

Reach our audience in a variety of ways...sponsor packages, exhibit space, and print advertising are available! Opportunities are described in more detail at ohioplanning.org/Cleveland.

Sponsorship registration is open through September 30. To become a sponsor please register online, and for questions please contact Michelle Johnson at mjohnson@envdesigngroup.com for details.





CONTINUING EDUCATION



AICP CM credit has been requested for most sessions; approved credit-earning opportunities will be listed in the day-of brochure. More information on the CM program can be found at **planning.org/cm**.

CLE legal education credit has also been requested;

the workshop has qualified in the past. You must pre-register for CLE registration in order to obtain a certificate.

LEED AP & PDH certificates will be available for self-reporting.









APA CLEVELAND'S 28TH ANNUAL PLANNING AND ZONING WORKSHOP

Friday, November 4, 2016

Hilton Garden Inn 700 Beta Conference Center Mayfield Village, Ohio

OHIOPLANNING.ORG/CLEVELAND

WORKSHOP INFORMATION

The 2016 Planning & Zoning Workshop, hosted by APA Cleveland, offers valuable information on the basics of planning and zoning and also cover current topics of interest. Sessions are designed for local officials, zoning board and planning commission members, planners, community development professionals, attorneys, architects, and other interested citizens.

Please join us on **Friday**, **November 4** at a new location at the **Hilton Garden Inn in Mayfield Village** at 700 Beta Conference Center. **Free parking**.

REGISTRATION

Registration opens on September 12! To register, visit **ohioplanning.org/Cleveland**.

REGISTRATION OPTIONS	EARLY BIRD (available until Sept. 30)	REGULAR (available until Oct. 21)
APA Ohio Members	\$85	\$125
Non-Members	\$110	\$150
Students	\$40	\$50

Attorney CLE registration add \$25 to the appropriate category above.

All registration levels include continental breakfast, lunch, and afternoon reception. Credit card (VISA & MC) and check payments will be accepted.

A limited number of scholarships covering registration fees are available. For more information visit **ohioplanning.org/Cleveland**.

If you require assistance, please contact Ann Klavora at ann.klavora@shakeronline.com.

MORNING SCHEDULE

REGISTRATION & BREAKFAST | 7:30 - 8:30 AM

SESSION 1 | 8:30 - 10:00 AM

A. Planning Board Basics, Sunshine Laws and FOIA Requests

Short sessions on the functions of planning boards related to land use, zoning, and the decision-making process, along with Ohio's Sunshine Laws and the Freedom of Information Act.

B. Ethics for Planners

Three planners in diverse roles discuss how they applied the AICP Code of Ethics to improve individual workplace performance, government efficiency, and skills transmission to the next generation of planners.

C. Planning for Action

Short sessions focused on inspiring communities to be engaged participants in visioning and reactivating neighborhoods.

D. Storm Water Management and Water Quality: One Project at a Time

Learn how agencies and communities can collaborate on projects big and small to make a significant impact.

SESSION 2 | 10:15 - 11:45 AM

A. Negotiating with Retailers

Equip your township or small town's Comprehensive Plan, Master Plan and Zoning Code with the tools you need to negotiate with retailers.

B. Brand: Your Community's Secret Weapon

An incredible communication tool that can help your community articulate its character, assets and experiences while enhancing economic development and civic pride.

C. Zoning for Form and Density

Removing unnecessary regulations from zoning can result in revitalization and repopulation – making red tape pinker, urbanism leaner, and zoning smarter.

D. Sustainability in Transportation Choice

Learn how community awareness in transportation choice can result in healthier neighborhoods.

AFTERNOON SCHEDULE

LUNCH | 11:45 - 1:00 PM

SESSION 3 | 1:00 - 2:30 PM

A. Plan Review in Townships: Using Discretion Wisely

Land use planners discuss plan review activities permitted by the ORC, how to carry out reviews, and how to coordinate with the zoning permit process.

B. Land Use Law Update

Speakers examine hot topics in planning and zoning law such as eminent domain, medical marijuana, and sign regulations.

C. Hot Topics in Planning: New Ways to Live, Work and Play

Short presentations on topics of current interest: rethinking urban housing, understanding makerspaces, and placemaking for pets.

D. Environmental Hodgepodge: Green, Brown and Wild

Short sessions on a variety of environmental issues including brownfields, trails and the Towpath, and wildlife habits and restoration.

SESSION 4 | 2:45 - 4:00 PM

A. Zoning Close to Home

Speakers tackle a variety of residential zoning issues including home occupations and regulations for accessory structures and uses.

B. Autonomous Vehicles: The Next Disruptive Technology

Autonomous vehicle technology will fundamentally reshape our cities – what every planner needs to know and should already be doing.

C. Planning for a Web-Enriched Community

Experts address how the internet has impacted our built environment and what to plan for next in our web-based world.

D. What Developers Wish Planners Knew

A panel discussion with local developers on how planners can best prepare to deliver successful projects.

NETWORKING RECEPTION | 4:00 - 5:00 PM