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**2017 STATEWIDE PLANNING CONFERENCE**  
**ATHENS, OHIO • SEPTEMBER 27 - 29**

*Photo Courtesy of Janet Echelman*

# THANK YOU

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### Breakfast/Break



### Wednesday Reception



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### Thursday Reception



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### Exhibitors

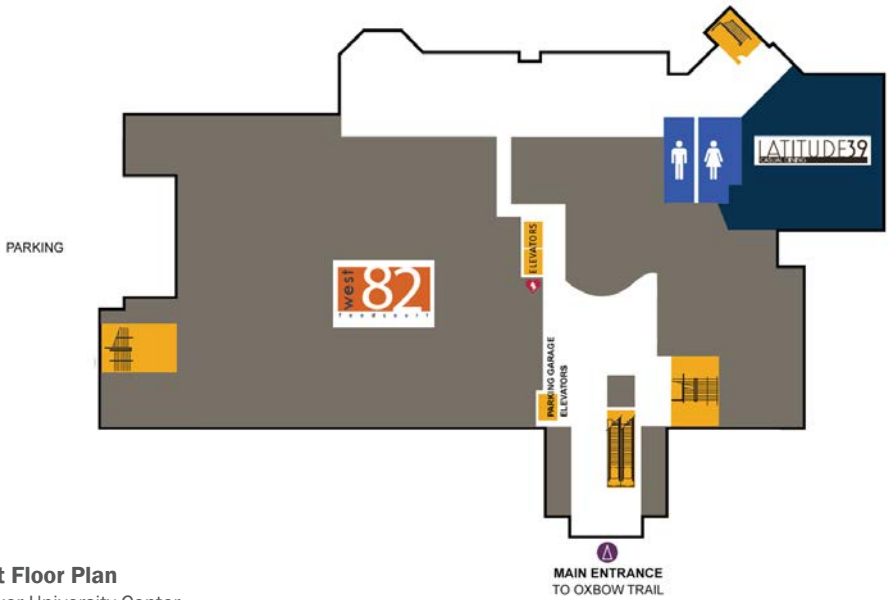




# ART CREATES PLACE.

BRILLIANCE, Creative Machines, Palo Alto, CA 2014

DESIGNING LOCAL

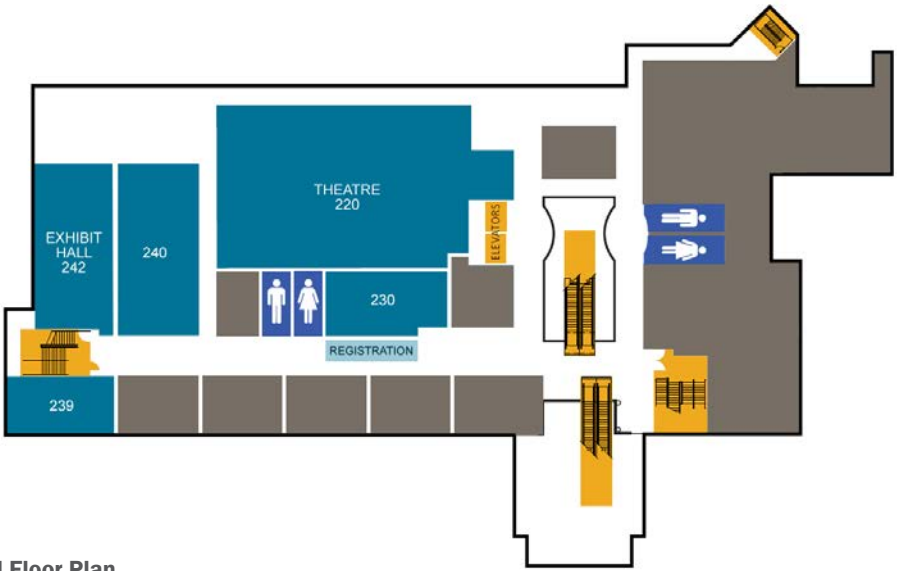


**1st Floor Plan**  
Baker University Center

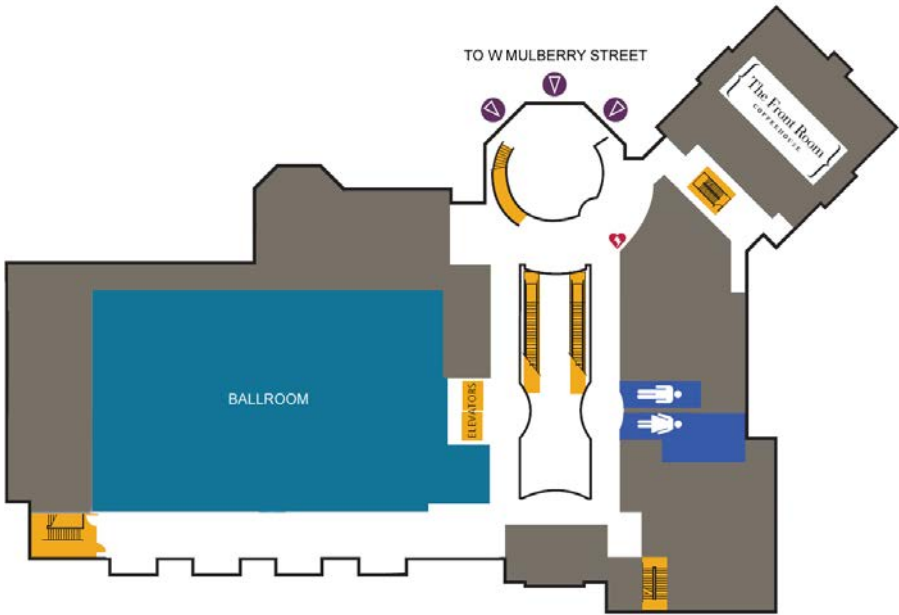
### Exhibitor List

- |                                       |   |
|---------------------------------------|---|
| APA Ohio                              | Envision  |
| Athens Convention and Visitors Bureau | Guide Studio  |
| Bang the Table                        | Kolar Design  |
| Beckett & Raeder, Inc                 | Ohio Housing Finance Agency   |
| Calfee, Halter and Griswold, LLP      | OHM Advisors  |
| CT Consultants                        | OU Department of Geography, Urban Planning and Sustainability Major |
| Davey Resource Group                  |   |
| Environmental Design Group            |   |





**2nd Floor Plan**  
 Baker University Center



**4th Floor Plan**  
 Baker University Center

# SESSION SCHEDULE

## THURSDAY, SEPTEMBER 28

7:30 am

Registration + Continental Breakfast			
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8:15 am

<b>Embracing An Age-Friendly Ohio:</b> Lessons From Columbus & Beyond	<b>SMART Energy</b>	<b>Cleveland's New Plan For Innovative Midway Cycle Tracks</b>	<b>Engaging Community Through Public Art</b>
CM: 1.5      RM 240	CM: 1.5      RM 220	CM: 1.5      RM 239	CM: 1.5      RM 230

9:45 am [Break]

10:00 am

<b>Strengthening Local Food Systems:</b> From Planning To Implementation	<b>Building Momentum:</b> Toledo's Downtown Master Plan	<b>Ethics For Planners</b>	<b>Technology In Society &amp; The Impact On Planning</b>
CM: 1.5      RM 230	CM: 1.5      RM 239	ETHICS CM: 1.5      RM 220	CM: 1.5      RM 240

11:30 am

<b>Awards Lunch + Keynote Speaker</b> Janet Echelman, Artist			
CM: 1.0      Baker Center Ballroom			

1:30 pm

<b>Tactical Communications:</b> Land Your Message & Impassion Your Audience	<b>Successful Green Infrastructure:</b> Making It Work & Making It Measurable	<b>Our Driverless Future:</b> How Autonomous Technology Will Fundamentally Reshape Our Cities	<b>Repositioning Suburbia For The Next Wave Of Economic Development</b>
CM: 1.5      RM 240	CM: 1.5      RM 239	CM: 1.5      RM 230	CM: 1.5      RM 220

3:00 pm [Break]

3:15 pm

<b>Cleves Business District:</b> How To Remake It With Market Based Planning	<b>Tools For A Stronger Downtown</b>	<b>Workforce Development As A Planning Tool</b>	<b>Keeping Up With the Joneses:</b> Five Lessons From Our Neighbors In Indiana
CM: 1.5      RM 230	CM: 1.5      RM 220	CM: 1.5      RM 240	CM: 1.5      RM 239

### THURSDAY SPECIAL EVENTS

**APA Ohio Board Meeting + General Membership Meeting: 1:30 - 3:00 pm**  
Baker Center Ballroom

**Mobile Workshop: 1:30 - 4:45 pm**  
Bikes and Brews CM: 3.25

**AICP Test Prep: 3:15 - 4:45 pm**  
Baker Center Ballroom

**Conference Reception: 5:30 pm**  
Arts West

# SESSION SCHEDULE

## FRIDAY, SEPTEMBER 29

7:30 am

Registration + Continental Breakfast

8:15 am

**Plenary Session:**  
Deploying Smart Technology  
  
**CM:** 1.5      **RM:** 220

9:45 am [Break]

10:00 am

**Strategically Planning For Medical Marijuana In Your Community**  
  
**CM:** 1.5      **RM:** 240

**Follow The Thought Leader:**  
Placemaking In Action  
  
**CM:** 1.5      **RM:** 239

**Drivable Urbanism? Walkable Suburbanism? Make Up Your Mind!**  
  
**CM:** 1.5      **RM:** 230

**Ohio Planners' Municipal Broadband 101 Gabfest**  
  
**CM:** 1.5      **RM:** 220

11:30 am [Lunch On Your Own]

1:30 pm

**Wireless Communications:**  
How Did We Get Here & What Does It Mean For Ohio Communities?  
**LAW**  
**CM:** 1.5      **RM:** 220

**Who's Driving This Thing:**  
Planning For Livable Communities In The Era Of Disruptive Transportation Tech  
**CM:** 1.5      **RM:** 239

**Balancing Needs & Goals Within The Public Street Right-Of-Way:**  
An Engineer's Perspective  
**CM:** 1.5      **RM:** 240

**Integrating Art In Public Places**  
  
**CM:** 1.5      **RM:** 230

3:00 pm (Break)

3:15 pm

**PlaceMaking & Economics:**  
Athens County's New Strategic Plan  
  
**CM:** 1.5      **RM:** 240

**What Can Pink Do For You:**  
Deconstructing Zoning To Repopulate Ohio's Legacy Cities  
**CM:** 1.5      **RM:** 220

**Activating Spaces, Developing Places**  
  
**CM:** 1.5      **RM:** 239

**The Intersection Of Planning & Urban Forestry**  
  
**CM:** 1.5      **RM:** 230

AICP CM credits have been submitted for sessions with noted credit hours. Certificates are available at registration for self-reporting purposes.



### FRIDAY SPECIAL EVENTS

**Mobile Workshop: 10:00 am - 12:30 pm**  
Historic Ridges Walking Tour **CM:** 2.5



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# WEDNESDAY, SEPTEMBER 27

8:15 AM – 4:30 pm

## Professional Development Workshop

### Baker Multicultural Center

This year's professional development workshop will focus on advocacy and policy. The morning session will bring in experienced elected officials and communications professionals to discuss effective means of advocating with legislators and other decision makers. In the afternoon there will be a facilitated discussions on planning policy issues with policy experts to better understand specific planning issues and how to more effectively convey these issues using skills discussed in the morning session.

A continental breakfast and boxed lunch will be provided.

5:30 pm

## Welcoming Reception

### Jackie O's Pub & Brewery

22 West Union Street

Please join planning colleagues for our welcoming reception at Jackie O's Pub & Brewery to connect and reconnect with Ohio planners. You can enjoy craft beers and locally sourced food from Athens flagship brewery, rated as the best brew pub in Ohio by RateBeer.com. Jackie O's is in the heart of Uptown Athens and is an anchor of Athens nightlife.



## GEORGE V. VOINOVICH

### Empowering the Public-Private Partnership

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"George Voinovich's extraordinary success as senator, governor, and mayor was due in great part to his being a pioneering master of collaboration.

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In these times when conflict seems to dominate political dialogue, his wise words extolling the virtues of collaboration are refreshing and illuminating."

—James E. Austin  
Harvard Business School

**Books on sale at the Arts West reception on Thursday evening, September 28.**

Introduction by R. GREGORY BROWNING and HUNTER MORRISON  
Afterword by HUNTER MORRISON



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*“The biggest challenge was making sure **everyone’s voice was heard**. The question was how do we do that and how do we make sure that everyone feels a part of the process.*

***Kolar really listened** to our community. They took what they heard and captured the most important elements about our neighborhood.*

*Even though the project is over, for Madisonville, this is really just a beginning.*

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— **Sara Sheets, Executive Director**

Madisonville Community Urban Redevelopment Corporation  
<http://www.mcurec.org>

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# THURSDAY, SEPTEMBER 28

7:30 - 8:15 am

## Registration + Continental Breakfast

8:15 - 9:45 am

### Embracing An Age-Friendly Ohio: Lessons From Columbus & Beyond

RM 240

This session will share insights and lessons on how we can plan for a growing 65+ demographic group into the future. Examples from around the state will be used to highlight important ways in which communities are proactively addressing the issue. MORPC's draft Strategic Plan An Age-Friendly Columbus will be shared as a best practice model for how individuals of all ages can remain in their neighborhoods and live a high quality of life into their later years. The session will also highlight some of the best practices and benchmarking of age-friendly planning across the state and the country. The examples presented will illustrate how aging in place policies can be developed as part of a highly inclusive public engagement effort. Finally, the session will give practical tips and advice on how similar initiatives can plan with older citizens.

**Sarah Bongiorno, LEED AP, BD+C**  
planning NEXT

**Katie White**  
Mid-Ohio Regional Planning Commission

**Angela Niemiec**  
Age-Friendly Cleveland

### SMART Energy

RM 220

This session will introduce the latest in technical developments in street lighting, energy efficient buildings, spray coatings, and the latest information on connected street lighting used in Smart Cities. The session will also cover site generation, clean energy and other renewable energy sources, and Smart Paint.

**Valerie Croasmun, AICP, PE**  
ms consultants, inc.


**Troy Geanopoulos**  
The Efficiency Network, Inc.

**Andy Dickson**  
SmartPaint

### Cleveland's New Plan For Innovative Midway Cycle Tracks

RM 239

This session will discuss how the City of Cleveland is seeking to capitalize on a roadway network with excess capacity and improve bikability and connectivity through the innovative development of Midway Cycle Tracks. The plans vision is to create a network of midway cycle track facilities to promote healthy living, enhance bicycle network connectivity, support equitable modal choice, and ensure sustainable bicycling opportunities which will promote economic development; social cohesion and placemaking throughout Cleveland. The session will discuss how Cleveland developed the Midway Cycle Track concept as a means of addressing the operational and safety challenges associated with the more standard cycle tracks that run alongside the cartway; the right and left hook threat is eliminated.



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**Jamie A. Greene, AIA FAICP**  
(614) 586-1500 x202  
jamie@planning-next.com  
[planning-next.com](http://planning-next.com)

# THURSDAY, SEPTEMBER 28

**Jeff Lechak, PE**

WSP

**Fred Collier**

City of Cleveland

**Barb Clint**

YMCA of Greater Cleveland

## Engaging Community Through Public Art

RM 230

This session will share lessons from neighborhood development efforts where public art was utilized to connect marginalized populations with amenities and services. Cleveland's Ohio City recently completed a comprehensive public art initiative that included the creation of 11 large-scale murals and one sculptural installation through The Cleveland Foundation's international artist residency program, Creative Fusion. The Creative Fusion residency used art as a means of community engagement to create meaningful dialogue surrounding issues that impact neighborhood. Because the artists lived in the neighborhood where they were working they were able to meet their neighbors, engaging with residents every day; hearing about issues firsthand; forming relationships; and understanding the community. The public art that was created is reflective of this experience. Finally, this session will discuss how leveraging investments in public art can strengthen both physical connections in a neighborhood as well as human connections.

**Ashley Shaw**

Ohio City Incorporated

**Lillian Kuri, RA, LEED AP**

The Cleveland Foundation

**Marika Shioiri-Clark**

Grammar Design

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**10:00 - 11:30 am**

## Strengthening Local Food Systems:

From Planning To Implementation

RM 230

This session explores how two Ohio communities are strengthening the local food system to address these issues. In Columbus and Franklin County, two recent planning



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**Ruth Ann Sobnosky** Environmental Planner/Project Coordinator  
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efforts defined an overall vision for the local food system in Central Ohio to improve resident access to healthy foods and create a supportive regulatory climate for green business and agriculture. The presentation will include the origin of the plans and their purpose, key recommendations for implementation and illustrations of urban farm and food hub prototypes. The presentation will then focus on efforts in the City of Euclid to improve resident access to healthy foods and learn how planning, partnerships, creative financing and community-organizing helped to establish the newly opened Simon's Supermarket in the Euclid Avenue District. The Euclid Avenue District was identified as a food desert in 2013 and this project serves as an example of what can be accomplished through community based coalition building and collective investment.

**Matthew Brown**

Franklin County EDP

**Christopher Lohr**

City of Columbus Planning Division

**Jonathan Holody**

City of Euclid

# THURSDAY, SEPTEMBER 28

**Cheryl Graffagnino, RD, LD**

*Columbus Public Health*

**Matt Leasure AICP, PLA, ASLA, LEED AP**

*MKSK*

## **Building Momentum:**

**Toledo's Downtown Master Plan**

*RM 239*

This session will review the 2016 Downtown Toledo Master Plan which was undertaken as a collaborative and inclusive process, assembled by a broad coalition of public and private sector leaders. The plan created a community-driven vision for the future growth and revitalization of Downtown Toledo by cataloging existing conditions, demonstrating the economic rationale for investment, and recommending 12 Priority Action Items for implementation. Inspired by the Downtown Toledo Master Plan and seeking to build on its momentum, a small team led by the Toledo Design Center, a local planning and design advocacy nonprofit, was assembled to create a proposal for a Toledo 2040 Comprehensive Plan.

**Andrew Overbeck, AICP**

*MKSK*

**Anna Barchick-Suter**

*Downtown Toledo Improvement District*

## **Ethics for Planners**

*RM 220*

This session will be an interactive dialogue about ethical principles and guidelines that professional planners face. It will cover the AICP Code of Ethics and will apply the Code to an Ethics Case of the Year developed by the AICP Commission.

**C. Gregory Dale, FAICP**

*McBride Dale Clarion*

**Todd Kinskey, AICP**

*Hamilton County Planning + Development*

## **Technology In Society & The Impact On Planning**

*RM 240*

This session brings together a practicing urban planner and architect, a researcher, and a software developer to share first-hand

experiences with emerging technological concepts and cutting-edge tools. They will debate several important questions: What are the game-changing innovations that planners need to look out for? How are planners and city officials creating new opportunities for interaction and decision-making? How are these tools affecting traditional planning methods and skills? How can planners avoid getting overwhelmed with the plethora of technological platforms? How can planners maintain a critical perspective to prevent unethical and invasive uses of technology against communities? How do the claims of democratization of data and ubiquitous computing weigh against the pernicious and thorny digital divide? And, finally, how is the public responding and reacting to these technology-mediated engagements?

**Megha Sinha, AICP, LEED AP, BD+C**

*nbbj*

**Gaurav Sinha, PhD**

*Ohio University*

**Melissa Alexander, AIA, LEED GA**

*nbbj*

**Rob Stauder**

*ESRI*

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<b>planning</b>	
<ul style="list-style-type: none"><li>• Comprehensive plans</li><li>• Neighborhood revitalization studies</li><li>• Park and community facilities plans</li></ul>	<ul style="list-style-type: none"><li>• Downtown plans</li><li>• Community engagement</li><li>• Group facilitation</li></ul>
<b>zoning</b>	
<ul style="list-style-type: none"><li>• Complete code rewrite</li><li>• Consultation on selected amendments – text and map</li></ul>	<ul style="list-style-type: none"><li>• Review plans for compliance</li><li>• Expert witness</li></ul>
<b>development services</b>	
<ul style="list-style-type: none"><li>• Prepare site/development plans</li><li>• Assess financial feasibility and fiscal impacts</li></ul>	<ul style="list-style-type: none"><li>• Secure community support and approvals</li></ul>



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# THURSDAY, SEPTEMBER 28

11:30 - 12:30 pm

## Luncheon & APA Ohio Awards Presentation

Ballroom

*Welcoming Remarks*  
Kimberly Lieber, AICP

*Awards Presentation*  
Ann Klavara, AICP

The APA Ohio Awards Program recognizes noteworthy planning projects in order to raise public awareness of planning and also acknowledge the hard work and outstanding effort of communities, professional and citizen planners, individuals with an interest in planning, and students. The program bestows recognition on deserving projects at the biennial APA Ohio Statewide Planning Conference. *Juried by APA Wisconsin.*

12:30 - 1:30 pm

## Keynote Speaker

Ballroom

*Janet Echelman, Artist,*  
Studio Echelman



Janet Echelman is an artist who defies categorization. She creates billowing sculpture at the scale of buildings, choreographed by wind and light. The art

shifts from being an object you look at, to a living environment you can get lost in. Using unlikely materials from netting to atomized water particles, Echelman combines ancient craft with cutting-edge engineering and material science to create focal points for urban life on five continents.



*Echelman photo courtesy of Janet Echelman*



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### Please Contact Us:

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1:30 - 3:00 pm

## Tactical Communications:

**Land Your Message & Impassion Your Audience**

RM 240

This session will cover a broad range of verbal, written and graphic best practices for effective communication. Each topic will be explored by identifying foundational techniques, to ensure your takeaways are relevant to any audience or project. When the success of our planning efforts so often hinges on whether we can inspire our audience to action, the success of our communication is paramount.

**Justin Goodwin, AICP**  
MKSK

**Cathy Fromet**  
Guide Studio

**Arin Blair**  
MKSK

# THURSDAY, SEPTEMBER 28

1:30 - 4:45 pm

## Mobile Workshop

### *Bikes and Brews on the Hockhocking Adena Bikeway*

The Bikes and Brews mobile workshop will take conference attendees on a guided tour of the Hockhocking Adena Bikeway and the craft breweries located along the bike path. Riders will have the opportunity to sample some of the award winning beverages at Little Fish Brewing Co., Devil's Kettle Brewing, Jackie O's Brewery, West End Ciderhouse, and the Eclipse Company Store Craft Beer Hall. The tour will also include discussions on the many infrastructure projects that have been completed to make the bike path and more connections to it as well as local history. *Please meet by the registration tables on the 2<sup>nd</sup> floor no later than 1:30 PM.*

## Successful Green Infrastructure: Making It Work & Making It Measurable

RM 239

This session will review different and innovative approaches and tools that communities have taken to optimize the use of green infrastructure. The presenters will also discuss the opportunities and challenges of the strategy and implications for decentralized storm water strategies. American communities of all sizes have adopted natural and resilient green infrastructure solutions to manage storm water, whether it is to improve water quality, reduce flows, or mitigate flooding. The adoption of such solutions, in conjunction with, or in lieu of, large centralized storm water management systems has resulted in tens of thousands of small-scale distributed facilities such as rain gardens, pervious pavements, green roofs and bio swales, whose benefits have extended beyond storm water management to include aesthetic and social benefits. Despite a wide variety of benefits to this type of storm water management, the distributed nature of the installations can appear to be daunting for some communities, ultimately creating a barrier to broader adoption.

**Amy Lynch, PhD**  
Ohio University

**Julio Aráuz, PhD**  
Ohio University

**Cynthia Jacobson, CPG**  
T&M Associates

## Our Driverless Future: How Autonomous Technology Will Fundamentally Reshape Our Cities

RM 230

This session will present findings on a regional and local scale, in order to outline the immediate and near-term steps needed to prepare your city for autonomous vehicles. Using a robust modeling approach, the session will explain the likely pace and location of adoption, show the places most impacted by this technology both on at city-wide and site-specific scale, and the impacts of shared-driver and owner-based models will be presented, along with the economic impacts on cities that embrace the technology early.



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# THURSDAY, SEPTEMBER 28

**Jason Sudy, AICP**  
OHM Advisors

**Rick Stein, AICP**  
Urban Decision Group

**Justin Robbins, AICP**  
OHM Advisors

## Repositioning Suburbia For The Next Wave Of Economic Development

RM 220

This session will discuss how with recent demographic trends pointing to a resurgence of urban places, suburbs are finding that the old rules no longer apply. Dublin is facing several challenges in this regard: reinventing its “legacy” office parks, as a way to position the city to harness the economic energy of the “innovation” economy and to answer the demand from residents and employers to increase transportation options. These trends were a catalyst for the planning projects and associated policy and code updates, linked together by mutual goals and supported by strategies for a multi-modal transportation system. Dublin has had success with its Bridge Street initiative to build a new, walkable and urban place. It is betting on similar success with its suburban office parks and mobility plan.

**Vince Papsidero, FAICP**  
City of Dublin

**Devayani Puranik, AICP**  
City of Dublin

**Joanne Shelly, AICP, RLA, LEED BD+C**  
City of Dublin

**Tammy Noble**  
City of Dublin

**3:15 - 4:45 pm**

## Cleves Business District: How To Remake It With Market Based Planning

RM 230

This session will discuss the existing condition and problems of the business district, the approach to try and turn it around, the role of the county to help in this effort and the plan that was put together to help solve the problems and give the village direction and a strategy. The approach, which included input and review along the way from a steering committee made up of business owners and stakeholders, included an economic analysis to determine viable uses and market demand, an assessment of the physical condition of the

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**Sean S. Suder**  
Lead Principal  
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**3:15 - 4:45 pm**

## AICP Test Prep

Baker Center Ballroom

This session will help potential AICP test takers gain an overview of the AICP exam, its content, and topic areas. Participants will learn about strategies to complete the application, how to address the five types of questions on the exam, and about abundant resources to help you prepare for the exam. Lastly, speakers will give an overview training in several important exam topic areas, and will have the opportunity to talk with recent test takers and ask questions.

**Christine Dersi Davis, AICP**  
APA Ohio

**Katherine Keough-Jurs, AICP**  
City of Cincinnati

# THURSDAY, SEPTEMBER 28

district, a parking analysis and an assessment of the opportunities and constraints. The final plan included recommendations on Urban Design and Smart Growth, a Vision for the future and Future Land Use, a market overview and Community Incentives.

**Austin Hudepohl**

*Bayer Becker*

**Jeff McElravy**

*Saint Francis Group*

**Mike Rahall**

*Village of Cleves*

**Eric Greenberg**

*Saint Francis Group*

## Tools For A Stronger Downtown

RM 220

This session will show how to activate your assets to assist your community's revitalization. They will delve into what, why, and hows of Special Improvement Districts (SIDs) and how historic preservation can create a contemporary community through placemaking and historic tax credits.

**Sarah Marsom**

*Designing Local*

**Shannon Fergus, AICP, MCRP**

*Designing Local*

## Workforce Development As A Planning Tool

RM 240

This session will describe the ways that workforce strategies can be used in each sub-field as a planning tool. Participants of the session will engage with speakers, through a crash course in Workforce Development 101, followed by an interactive discussion with session participants through case study examples. The key takeaway will be a broader understanding of workforce development, and how planning professionals can benefit from workforce strategies.

**Nikki Glazer Stoicoiu**

*New Growth Group*

**Kaci Roach**

*New Growth Group*



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## Keeping Up With The Joneses:

Five Lessons From Our Neighbors In Indiana

RM 239

This session will highlight ways in which Ohio planners can draw from the experiences of our neighbors to the west in Indiana and learn from some of their recent successes, including creating solid partnerships, working across jurisdictions, engaging deeply in community engagement, leaning into the struggle when confronted with obstacles, and setting your sights high. The loss of certain segments of industry, demographic change, and the complexities of the urban/rural divide are just some of the commonalities between the two neighboring states. Many Indiana communities have found ways to conduct frank conversations about current trends, without allowing those trends to dictate the future.

**Jamie Greene, FAICP, AIA**

*planning NEXT*

**Tyler Kent, AICP**

*City of Valparaiso, Indiana*

**Kyle May, AICP**

*planning NEXT*

# THURSDAY, SEPTEMBER 28

5:30 pm

## Conference Reception

### Arts West

132 West State Street

Arts West, the City of Athens' home for community arts is this site for our Thursday evening reception. Join us and sample local beers, wines, and food. Local artists Patty Mitchell and Kim Jackson will be on hand with some of their work that centers on the intersection of art and community collaboration with is exemplified in Patty's Honey For the Heart Parade and work with Passion Works Studio and Kim's Home Away From Home organization in Logan. Ohio University Press will have select books for sale including their recent publication *Empowering the Public-Private Partnership* by George V. Voinovich.

Complementary shuttle service will be provided to/from the Ohio University Inn and Arts West.

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# FRIDAY, SEPTEMBER 29

7:30 - 8:15 am

## Registration + Continental Breakfast

8:15 - 9:45 am

### Plenary Session: Deploying Smart Technology RM 220

The 2017 APA Ohio Planning Conference Plenary Session will discuss the opportunity and challenge of deploying smart technologies and fiber in communities. New smart technologies will change the way planners and other decision makers address problems and solutions in the transportation, economic development, permitting, and zoning sectors among others.

**Mackenzie King**  
Lextant

**Dana McDaniel**  
City of Dublin

**Steve Patterson**  
City of Athens

**Thea Walsh, AICP**  
Mid-Ohio Regional Planning Commission

**John Glazer**  
TechGrowth Ohio

10:00 - 11:30 am

### Strategically Planning For Medical Marijuana In Your Community RM 240

This session will discuss how the State of Ohio has recently approved marijuana for medical use. This change in state law can have an impact on a community if not properly prepared. The Village of Johnstown has opening welcomed the medical marijuana industry and is designing their program in lockstep with the state. Land use planning is just one of many facets that will be called into question as this program moves forward. The session will give insight on the Village's take on medical marijuana and why they were the first in Ohio to say yes to the emerging industry.

**Jim Lenner**  
Village of Johnstown

### Follow The Thought Leader: Placemaking In Action RM 239

This session will outline a checklist for successful placemaking projects and discuss methods for finding the people who will champion them. The examples from Columbus include parklet projects, the annual Open Streets event, the community organization Placemakes, the West Cherry Street project, work with local artists, and the Discovery District Placemaking Plan. Through these stories, learn about the funding mechanisms, approval processes and local partnerships that allowed each effort to come to fruition.

**Arin Blair**  
MKSK

**Jess Mathews**  
Placemakes

**Devin Carothers**  
Kaufman Development

**nbbj**  
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# FRIDAY, SEPTEMBER 29

## **Drivable Urbanism? Walkable Suburbanism? Make Up Your Mind!**

RM 230

This session will discuss how suburban communities across Ohio and the country are facing a new reality. Living, working, shopping, and entertainment preferences are changing to the point that the conventional suburban model of single family subdivisions, suburban office parks, and strip centers and malls are being challenged as the dominant development choice. Demographic shifts including aging baby boomers and emerging millennials are changing the traditional model family formation, travel preferences, and even how we chose where to live. The term walkable urbanism is the new mantra as community after community contemplates embracing the idea of retrofitting suburbs as more sustainable and livable places. But how well are we doing with this monumental effort? Are we achieving the goal of transforming areas that were once dependent on the automobile into walkable and family friendly environments? And most importantly, are people going to actually walk in these areas? This session will explore these questions using examples from around the country.

**C. Gregory Dale, FAICP**

*McBride Dale Clarion*

**Jamie Greene, FAICP**

*planning NEXT*

**Robert Vogt**

*Vogt Strategic Insights*

## **Ohio Planners' Municipal Broadband 101 Gabfest**

RM 220

This session will examine the lack of high-speed broadband and the digital divide, and explain why municipal broadband projects are becoming important for small towns and rural communities. He will also review the results of APAs 2017 Municipal Broadband Survey, which highlights the role that small town and rural planners see themselves playing in municipal broadband projects and will discuss what training, education and tools APA members have said that they will need in the future in order to help them make these community

**10:00 am - 12:30 pm**

### **Mobile Workshop:**

*Historic Ridges Walking Tour*

The Ridges Walking Tour mobile workshop will take attendees on a guided tour on the grounds and buildings of the historic former Athens State Hospital. The area, now known as The Ridges, comprises about 730 acres of land and 700,000 gross square feet of buildings and is on the National Register of Historic Places. Built following the Kirkbride Model in the 1860s the asylum was a regional mental health hospital operated by the state of Ohio. Under the Kirkbride plan the hospital was designed to be self-sustaining with farms, orchards, dairy, and livestock all tended to by patients and employees. Kirkbride hospitals were massive campuses that were meticulously designed to provide patients with a healthy sanctuary and focus on the moral treatment philosophy of mental health. *Please meet by the registration tables on the 2<sup>nd</sup> floor no later than 10:00 AM.*

broadband projects successful. The session will also explore the key aspects of the Ohio municipal broadband movement, explaining the evolving legal and regulatory framework for municipally-sponsored broadband in Ohio, and comparing various governance and funding arrangements being chosen by communities in Ohio involved in municipal broadband projects. Finally the session will provide a first-hand account of his experience in the highly-successful municipal broadband project in Dublin, Ohio, and discuss the planning and management issues that planning officers can be expected to play in a community broadband initiatives.

**Dale Neef, PhD**

*DNA Data Solutions, LLC.*

**Stu Johnson**

*Connect Ohio and Digital Works*

**Dana McDaniel**

*City of Dublin*

# FRIDAY, SEPTEMBER 29

1:30 - 3:00 pm

## Wireless Communications:

How Did We Get Here & What Does It Mean For Ohio Communities?

RM 220

This session will discuss the new legal environment in Ohio with respect to regulating and permitting cell towers and micro-wireless facilities and discuss what may be on the horizon within the regulatory environment.

**Christopher Miller, Esq**

*Ice Miller, LLC.*

**Lindsay Miller, Esq**

*Ice Miller, LLC.*

**Dunn Greg, Esq**

*Ice Miller, LLC.*

## Who's Driving This Thing:

Planning For Livable Communities In The Era Of Disruptive Transportation Tech

RM 239

This session will discuss current trends, pose questions about the impacts of a driverless transportation system, and consider alternative possible answers to those questions. This session will also look beyond the impacts of the driverless car to consider the implications of increased reliance on unmanned aerial systems in lieu of human drivers. Speakers will explore the potential implications for changes to travel behavior, housing choices, the built environment and urban growth patterns, social equity and economic sustainability. The session will also discuss the planner's role in visualizing, anticipating, and addressing impacts of these technologies and consider how they can act to ensure we advance our communities goals for livability and quality of life in the face of unprecedented change.

**Justin Goodwin, AICP**

*MKSK*

**Jason Reece, PhD**

*The Ohio State University*

**Gulsah Akar, PhD**

*The Ohio State University*

**Amber Woodburn, PhD**

*The Ohio State University*

The image shows a family of four—a man, a woman, and two children—walking together on a wooden boardwalk or bridge. They are all smiling and looking towards the camera. The background is slightly blurred, showing some greenery and a building. Overlaid on the image is the OHM logo, which consists of the letters 'OHM' in a large, white, sans-serif font, with a stylized white triangle to its right. Below the logo, the text 'Advancing Communities' is written in a smaller, white, sans-serif font. At the bottom of the image, there is a white text box with the following text: 'Community is at the center of everything we do.' Below this, in a smaller font, it says 'OHM Advisors is more than an architecture, engineering, and planning firm.' and 'We are the community advancement firm.' At the very bottom of the image, there is a white bar with the text '888.522.6711 | OHM-Advisors.com' in a black, sans-serif font.

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## Balancing Needs & Goals Within The Public Street Right-Of-Way:

RM 240

This session will discuss the most common needs and desires that have to be evaluated when planning improvements to public streets. The session will discuss numerous case studies including how options were evaluated and trade-offs considered. The Richland Avenue Improvement Project will be described in detail that included SR 682 roundabout and important bicycle and pedestrian connectivity between Ohio University, downtown Athens, and the South Richland Avenue corridor. Finally, the session will discuss solid planning and decision making processes that can be used, along with funding options and approaches.

**Steve Thieken, AICP, PE, PTOE**

*Burgess & Niple, Inc.*

**Andy Stone**

*City of Athens*

**Amy Rosepiller, AICP, PE**

*Burgess & Niple, Inc.*

# FRIDAY, SEPTEMBER 29

## **Integrating Art in Public Places**

RM 230

This session will cover various aspects of bringing art into the public realm and will discuss:

- How to create a Percent for Art program
- Understanding public processes in relation to artwork.
- Defining roles and setting up projects with public art agencies and art consultants.
- Long-term aspects to consider in creating a public art collection.
- Different types of public art, with their unique advantages and challenges.
- How to find, appropriately contract, and build strong working relationships with artists.
- Ethical and legal aspects of installing and owning art as copyrighted intellectual property.
- The ways in which private/public partnerships can bring additional focus and funding.

**Shayna McConville**

*City of Kettering*

**Amanda Golden**

*Designing Local*

**Terry Welker, AIA**

*City of Kettering*

**Jane Black**

*Build Art In, LLC.*

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**3:15 - 4:45 am**

## **PlaceMaking & Economics: Athens County's New Strategic Plan**

RM 240

This session will highlight Athens County's New Economic Development Plan and collaboration with higher education, government and business partners as the driving force for new investments in infrastructure, business and community needs. The session will review placemaking and economic development



The Mannik Smith Group logo features a stylized green and grey graphic to the left of the text "Mannik Smith GROUP". Below the logo, the text "TECHNICAL SKILL. CREATIVE SPIRIT." is displayed in green. Further down, a paragraph states: "With more than 300 employees across 11 offices, The Mannik & Smith Group, Inc. has been providing planning and engineering consulting services for more than 60 years." Another paragraph follows: "Our multi-disciplined service portfolio includes: Planning & Funding Strategy Assistance, Civil Engineering & Permitting, Structural & Transportation Engineering, Geotechnical Engineering, Environmental Engineering, Construction Inspection & Materials Testing, Landscape Architecture, and Surveying." At the bottom left, a graphic of the state of Ohio is shown with the text "SMART Planning the art and technology of planning smart". Below this, it says "Proud sponsor of the art and technology of planning smart". The website "www.MannikSmithGroup.com" is listed at the bottom right.

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# FRIDAY, SEPTEMBER 29

strategies, aligning new financial strategies with plan implementations, and seeding innovation and entrepreneurial growth.

**Sara Marrs-Maxfield, CECd**

*Athens County Economic Development Council*

**Nate Green**

*Montrose Group, LLC.*

**Stacy Straus**

*Ohio University Innovation Center*

**Betsy Ehler**

*Environmental Design Group*

## What Can Pink Do For You:

**Deconstructing Zoning To Repopulate Ohio's Legacy Cities**

RM 220

This session will deconstruct and reconstruct zoning so that it works to achieve repopulation. Explore the fiction that forms the basis for certain zoning regulations where the reality may not support them. Discover how to review your community's land-use codes to verify that they address real and legitimate concerns and regulate only what is truly necessary to protect and promote public health, safety, and welfare.

**Sean Suder, Esq., LEED AP**

*Calfee Zoning*

**Joe Nickol, AICP**

*MKSK*

## Activating Spaces, Developing Places

RM 239

This session will share lessons from neighborhood regeneration efforts where strategic and targeted neighborhood reactivation efforts have yielded extraordinary results. Cincinnati's Walnut Hills is flipping old models on their heads and regenerating using a time-honored, two stage process of demand creation and supply development. Here, the demand building phase began in an overlooked convergence of rear lanes, leading to the creation of Five Points Alley. This has sparked several development projects. The speakers are the co-creators of the recently released Neighborhood Playbook. The Playbook is a field guide for communities and developers that facilitates investment in overlooked spaces.

**Joseph Nickol, AICP**

*MKSK*

**Kevin Wright**

*Walnut Hills Redevelopment Foundation*

## The Intersection Of Planning & Urban Forestry

RM 230

This session will discuss how trees are being used to improve communities and being embraced by planners across the US as sustainable solutions to many urban and suburban issues. Traditionally, urban forestry has moved into the realm of community planning by virtue of trees being recognized as important service-providing infrastructure and public assets. Trees alone cannot solve current and emerging issues, such as urban heat island effect, improving public health, mitigating storm water management, supporting economic development, or moderating climate change - but in combination with other community planning projects and initiatives, trees and tree canopy can make a big impact.

**Jennifer Gulick**

*Davey Resource Group*

**David Blenemann**

*City of Hamilton*



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<b>DOWNTOWN VISIONING &amp; COMPREHENSIVE PLANNING IN TOLEDO</b>	<b>THURSDAY 09/28 10:00 AM</b>	<i>PRESENTERS: ANDREW OVERBECK, AICP (MKSK); ANNA BARCHICK-SUTER (DOWNTOWN TOLEDO IMPROVEMENT DISTRICT)</i>
<b>TACTICAL COMMUNICATIONS —LAND YOUR MESSAGE. IMPASSION YOUR AUDIENCE.</b>	<b>THURSDAY 09/28 1:30 PM</b>	<i>PRESENTERS: ARIN BLAIR &amp; JUSTIN GOODWIN, AICP (MKSK); CATHY FROMET (GUIDE STUDIO)</i>
<b>FOLLOW THE THOUGHT LEADER PLACEMAKING IN ACTION</b>	<b>FRIDAY 09/29 10:00 AM</b>	<i>PRESENTERS: ARIN BLAIR (MKSK); JESSICA MATHEWS (TRANSIT COLUMBUS); DEVIN CAROTHERS (KAUFMAN DEVELOPMENT)</i>
<b>DISRUPTIVE TECHNOLOGIES IN THE TRANSPORTATION SECTOR</b>	<b>FRIDAY 09/29 1:30 PM</b>	<i>PRESENTERS: JUSTIN GOODWIN, AICP &amp; CHRIS HERMANN, AICP (MKSK); JASON REECE, PH.D.; GULSAH AKAR, PH.D.; AMBER WOODBURN, PH.D. (THE OHIO STATE UNIVERSITY)</i>

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*This conference would not be possible without the generous volunteer contributions of the host committee members, speakers, and moderators; financial support from our sponsors and exhibitors; and generous in-kind support from local agencies.*

*We especially wish to thank the APA Central Ohio Section and members of the local host committee for all their hard work in organizing the conference:*

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