



CALL FOR SESSIONS

September 27-29, 2017 | Athens, Ohio

We need dynamic, insightful and inspiring presenters for the 2017 APA Ohio Planning Conference! The theme of the conference will be **SmART Planning**. We are seeking session proposals in the following tracks:

Smart Cities and Technology | Technological advancements continue to change the face and space of planning. This track will feature sessions that focus on fostering innovation in our communities and harnessing the power of technology in fields such as transportation, energy, communication, and public engagement to improve our communities.

Creative Placemaking and the Arts | The arts community is increasingly a critical component in community building and revitalization. There is also a growing desire for communities to retain and build on their unique qualities, character and culture as change occurs. These sessions will have an emphasis on incubating and collaborating with non-traditional partners to enhance sense of place through community and economic development.

Planning Ethics & Law | These sessions will highlight important legislative updates and diverse case studies to help you advance legal, inclusive and equitable planning policies and processes in your community. There will be at least one session each of planning ethics and planning law at the conference to provide the mandatory 1.5 hours each of Certification Maintenance (CM) credits needed by AICP-certified planners.

Policy & Advocacy | Planners must be able to educate and influence policy makers about planning issues critical to a community. This will be the theme of the Professional Development Workshop on Wednesday, September 27. This day-long workshop will cover communication techniques, advocacy best practices, policy priorities, and other vital tools and resources.

**** Session proposals are not limited to these topics, but additional weight will be given to proposals that align with conference themes.*

The APA Ohio Planning Conference attracts planning professionals, elected officials, planning commission and zoning board members, zoning inspectors, attorneys, developers, and real estate professionals. Our goal is to showcase innovative tools, techniques, projects, plans, research and other initiatives that are transferrable and can spur discussion.

This three-day conference will provide the opportunity to share the latest strategies, proven successes, lessons learned, and best practices with colleagues, community leaders, allied professions, and other jurisdictions from all around Ohio. Please join us at the 2017 APA Ohio Statewide Planning Conference to learn and share experiences around **SmART Planning!**

Examples of possible presentation topics include, but are not limited to:

Livable Communities * Complete Streets & Active Transportation * Alternative Energy * Green Buildings/Infrastructure * GIS & Web-Based Planning Tools * Social Media and Citizen Participation * Public-Private Partnerships * Food Systems Planning * Downtown Development * Small Town and Rural

Planning * Mixed-Use & Transit-Oriented Development * Form-Based & Other Zoning Tools * Recreational/Open Space Planning * Comprehensive & Neighborhood Planning * Climate Change & Resiliency * Aging in Place * Agricultural & Environmental Protection * Emergency Preparedness & Hazard Mitigation * Historic Preservation

PROPOSE A SESSION

Standard sessions are generally 75-90 minutes long, and typically have 2 or 3 speakers. You can propose a complete session with a group of speakers, or as an individual seeking to be matched in a session with similarly themed proposals.

Session proposals must be received by **March 27, 2017**. Proposals will be accepted only through the online form provided at www.ohioplanning.org/conference. Late/incomplete proposals will not be considered. Your proposal must include information on all presenters.

As a conference presenter, you will contribute to advancing the planning profession and gain visibility and recognition as a leader by sharing your expertise. Planners, commissioners, and others from Ohio will be exposed to your expertise. We anticipate more than 400 will attend this conference.

This is your chance to show how your innovative work will benefit us all in the years to come!

PROGRAM SESSION POLICIES

The following policies shall apply for session proposals at the 2017 APA Ohio Statewide Planning Conference:

- The goal of the conference committee is to provide sessions that are of interest to members of the State chapter. The conference committee may reserve a maximum of 25% of the sessions for specific topics or issues that are of interest to the host city or the chapter. No session shall be considered without the submission of a written proposal using the online format established by the conference committee.
- In order to engage as many people as possible, each person shall be limited to participating in no more than three (3) sessions as either a speaker or moderator and no more than five (5) from any one organization. No more than five (5) session proposals may be made by an individual.
- At no time shall there be any guarantee or obligation, expressed or otherwise, made to award a session to an individual or organization in exchange for sponsorship of the event.
- Speakers who are members of APA Ohio are expected to pay for conference registration as a means to support the Chapter. All proceeds from the conference support programs at the chapter level. Non-member speakers are expected to pay for conference registration if they plan on attending any portion of the conference beyond the session at which they speak. Non-members who work for a public agency or non-profit organization, travel from outside the region, and do not plan on attending the conference beyond their session, may be reimbursed for mileage at the standard IRS rate.



- The conference organizing committee may approach session presenters about combining similar session proposals in order to better meet conference educational goals, certification maintenance (CM) requirements or to be of interest to APA members.
- The conference organizing committee intends to produce four to five concurrent sessions during the conference and anticipate that all will receive AICP certification maintenance (CM) credits. Please visit www.planning.org/certification for CM requirements.

The conference program will be announced in June 2017. For more information on the conference, visit www.ohioplanning.org/conference.