Very
 Satisfied



COMMUNITIES ARE CHANGING

Growth And Change Can Be Difficult

TRADITIONAL COMMUNITY CONCERNS

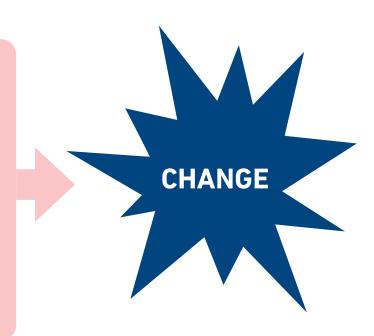
- + Property Values
- + Schools
- + Traffic
- + Density
- + Renters

COMMUNITIES ARE CHANGING

Growth And Change Can Be Difficult

TRADITIONAL COMMUNITY CONCERNS

- + Property Values
- + Schools
- + Traffic
- + Density
- + Renters

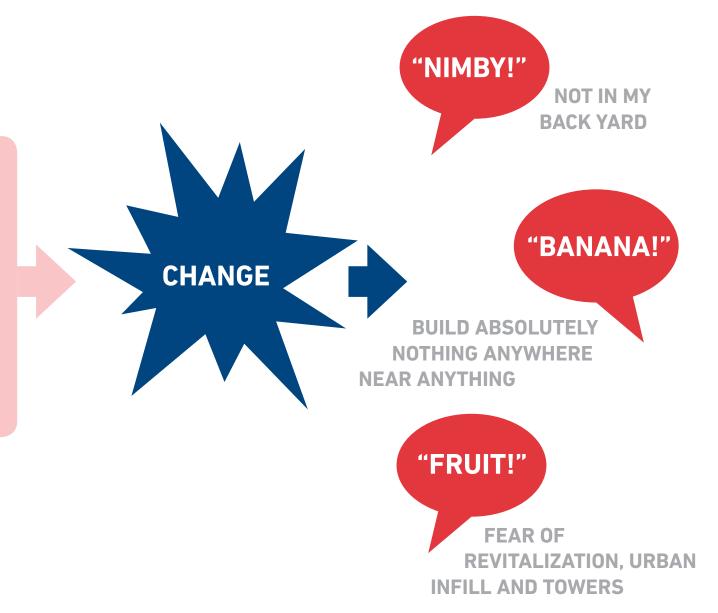


COMMUNITIES ARE CHANGING

Growth And Change Can Be Difficult

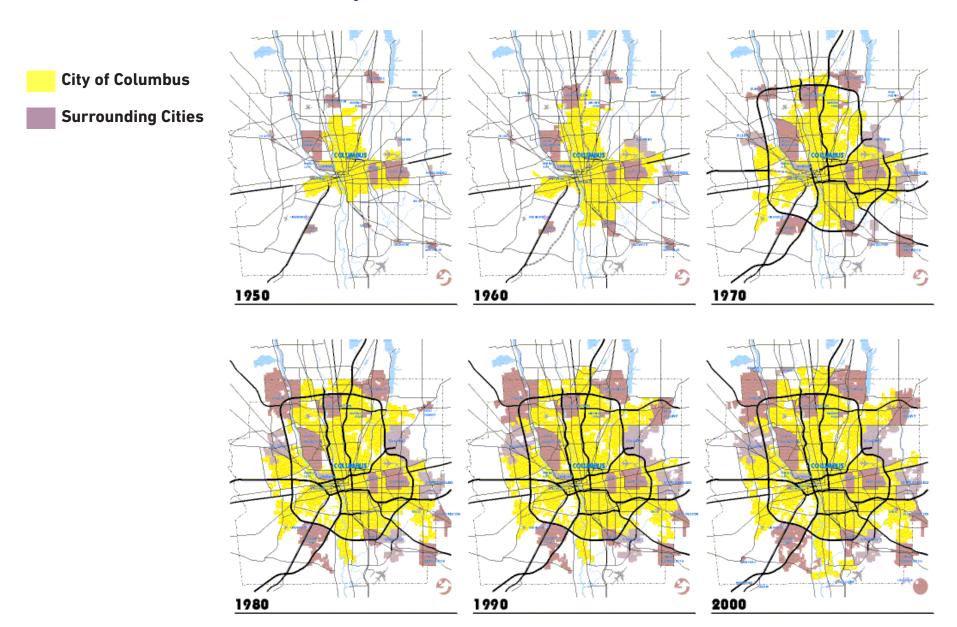
TRADITIONAL COMMUNITY CONCERNS

- + Property Values
- + Schools
- + Traffic
- + Density
- + Renters



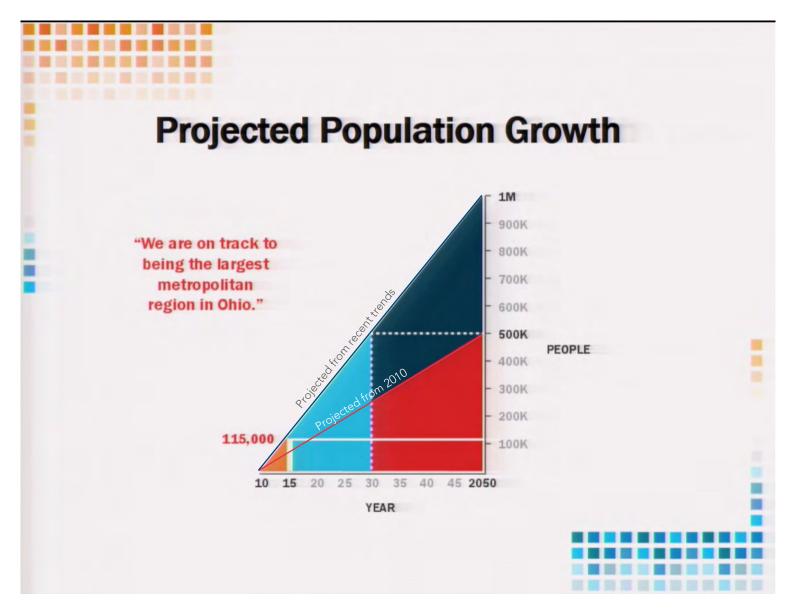
CENTRAL OHIO IS GROWING

Central Ohio Growth By Decade



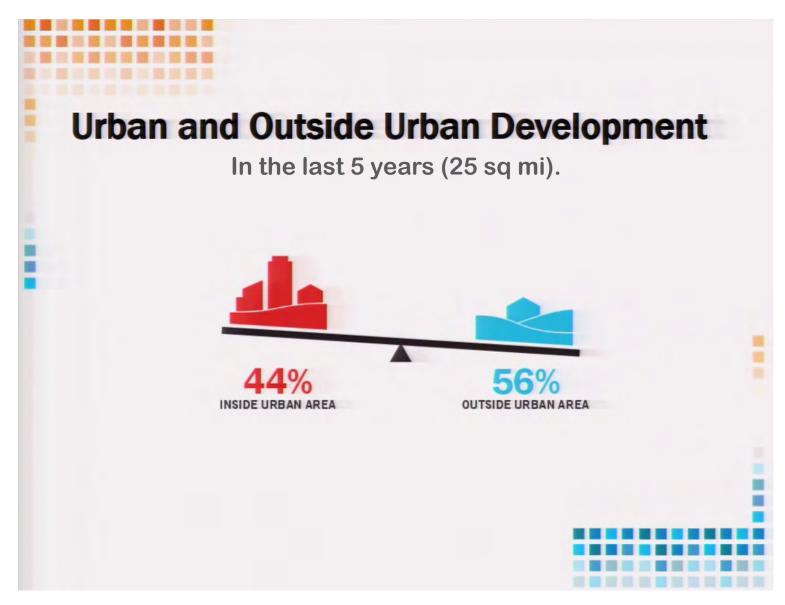
GROWTH IS ACCELERATING

Central Ohio Growth Projections



REDEVELOPMENT IS OCCURRING

This Growth Is Occurring In Built Areas As Well.



INFILL DEVELOPMENT ENCOURAGED

We Are Encouraging Focused Inward Growth

insight2050 Scenarios Overview

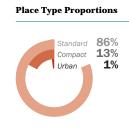
Each of the insight2050 scenarios represents a different also vary in terms of the types of homes that will be built in way of accommodating projected housing and job growth in Central Ohio to the year 2050. Each includes the same total number of people, homes, and jobs, but varies in where and how they are located across the region. The scenarios

the coming decades, and the extent to which their mix of housing types meet the demands of Central Ohio's current and future residents.





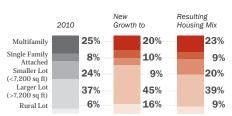
This scenario extends the land use and transportation investment decisions of the past decades forward to 2050. A majority of growth is accommodated on previously undeveloped land, with most growth (85%) tending towards suburban and rural, auto-oriented development. New development is composed primarily of larger-lot single family homes and suburban office parks and commercial centers.



Infill / Redeveloped Land vs. Undeveloped Land



Housing Unit Mix





The housing and job distribution of this scenario reflects the direction of local plans and policies from the cities and townships across the Central Ohio region. There is more Compact growth than in the Past Trends scenario, and more smallerlot single family and attached homes, though the majority of growth is still autooriented and tends to be located at the periphery of cities and towns. About half of new growth is accommodated as infill or redevelopment; the rest occurs on previously undeveloped land.

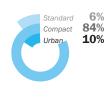




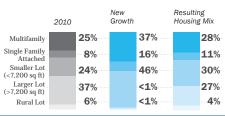


scenario Focused Growth

This scenario seeks to accommodate more growth in infill and redevelopment locations in and around existing cities and towns. Land patterns and housing mix are informed by housing demand forecasts, with significantly more smallerlot single family, attached single family, and multifamily homes than the Planned Future or Past Trends scenarios. A large majority (84%) of growth takes the form of Compact development in walkable, moderate intensity mixed-use areas. There is also significant Urban development (10% of new growth) in Downtown Columbus. There is very little Standard growth or new larger-lot single family housing development in this scenario, as the majority of demand for this product is met through the existing supply.

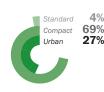








This scenario strives to maximize growth accommodated through infill on previously developed lands and within existing urban areas. The Urban place type assumes nearly 30% of growth in existing city centers and commercial corridors where significant redevelopment opportunities exist. An additional 70% takes the form of moderate intensity and walkable Compact development. Like the Focused Future scenario, the residential mix is informed by housing demand forecasts, with significantly higher proportions of multifamily, attached single family/townhomes, and smaller-lot single family homes. There is very little new larger-lot single family housing development in this scenario, as the majority of demand for this product is met through the existing supply.



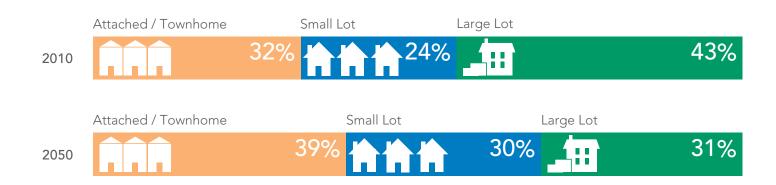




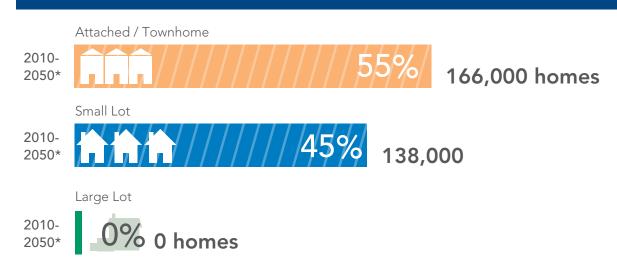
PREFERENCES ARE CHANGING

Projected Demand by Housing Type

Projected Share of Housing Type by Demand, Columbus MSA (2010-2050)



Projected Demand for NEW Units by Type, Columbus MSA (2010-2050)

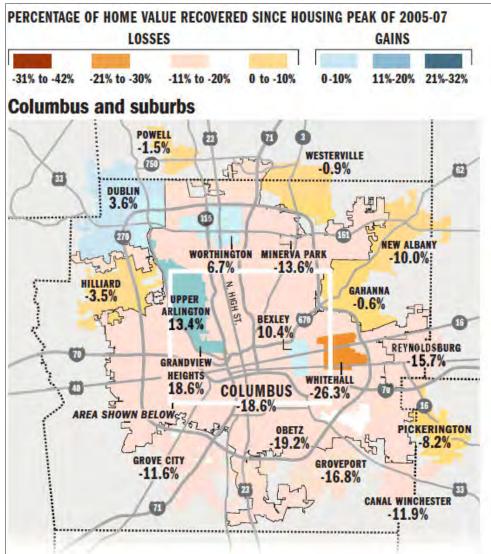


*Refers to households from 2010-2050, excluding households that existed prior to 2010.

Data Source: Arthur C. Nelson, Columbus, Ohio Metropolitan Area Trends, Preferences, and Opportunities: 2010-2030 and to 2040 (NRDC)

INFILL DEVELOPMENT IS INCREASING

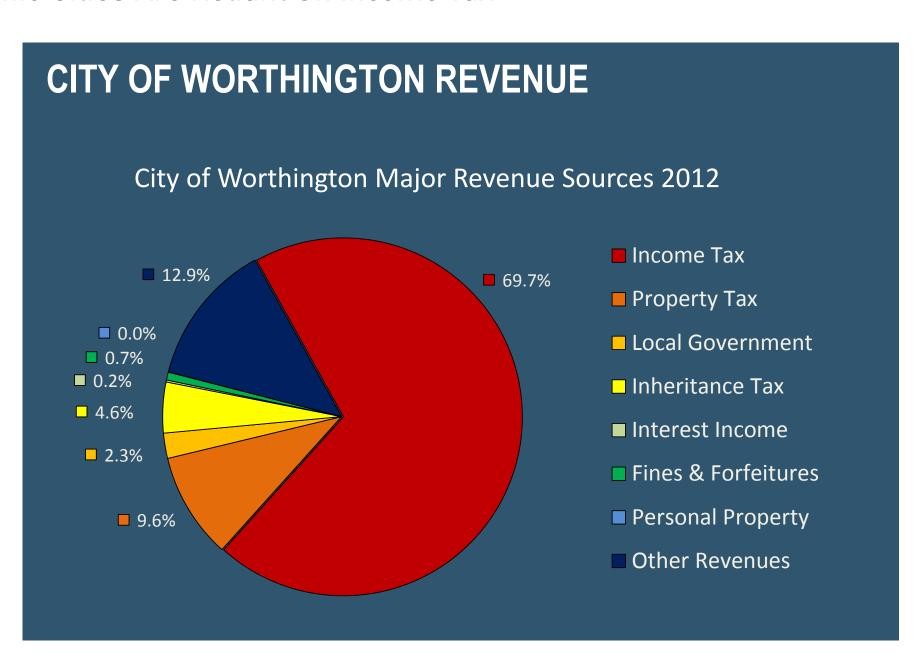




Source: Jim Weiker, Columbus Dispatch. "Home Values Rising." May 25, 2014.

INCOME TAX IS THE CITY LIFE BLOOD

Ohio Cities Are Reliant On Income Tax



And Communities Are Reacting...



Home	Comm	nunities 🔻	News	Sports	E-Edition				Login 🔻
COPS & COURTS		MULTIMEDIA	SOCIAL SCENE		INTERACT	OBITUARIES	CLASSIFIEDS	EDUCATION	

Powell says 'no' to housing development

Plans for 47 condo units nixed via referendum; developer 'not walking away' from Powder Room site



BUY THIS PHOTO

A computer rendering shows the planned Harper's Pointe development, featuring 47 detached condominium units on the former site of the Powder Room gun range between Grace and Beech Ridge drives in downtown Powell.

By THOMAS GALLICK

Wednesday November 4, 2015 12:59 AM

Powell voters Tuesday, Nov. 3, reversed City Council's decision to approve the development of a high-end condominium complex on the former site of the Powder Room shooting range.

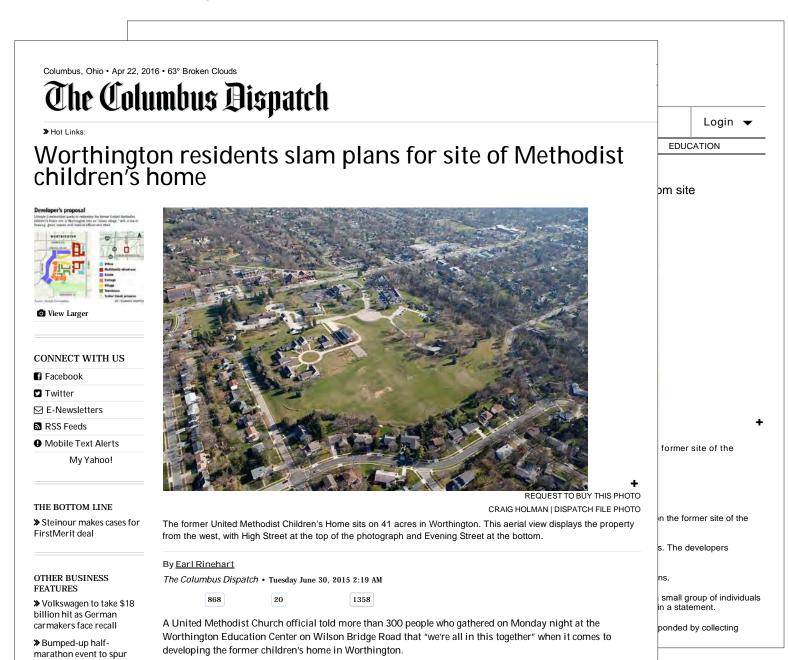
Plans for Harper's Pointe called for 47 single-family, detached condo units on about 9 acres between Beech Ridge and Grace drives. The developers previously said prices for the units would start about \$400,000.

Residents voted 2,242 to 1,870 to block the development, according to unofficial results from the Delaware County Board of Elections.

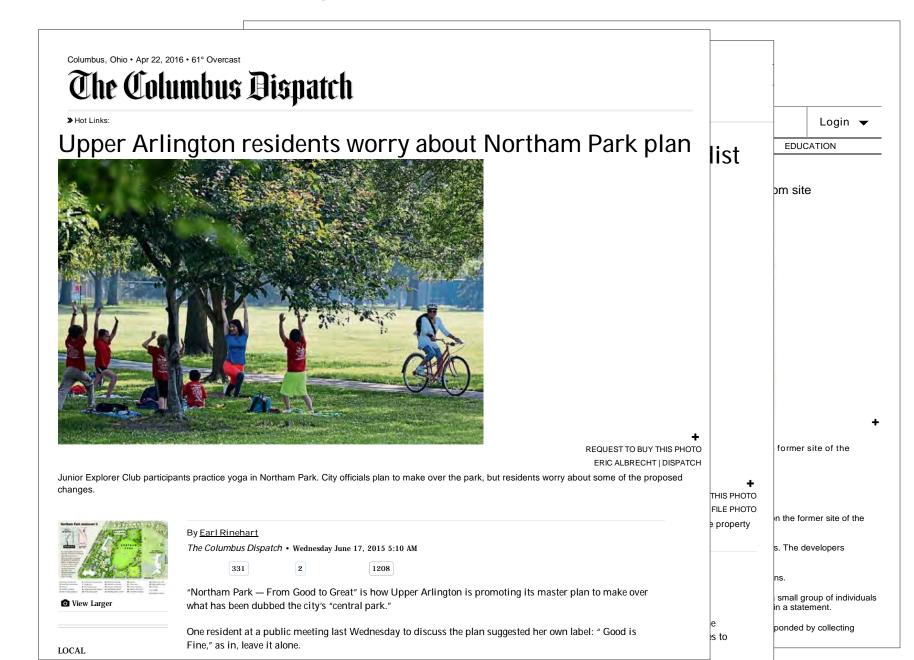
"We are very disappointed with the outcome, to say the least, as well as with the misinformation and untruths that were spread by a small group of individuals who continue to oppose common-sense ideas like Harper's Pointe," Arlington Homes President and Powell resident Len Pivar said in a statement.

Powell City Council approved a final development plan and rezoned the site in May ahead of the project. Opponents of the plan responded by collecting enough signatures of city residents to challenge council's vote on the ballot.

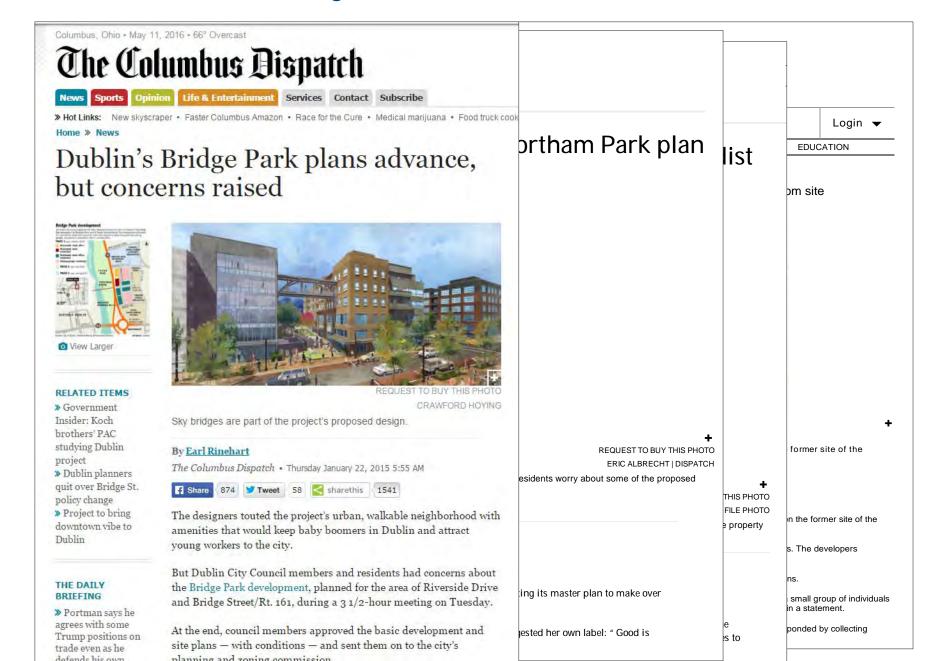
And Communities Are Reacting...



And Communities Are Reacting...



And Communities Are Reacting...



However Public Discontent Is More Concerted



However Public Discontent Is More Concerted

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The Columbus Dispatch

>> Hot Links:

Northam Park critics seek recall of Upper Arlington council members



View Larger

THE DAILY BRIEFING

- ➤ Portman says he agrees with some Trump positions on trade even as he defends his own record on the issue
- ➤ New ads today in

 Portman-Strickland race
- >> Kasich, back in the saddle, signs six bills
- >> Super PAC on the air with ad bashing Strickland

Buckeye Forum Podcast

The Dispatch public affairs team talks politics and tackles state and federal

state and federa government issues in the Buckeye Forum podcast.



REQUEST TO BUY THIS PHOTO JONATHAN QUILTER | DISPATCH

Upper Arlington city council members (from left) David DeCapua, Deborah Johnson, Donald Leach Jr. and Erik Yassenoff listen to city manager Theodore Staton discuss details of the proposed Northam Park renovation plan at their council meeting on Aug. 24, 2015.

ent limits

prohibit high-density

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well Crossing is entitled to

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Delaware County Board of ed, then could be addressed

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me the suit was filed. "We

surveying, and performing

However Public Discontent Is More Concerted

Columbus, Ohio • May 11, 2016 • 68° Broken Clouds

The Columbus Dispatch

> Hot Links:

Issue 38 on Worthington ballot would extend waiting period for rezonings

VOTERS GUIDE

Check out a sample ballot customized to your residence

THE DAILY BRIEFING

- ➤ Portman says he agrees with some Trump positions on trade even as he defends his own record on the issue
- >> New ads today in Portman-Strickland race
- >> Kasich, back in the saddle, signs six bills
- > Super PAC on the air with ad bashing Strickland

Buckeye Forum Podcast



The Dispatch public affairs team talks politics and tackles state and federal

government issues in the Buckeye Forum podcast.

YOUR RIGHT TO KNOW

By Earl Rinehart

The Columbus Dispatch • Sunday October 25, 2015 9:15 AM



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279

The video shows Worthington folks enjoying their yards and singlefamily homes in established neighborhoods surrounded by lots of trees and green space.

A female narrator, backed by a soothing, upbeat melody, talks about the "special place" that is the suburb.

So special, she says, "you don't want to lose what you can't get back."

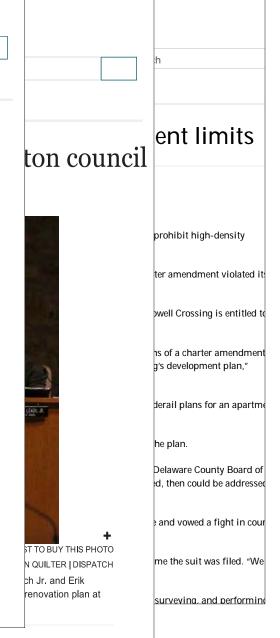
Vote for Issue 38 on Nov. 3 "to keep Worthington beautiful," she tells viewers of the Facebook video.

Issue 38 would change the city charter so that property rezonings would not take effect for 60 days, an increase from the current 20. The waiting period would give

Buckeye Forum podcast.



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However Public Discontent Is More Concerted



WHY THE INCREASED DISCONTENT?

POSSIBLE REASONS...

- + Generational Shift?
- + National Political Discourse Filtering Down?
- + Distrust of Gov't Motives and Influence?
- + Increased Social Media Platforms?
- + Sound-Bite 24-Hour Media?
- + The Complexity of Planning Issues?
- + Lack of Understanding?
- + Increased Development as a Result of Recovering from the Recession?
- + City Resources Spread Thin?
- + People Don't Feel Heard?
- + Are we in the Developer's Pocket?
- + We are wrong our profession doesn't know what we are talking about?



IT'S IMPORTANT TO REMEMBER...

THE AICP CODE OF ETHICS

- + Conscious of the rights of others.
- + Special concern for the long-range consequences of present actions.
- + Give people the opportunity to have a meaningful impact on the development of plans...
- + Seek social justice by working to expand choice and opportunity for all persons...
- + Promote excellence of design...
- + Deal fairly with all participants in the planning process...

A: Principles to Which We Aspire

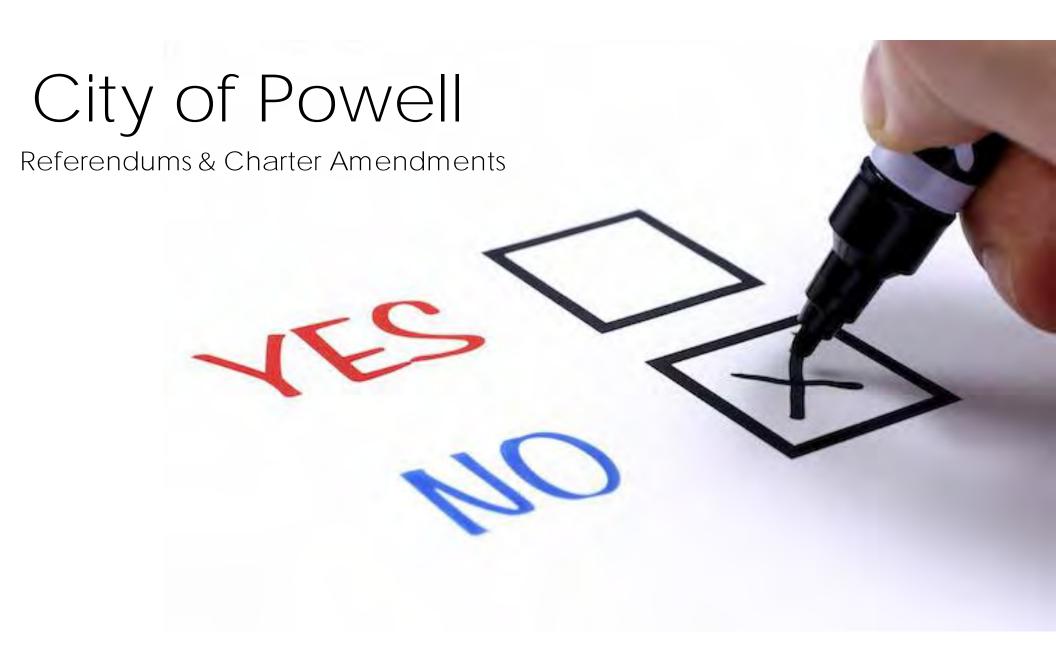
1. Our Overall Responsibility to the Public

Our primary obligation is to serve the public interest and we, therefore, owe our allegiance to a conscientiously attained concept of the public interest that is formulated through continuous and open debate. We shall achieve high standards of professional integrity, proficiency, and knowledge. To comply with our obligation to the public, we aspire to the following principles:

- a) We shall always be conscious of the rights of others.
- b) We shall have special concern for the long-range consequences of present actions.
- c) We shall pay special attention to the interrelatedness of decisions.
- d) We shall provide timely, adequate, clear, and accurate information on planning issues to all affected persons and to governmental decision makers.
- e) We shall give people the opportunity to have a meaningful impact on the development of plans and programs that may affect them. Participation should be broad enough to include those who lack formal organization or influence.
- f) We shall seek social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integration. We shall urge the alteration of policies, institutions, and decisions that oppose such needs.
- g) We shall promote excellence of design and endeavor to conserve and preserve the integrity and heritage of the natural and built environment.
- h) We shall deal fairly with all participants in the planning process. Those of us who are public officials or employees shall also deal evenhandedly with all planning process participants.

CITY CASE STUDIES

PUBLIC DISCONTENT WITH PLANNING IN CENTRAL OHIO





ILLUSTRATIVE FINAL DEVELOPMENT PLAN

POWELL CROSSING





ILLUSTRATIVE PLAN

HARPER'S POINTE

TOTAL ACRES +/- 8.75 ACRES
TOTAL UNITS 47
DENGTY +1- 5.97 D.U.AC.
WEE PRESERVE / 3CENC / OPEN SPACES 200 ACRES (22.98)





Harpers Point, Streetscape Rendering





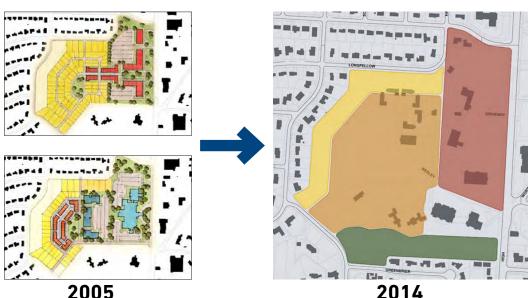
CITY OF WORTHINGTON

United Methodist Children's Home

OVERVIEW

- + 42 acre highly visible site in the heart of Worthington
- + Identified in the 2005 Comprehensive Plan as a key site for potential development in our land-locked city
- + Opportunity to update the UMCH Focus Area of the City's Comprehensive Plan
- + Provide strategic guidance to City Staff, Boards and Commissions, residents, businesses, land owners, and potential developers for the reuse, rezoning, and development of land and necessary supporting infrastructure within the City.





CITY OF WORTHINGTON

UMCH - Proposed Development

PROPOSED CONCEPT

- + 42 acre highly visible site in the heart of Worthington
- + 571 Total Residential Units
 - 350 Apartments
 - 220 Townhomes & Flats
 - 21 Estate Homes
- + Medical Office
- + Mixed-Use Retail
- + Office Space
- + Park Space



Forum on UMCH site slated for end of this month

By ANDREW KING

Wednesday June 10, 2015 2:34 PM













Nev

Worthington is giving residents a chance to see the potential plans that developer Lifestyle Communities has for the former United Methodist Children's Home site

The city will host a special public forum at 6:30 p.m. June 29 at the Worthington Education Center, 200 E. Wilson Bridge Road. Worthington's Municipal Planning Commission and Architectural Review Board will hear a presentation by LC representatives on an upcoming proposal for the site.

The UMCH site is a 42-acre tract that has been the subject of intense interest since the



REQUEST TO BUY THIS PHOTO

DISPATCH FILE PHOTO | CRAIG HOLMAN

The UMCH site is a 42-acre tract of land and buildings which was a children's home that was closed in 2010.

UMCH site plans still getting mixed reviews from public

By CANDY BROOKS

Wednesday June 4, 2014 8:33 PM



The community continues to give a mixed review to the mixed-use development plan being recommended for the 42-acre United Methodist Children's Home site.

"Is anybody listening?" Stenten Street resident Richard Lamprey asked during a special meeting of the Municipal Planning Commission on May 29.

The public hearing was the latest of several held over the past nine months to gather input of residents on how the UMCH land should be developed. At the next meeting, set for June 26, the commission is expected to vote on the recommendation, which then would move on to City Council for final approval.

Commission and Architectural Review Board will hear a presentation by LC representatives on an upcoming proposal for the site.

The UMCH site is a 42-acre tract that has been the subject of intense interest since the



REQUEST TO BUY THIS PHOTO

DISPATCH FILE PHOTO | CRAIG HOLMAN

The UMCH site is a 42-acre tract of land and buildings which was a children's home that was closed in 2010.

Sale of UMCH site still subject of concern

City officials say plenty of input will be sought, residents still see process moving too fast

By ANDREW KING

Wednesday May 20, 2015 4:27 PM













sharethis



After years of discussion, planning and searching, it seems that Worthington is close to a buyer for the United Methodist Children's Home site.

During Worthington City Council's regular meeting May 18, city officials acknowledged talks between Lifestyle Communities and the United Methodist Church, owner of the site.

The 42-acre site at 1033 High St. has been a subject of controversy since it was abandoned in 2010.



REQUEST TO BUY THIS PHOTO

DISPATCH FILE PHOTO | CRAIG HOLMAN

The UMCH site is a 42-acre tract that has been the subject of intense interest since the

The UMCH site is a 42-acre tract of land and buildings which was a children's home that was closed in 2010.

Masonic Lodge Redevelopment

OVERVIEW

- + Convert the existing Masonic Lodge to 3 residential condominium units
 - 1820 Building Masonic Lodge Museum & Office Space
 - 1955 Building 3 units
 - 2-4 bedrooms
 - Units range from 1,944 sq ft6,173 sq ft in size
- + Construct 2 townhomes and a single unit along East New England Avenue
 - 2 townhomes on the west of the access drive
 - 1 unit east of the access drive
 - 2 bedroom units
 - Approximately 2,204 sq ft in size







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WORTHINGTON NEV

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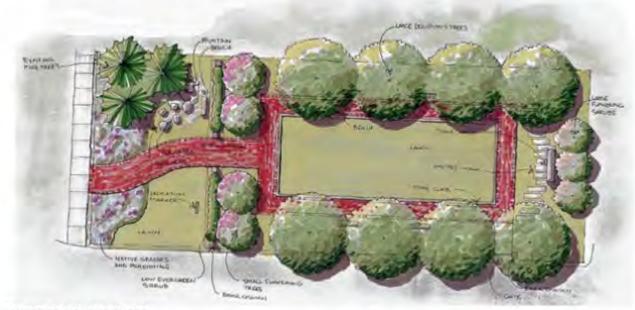
MULTIMEDIA

SOCIAL SCENE

INTERACT

OBITUARIES

Citizens group pitches pocket park to public



REQUEST TO BUY THIS PHOTO

This drawing was submitted to the city by Citizens for Historic Worthington. The design, as drawn by landscape architect Jennifer Bartley, is considered "one possible design concept" for a proposed pocket park on East New England Avenue



City should show vision, buy site for pocket park

Wednesday March 11, 2015 1:26 PM

■ Share 0 ■ Tweet 0 Pinterest 0 ■ sharethis New

To the Editor:

Those of us favoring the pocket park on East New England Avenue have been busy contacting Worthington residents. We are finding a lot of support for the idea, both in the immediate neighborhood and in neighborhoods outside our historic downtown.

This is why it is so troubling to hear a City Council member who is against this park make the argument that buying the green space on New England deprives other neighborhoods of improvements to their

n

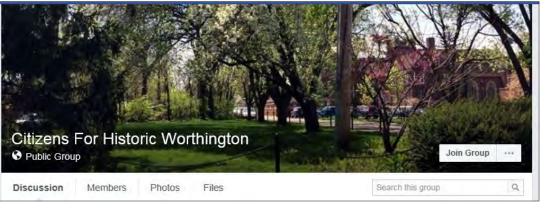














PETITION RELATED TO REFERENDUMS

Group aims to provide more time in process

By ANDREW KING

Thursday July 16, 2015 5:59 PM



After a series of controversial developments in Worthington, a citizens group has submitted a petition that aims to change the city's charter to allow a longer period of time for residents to gather the required signatures for a referendum on zoning decisions made by Worthington City Council.

The group, Keep Worthington Beautiful, submitted the petition to the Franklin County Board of Elections with 781 signatures, more than double the required 351 to make it onto the ballot.

Alliance for Responsible Development REQUEST TO BUY THIS

Keep Worthington Beautiful follows in the footsteps of Citizens for Historic Worthington and the Worthington Alliance for Responsible Development, groups that were largely opposed to developments on High Street.

WORTHINGTON

Initiative is tool for giving city residents a meaningful voice

Wednesday August 12, 2015 4:48 PM



To the Editor:

As a high school social studies teacher, I have the privilege of telling young people the story of how our nation was formed.

I'll often quote John Adams, who penned the following words for the Massachusetts Constitution (1780), which became a model for our nation's Constitution a few years later: "Government is instituted for the

Keep Worthington Beautiful follows in the footsteps of Citizens for Historic Worthington and the Worthington Alliance for Responsible Development, groups that were largely opposed to developments on High Street.

WORTHINGTON

Council tried to reach out, seek compromise on referendum

Wednesday September 2, 2015 3:55 PM















To the Editor:

In a recent letter to ThisWeek Worthington News it was suggested that Councilwoman Bonnie Michael and I should reach out to Keep Worthington Beautiful and negotiate.

We did -- and our offer was rejected

I'll often quote John Adams, who penned the following words for the Massachusetts Constitution (1780). which became a model for our nation's Constitution a few years later: "Government is instituted for the

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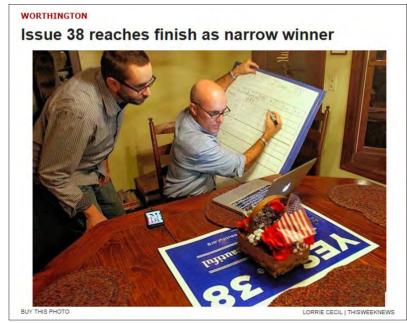
was a children's home that was closed in 2010.

Issue 38

OVERVIEW

- + 60-day waiting period before any ordinances go into effect that:
 - Any language change to the City's Planning & Zoning Code
 - Any rezoning of property within the City
- + Prohibits either of those two types of ordinances outlined above from being passed on an emergency.
- + Referendum period changed from 20 days to a 60-day waiting period.





Background/Site





OLYMPIC POOL SITE

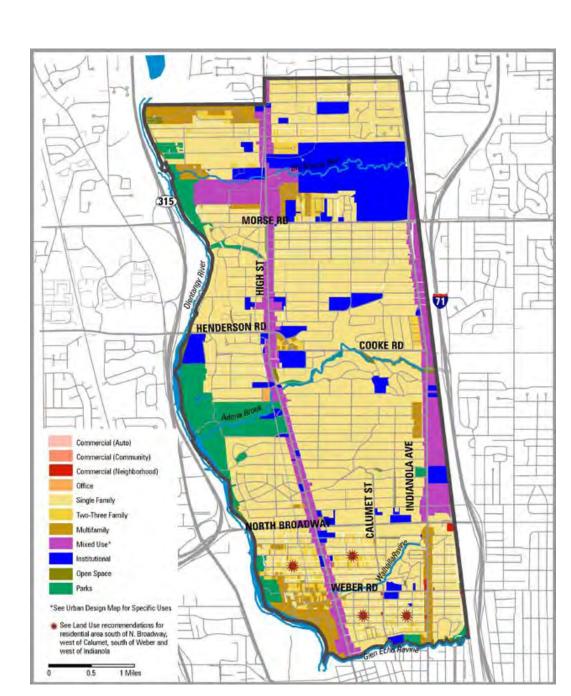
OLYMPIC POOL

Proposal





Plan Recommendation



Public Input & Approval Process

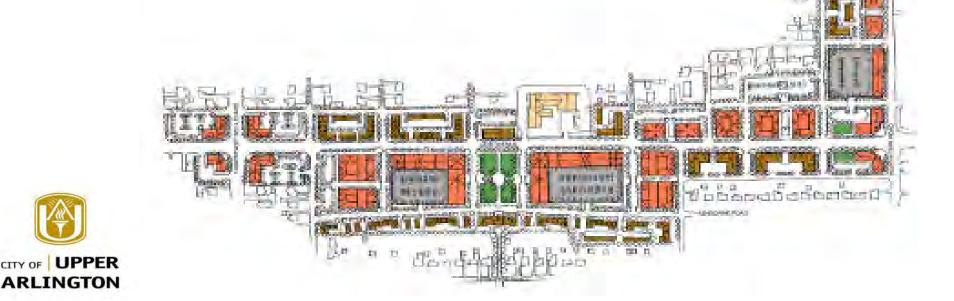




CITY OF UPPER ARLINGTON Master Plan set the stage!



- Three-year visioning process (1999-2001)
- Recommended creation of UDO and PMUDs
- Recognized fiscal challenges and lack of revenue-producing ground



CITY OF UPPER ARLINGTON Lane Avenue Zoning Boundaries

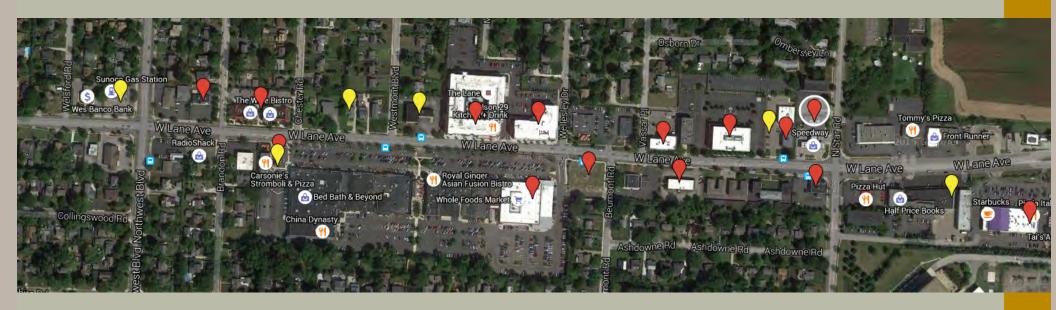


2/3 mile long stretch, generally between Northwest Blvd. and North Star Rd





CITY OF UPPER ARLINGTON Lane Avenue Projects (2006-today)



- 13 approved/completed projects (red)
- 7 in process or "in the works" (yellow)
- Successful "road diet", TIFs and Ent. District



CITY OF UPPER ARLINGTON OSU Development Department







CITY OF UPPER ARLINGTON :roll/Keller Williams Realty









CITY OF UPPER ARLINGTON

Arlington Commons









CITY OF UPPER ARLINGTON Lane Avenue Mixed Use (Before)







CITY OF UPPER ARLINGTON

Lane Avenue Mixed Use (After)







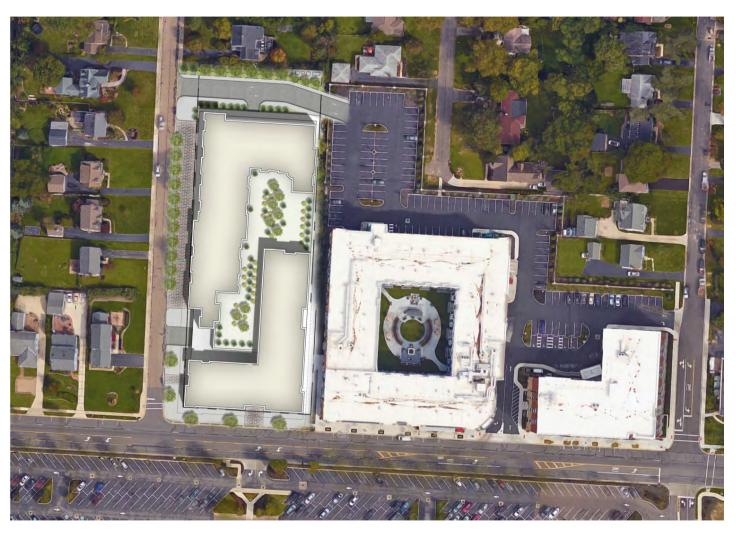
CITY OF UPPER ARLINGTON

Lane Avenue Gateway





CITY OF UPPER ARLINGTON J. Liu (Phase 1)







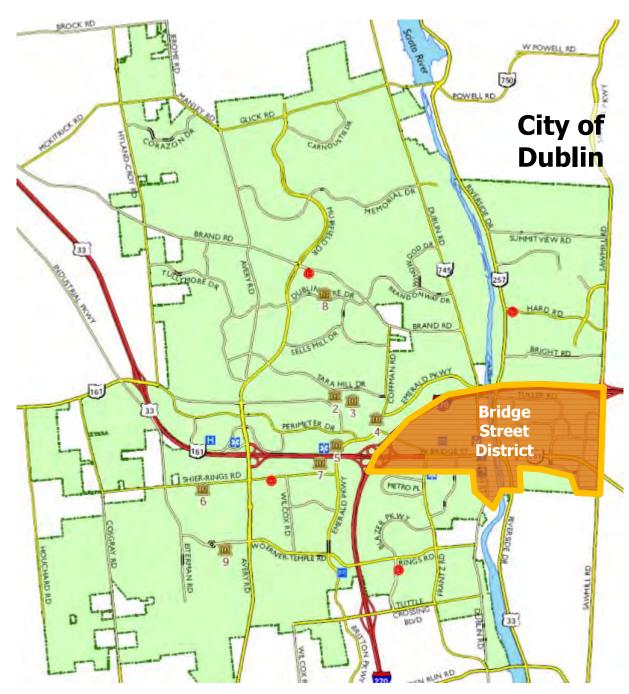










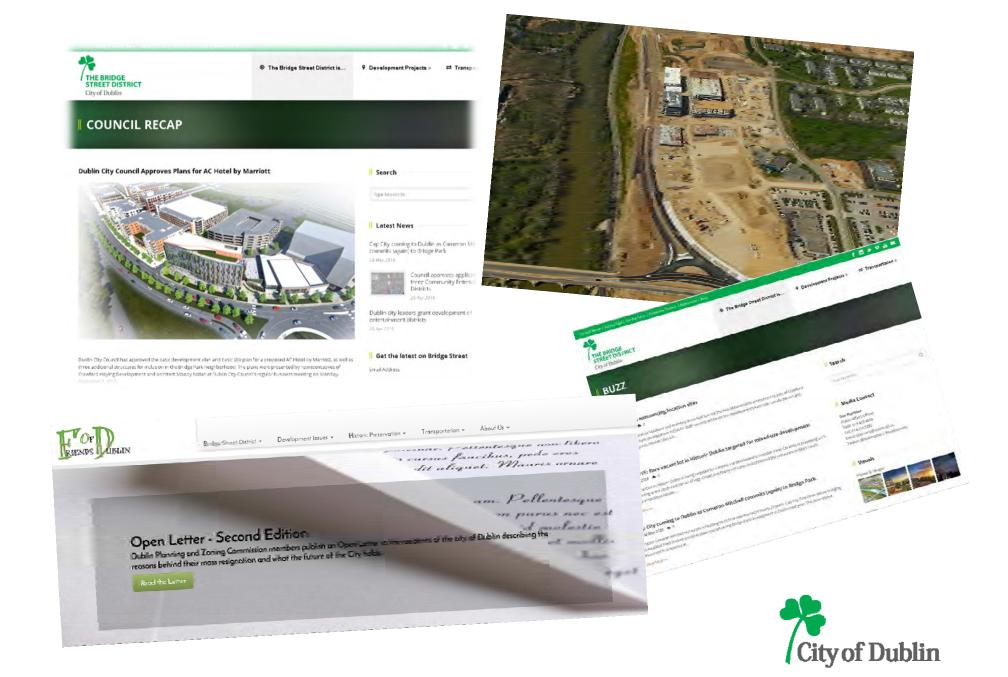


Bridge Street District

Fall 2008 - Ongoing

- 6% of Dublin's Land Area –
 No Creep!
- Rental Housing Focus
- Retaining Empty-Nesters
- Attracting Young Talent
- High Density Mixed Use







CITY OF DUBLIN Caution Tumble Weeds

9 out of 10 have positive impressions of the Bridge Street District

9 out of 10

agree the
Bridge Street
District
will strengthen
local economy

Survey Data

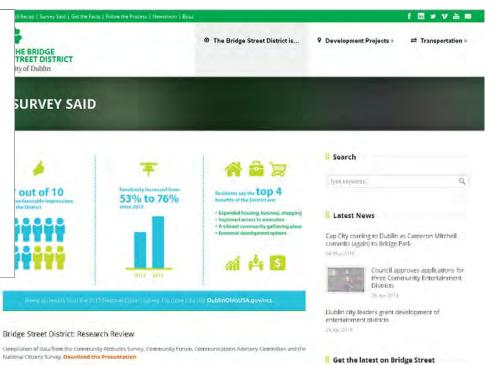
In the Community Attitudes Survey and the National Citizen Survey, 98 percent of respondents said Dublin is an excellent or good place to live. In addition, 94 percent consider Dublin an excellent or good place to work. Our surveys are designed to gauge residents' perceptions of our community and local government. The City uses the data in guiding policy decisions to enhance our quality of life and continue high-quality service delivery.

In the 2013 survey, half the community (48%) considers the Bridge Street District a "high priority" for the City of Dublin.

Interest in this initiative is strongest in high-income households (58%), among residents younger than 35 (56%), and in Ward 1 (56%). Only one resident in eight (13%) considers the BSD a low priority.

Nearly four residents in ten (37%) ranked the Bridge Street District among the top two priorities among the nine items tested.

Only one of the nine – improving the flow of traffic on the city's streets and roads – received a similar ranking by more residents (45%).



Email Address

Bridge Street District survey findings report:

Familianty with the District has increased from 53% to 76% since 2013









Riviera Golf Club

introducing

Keep It Green





PANEL DISCUSSION

PUBLIC DISCONTENT WITH PLANNING IN CENTRAL OHIO

Questions for Group Discussion

- + WHY IS THIS OCCURRING? Is there something fundamental that needs to be addressed?
- + IS THIS AN ANOMALY OR IS THIS A TREND?
- + WHAT IS DRIVING THIS DISCONTENT? Is it resistance to change? Does it reflect national polarization? Is it due to changes in the way people connect and share information? Is it population growth and resulting development pressures?

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- + WHAT CAN/SHOULD BE DONE? Are there new steps, processes, or strategies planners and cities should be following? What has worked for you and what has not?
- + **IS BROADER COMMUNITY EDUCATION NEEDED?** How could public discourse be designed to be more successful? How do communicate complex issues? Can we shape our message better? How do we help people feel heard?
- + WHAT IS THE ROLE OF PLANNING IN ADDRESSING GREATER COMMUNITY NEEDS? Is direction determined by the most vocal, the most passionate, or the most affected? What about the underrepresented or marginalized? Should expertise be weighted more?

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- + WHAT CAN/SHOULD WE DO AS NEXT STEPS? Are there actions we should take as a profession?

YOUR THOUGHTS & QUESTIONS

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