

# NORTHEAST OHIO 2018 PLANNING & ZONING WORKSHOP



June 8, 2018

New Leaf Event Center  
110 Gateway Avenue  
Conneaut, OH 44030

## REGISTRATION

All registrations include continental breakfast and lunch. Credit card (VISA & MC) and check payments will be accepted.

Member Rate | \$50

Non-Member Rate | \$60

Registration is open until May 30th. To register, visit [ohioplanning.org/2018NEOWorkshop](http://ohioplanning.org/2018NEOWorkshop).

For more information, please contact Dave Radachy at [david.radachy@lakecountyohio.gov](mailto:david.radachy@lakecountyohio.gov) or 440-350-2740.

## MORNING SCHEDULE

REGISTRATION & BREAKFAST | 8:00 - 8:30 am

WELCOME & KEYNOTE SPEAKER | 8:30 - 9:10 am

Ashtabula Board of County Commissioners

James Hockaday, Conneaut City Manager

Dale Arnold, Ohio Farm Bureau, keynote speaker

SESSION 1 | 9:15 – 10:30 am

### A. ODNR Wild and Scenic River Program

Learn what is a wild, scenic or recreational river and how ODNR's program interacts with planning, zoning and development.

### B. Basics of Zoning Meetings

A focus on the basics of conducting fair and effective meetings held by discretionary boards and commissions as well as zoning amendments, conditional uses and BZA decisions.

### C. Branding Your Local Community

Explore how one community created a brand that included not only a new visual identity but also target messaging, a wayfinding signage system and marketing materials.

SESSION 2 | 10:35 – 11:50 am

### A. Water Quality and Reducing Farm Runoff

Speakers discuss how to decrease runoff from farm fields and how to improve water quality in agricultural areas.

### B. Zoning Decision Making

Explore recent laws and best practices to reduce the conflicts routinely faced by local zoning officials.

### C. Encouraging Economic Development Through Planning

A developer's interaction with a community zoning professional can make or break an economic development opportunity. Learn how implementing best practices in planning and zoning can influence economic development in your community.

## AFTERNOON SCHEDULE

LUNCH | 11:50 am – 12:50 pm

SESSION 3 | 12:55 – 2:10 pm

### A. Residential BMPs to Reduce Stormwater Runoff

Smart community codes can remove barriers for residential stormwater management including downspout disconnection, rain gardens and rain barrels. Learn about model code language that communities may adopt to allow these best practices.

### B. Planning for Sign Code Success

Understand the importance of visible and well-designed signage on local small businesses and communities and the legal and policy concerns involved in local sign ordinances, including hands-on, real world examples.

### C. Grant Acquisition for Local Government

Learn how to improve your success in obtaining grants, to make the process more efficient and to help take out some of the stress associated with grant acquisition and post-award grants management.

SESSION 4 | 2:15 – 3:30 pm

### A. Riparian Setbacks

Learn about the Chagrin River Watershed Partner's model codes, focusing on the riparian setback model code but also introducing other model codes such as wetland setback, conservation development, flood damage reduction and steep hillside protections.

### B. WRRCD Services for Local Communities

A panel discussion on the Western Reserve Resource Conservation and Development Committee's services to communities in the region.

### C. Fair Housing and Zoning

Learn about the basics of Fair Housing and how to keep your community compliant with State and Federal Fair Housing Codes.