

SPONSORS

Reach our audience in a variety of ways...sponsor packages, exhibit space, and print advertising are available! Opportunities are described in more detail at ohioplanning.org/Cleveland.

Sponsorship registration is open through September 22nd. To become a sponsor please register online, and for questions please contact Jessica Trivisonno at jess.trivisonno@gmail.com.



CONTINUING EDUCATION



AICP CM credit has been requested for most sessions; approved credit-earning opportunities will be listed in the day-of brochure. More information on the CM program can be found at planning.org/cm.

CLE legal education credit has also been requested; the workshop has qualified in the past. You must pre-register for CLE registration in order to obtain a certificate.

LEED AP & PDH certificates will be available for self-reporting.

Register online at ohioplanning.org/Cleveland

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APA CLEVELAND'S 29TH ANNUAL

PLANNING AND ZONING WORKSHOP

Friday, October 27, 2017

Hilton Garden Inn
700 Beta Conference Center
Mayfield Village, Ohio

OHIOPLANNING.ORG/CLEVELAND

WORKSHOP INFORMATION

The 2017 Planning & Zoning Workshop, hosted by APA Cleveland, will offer sessions on the basics of planning and zoning along with deeper exploration of current topics of interest. This annual workshop attracts attendees from across Northeast Ohio, including citizen and professional planners, architects, attorneys, and others with an interest in the future of our region.

Please join us on **Friday, October 27** at the **Hilton Garden Inn in Mayfield Village** at 700 Beta Conference Center. **Free parking.**

REGISTRATION

Registration opens on September 1!
To register, visit ohioplanning.org/Cleveland.

REGISTRATION OPTIONS	EARLY BIRD (available until Sept. 22)	REGULAR (available until Oct. 13)
APA Ohio Members	\$85	\$125
Non-Members	\$110	\$150
Students	\$40	\$50
Mobile Workshop	\$20	\$20

Attorney CLE registration add \$25 to the appropriate category above.

All registration levels include continental breakfast, lunch, and afternoon reception. Credit card (VISA & MC) and check payments will be accepted.

A limited number of scholarships covering registration fees are available. For more information visit ohioplanning.org/Cleveland.

If you require assistance, please contact Christine Dersi Davis at info@ohioplanning.org.

MORNING SCHEDULE

REGISTRATION & BREAKFAST | 7:30 – 8:30 AM

SESSION 1 | 8:30 – 10:00 AM

A. Sign Regulations: What's Left after Content Neutrality?

A city planner and an attorney discuss how some local governments are amending their sign regulations in response to the US Supreme Court's decision in *Reed v. Town of Gilbert*.

B. Cleveland Development Forum

Three short urban-focused sessions will explore the riverfront revitalization at Irishtown Bend, the local controversy regarding public transportation and Public Square, and new plans and possibilities for midway cycle tracks.

C. Land Conservancy Districts—Helping Communities in Northeast Ohio

Explore the mission of the three land conservancy districts in the region and their work in remediation, park land conservation, and trail development.

SESSION 2 | 10:15 – 11:45 AM

A. Land Use Law Update

Speakers will explain and analyze state and federal court cases and legislation affecting land use and planning. Topics include medical marijuana, small cells, eminent domain and the administrative process.

B. Public Art: Art with a Purpose

Learn about Cleveland's Inter/Urban art project and performance spaces across the state and how their design and use elevates social awareness.

C. Understanding Architecture for Design Review Boards

In this interactive session, attendees will be provided practical information on architecture to strengthen their ability to adjudicate design for their local communities.

MORNING MOBILE WORKSHOP | 8:30 – 11:45 AM

Fore to Forest, Planning to Action: Acacia's Journey from Private Country Club to Public Park and Restoration Playground

This mobile workshop will highlight the ongoing transformation of Acacia Country Club from a private golf course and club to a Cleveland Metroparks Reservation.

AFTERNOON SCHEDULE

LUNCH | 11:45 – 1:00 PM

SESSION 3 | 1:00 – 2:30 PM

A. Economic Development Incentives

An in-depth discussion of economic development tools with examples from around Northeast Ohio.

B. Climate Resilience in Cleveland Communities

Learn about climate resilience projects led by two Cleveland CDCs and how the Trust for Public Land's new Climate-Smart Cities tool is guiding green infrastructure prioritization in cities.

C. Variances: What You Always Wanted to Know But Thought You Couldn't Ask!

Presenters explore how local officials can navigate the competing interests of staying true to criteria in the zoning code and staying true to common sense.

SESSION 4 | 2:45 – 4:00 PM

A. Tools for Mixed-Use Redevelopment

Mixed use redevelopment is a challenging task — one which requires a full chest of tools. Learn about zoning, design guidelines, economic development tools and more.

B. Native Plants: Creating a Healthier, Greener Community One Yard at a Time

This session will provide a primer on native plants of Northeast Ohio and the positive impacts they have on the ecological health of a community.

C. Plan Reading 101

Learn how to read a various types of engineering or surveyed drawings involving scale, soils, topography, flood plains, easements and other information needed by boards to make good decisions.

AFTERNOON MOBILE WORKSHOP | 1:00 – 4:00 PM

Walking on Water: Lakefront Development in Euclid, Ohio

This tour stops at the historic Henn Mansion, the Joseph Farrell Memorial Fishing Pier, and Sims Park trails and includes a virtual reality simulation of future phases of Euclid waterfront improvements.

NETWORKING RECEPTION | 4:00 – 5:00 PM

*Schedule is subject to change