



## 2017 APA Ohio Planning Conference

### SPONSORSHIP OPPORTUNITIES

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The APA Ohio Planning Conference is heading to Athens Ohio for the first time! Sponsors for this event will reach hundreds of planners, elected officials, allied professions and public agencies from all over Ohio, as well as from northeastern Kentucky and northern West Virginia during this three-day event. Please consider sponsoring today. **For more information and to register your sponsorship, please visit [www.ohioplanning.org/conference](http://www.ohioplanning.org/conference).**

#### Sponsorship Deadlines:

For inclusion in the preliminary brochure | July 1

For inclusion in the final program | August 21

CASH SPONSOR LEVELS	AMOUNT
<b>Conference Supporter</b> <ul style="list-style-type: none"> <li>Name listed in conference program</li> </ul>	<b>\$300</b>
<b>Exhibitor (Thursday &amp; Friday)</b> <ul style="list-style-type: none"> <li>Exhibit space on Thursday &amp; Friday</li> <li>Name listed in conference program</li> </ul>	<b>\$500</b>
<b>Bronze Sponsor</b> <ul style="list-style-type: none"> <li>Exhibit space on Thursday &amp; Friday</li> <li>One (1) complimentary registration</li> <li>Quarter page advertisement in conference program</li> </ul>	<b>\$750</b>
<b>Silver Sponsor</b> <ul style="list-style-type: none"> <li>Exhibit space on Thursday &amp; Friday</li> <li>One (1) complimentary registration</li> <li>Half page advertisement in conference program</li> </ul>	<b>\$1,000</b>
<b>Gold Sponsor</b> <ul style="list-style-type: none"> <li>Exhibit space on Thursday &amp; Friday;</li> <li>Two (2) complimentary registrations</li> <li>Full page advertisement in conference program</li> <li>Packet stuffer in conference packet</li> </ul>	<b>\$1,500</b>
<b>Platinum Sponsor</b> <ul style="list-style-type: none"> <li>Negotiable</li> </ul>	<b>\$3,000+</b>

EVENT SPECIFIC SPONSOR LEVELS	AMOUNT
<b>Breakfast or Break Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition sign during breakfasts/breaks (Wednesday – Friday)</li> <li>• Name listed in conference program</li> </ul>	<b>\$300</b> 8 AVAILABLE
<b>Wednesday Evening Reception Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition sign at reception</li> <li>• Quarter page advertisement in conference program</li> </ul>	<b>\$400</b> 2 AVAILABLE
<b>Mobile Workshop Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition on mobile workshop handouts</li> <li>• Name listed in conference program</li> </ul>	<b>\$500</b> 2 AVAILABLE
<b>Professional Development Workshop Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition on PD workshop handouts</li> <li>• Name listed in conference program</li> </ul>	<b>\$700</b> 2 AVAILABLE
<b>Thursday Evening Reception Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition sign at reception</li> <li>• One (1) complimentary registration</li> <li>• Half page advertisement in conference program</li> </ul>	<b>\$800</b> 2 AVAILABLE
<b>Conference Bag Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition sign at registration table</li> <li>• Name listed in conference program</li> <li>• One (1) complimentary registration</li> <li>• Packet stuffer in conference packet</li> </ul>	<b>\$1,000</b> 1 AVAILABLE
<b>Friday Plenary Speaker Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition on plenary program</li> <li>• Exhibit space on Thursday &amp; Friday</li> <li>• Two (2) complimentary registrations</li> <li>• Half-page advertisement in conference program</li> <li>• Packet stuffer in conference packet</li> </ul>	<b>\$2,000</b> 1 AVAILABLE
<b>Thursday Keynote Speaker Luncheon Sponsor</b> <ul style="list-style-type: none"> <li>• Recognition on luncheon program</li> <li>• Exhibit space on Thursday &amp; Friday</li> <li>• Two (2) complimentary registrations</li> <li>• Full-page advertisement in conference program</li> <li>• Packet stuffer in conference packet</li> </ul>	<b>\$3,000</b> 1 AVAILABLE