



2018 Ohio - Kentucky - Indiana Regional Planning Conference

Cincinnati, Ohio

October 4 - 5, 2018

CALL FOR SESSIONS

Deadline for Submittal: 11:59 p.m. on Friday, July 6, 2018 via www.ohioplanning.org/2018OKI

The Ohio, Kentucky, and Indiana Chapters of the American Planning Association (APA) are calling for the submission of session ideas and proposals for the 2018 Ohio-Kentucky-Indiana Regional Planning Conference, which will be held in Cincinnati, Ohio, October 4-5, 2018. The conference provides an educational opportunity to our professional planners, citizen planners, and allied professionals in the three-state region.

Sessions will be held throughout the day on Thursday, October 4, and Friday, October 5, at the Hilton Netherland Plaza Hotel located in Downtown Cincinnati. The conference will run from 8:00 am until 5:00 pm on both days with openings for up to 32 sessions (final schedule to be determined). The conference is projected to have between 400 and 500 attendees.

For more information, please contact Chris Anderson, AICP, at ChrisA@forestpark.org or 513-595-5214.

Alternate Contact: Andy Meyer, AICP at ameyer@oki.org or 513-619-7705

Conference Themes

We are looking for dynamic, inspiring, and insightful speakers on the following five planning themes:

Future Forward: Advances in technology are happening faster than ever before in human history, and it's changing the way we think about our communities. How will we use the latest trends and techniques to help broaden our impact?

Collaboration: When we work together, we can accomplish more. In honor of our regional conference, we want to hear stories about groups that have worked across the lines, connecting jurisdictions, constituents, budgets, values, or schools of thought, to solve a common problem or make a project better.

Healthy and Sustainable Communities: How can cities plan for economic, environmental and community well-being? This session theme explores preservation of both natural and built environment, green initiatives, health and wellness planning, and efforts to maintain long-term economic and fiscal sustainability.

Elevating Our Profession: Are there important issues we face as Planners that we just don't address in traditional planning conferences? If you've ever thought: "I really wish we could talk about *this*..." then now is your chance. Propose a session and start the conversation – you may not be the only one who is thinking about it.

Local Highlights: Help show off the best there is in the Greater Cincinnati Region! Sessions could include projects, plans and initiatives as well as mobile workshops that highlight the past, present and future of the host city and our region, which incorporates all three states of Ohio, Kentucky, and Indiana.

***** Session proposals are not limited to these topics, but proposals that align with conference themes will have an advantage in the selection process.**

Examples of possible presentation topics include, but are not limited to:

Livable Communities * Equity and Inclusion * Aging Infrastructure * Smart Cities * Affordable Housing * Autonomous Vehicles * Programming Public Spaces * Complete Streets and Active Transportation * Alternative Energy * Green Buildings/Infrastructure * GIS and Web-Based Planning Tools * Social Media and Citizen Participation * Public-Private Partnerships * Food Systems Planning * Downtown Development * Small Town and Rural Planning * Mixed-Use and Transit-Oriented Development * Form-Based and Other Zoning Tools * Recreational/Open Space Planning * Comprehensive and Neighborhood Planning * Extreme Weather, Climate Change and Resiliency * Aging in Place * Agricultural and Environmental Protection * Emergency Preparedness and Hazard Mitigation * Historic Preservation * Cooperative Regional Planning * Catalytic Financing * Infill Development * Modern Parking Solutions * and more!



Certification Maintenance (CM) Credit

It is a priority of the conference organizing committee to qualify all regular sessions for CM credits, to allow a maximum opportunity for AICP certified planners to fulfill their continuing education requirements at the conference. The information requested on the form is necessary to establish that your session will meet the CM criteria. Session proposals may be rejected by the committee if we cannot establish a CM credit opportunity. *For additional details about CM Credits, visit www.planning.org/cm.*

At a minimum, your proposal should have:

- At least one speaker with demonstrated expertise in the subject matter.
- Content of appropriate depth and scope for a professional planner.
- A planning-related training objective.

Additional Session Guidelines and Suggestions

The following are guidelines and suggestions for successful session proposals:

- Attendees typically include professional planners, planning and zoning commissioners, elected officials, community officials, zoning administrators, attorneys and others with an interest in planning and zoning related topics. There will be representation from all three states so sessions that address issues relevant to all three states are preferred.
- As planners, we know that even successful plans, projects, and initiatives involve some struggle along the way. Successful sessions should focus on the lessons learned (both good and bad) and how this experience and knowledge can be applied across the Ohio, Kentucky and Indiana region.
- If a session is to be geared to an audience with specific interests or seeking specific skills, such information should be made clear in the session proposal.
- Standard sessions (75 minutes) are designed to allow for a thorough exploration of a topic, while allowing sufficient time for questions and answers.
- Two 90-minute blocks will be scheduled for AICP law or ethics certification maintenance. Other sessions that would benefit from a 90-minute format will also be considered.
- Sessions are to be educational in nature and cannot be a promotion of a product, service, or organization.
- It is highly encouraged that sessions offer multiple points of view so that conference participants will be able to critically consider the topic and reach their own conclusions.
- The conference organizing committee maintains the option to fill up to eight of the session allotments with sessions and speakers chosen by the committee to ensure the fulfillment of the goals for the conference.
- The conference organizing committee may approach session presenters about combining similar session proposals in order to better meet conference educational goals, certification maintenance (CM) requirements or to be of interest to APA members.
- Speakers who plan to attend the conference in addition to speaking at their designated session will be required to register and pay to attend the conference.
- Biography Tips:
 - Emphasize information illustrating expertise: work experience, education, credentials, publications, awards, etc.)
 - Use a narrative format and the third-person POV (“Mary is the president of...” rather than “I am the president of...”).
 - Omit purely personal details (spouse, children, pets, hobbies, allergies) unless such information is pertinent to the session.



2018 Ohio - Kentucky - Indiana Regional Planning Conference Call for Sessions – Proposal Form

PLEASE NOTE:

You must complete your proposal at www.ohioplanning.org/2018OKI. This paper form is for reference only.

Session Title:

Session Organizer and Primary Contact: This is the person with whom we will communicate throughout the conference planning process. This person is responsible for the session, including recruiting speakers and making certain the session is delivered. The organizer may also serve as the moderator.

Name:

Title:

AICP or FAICP:

Organization:

Address:

City:

State:

Zip:

Phone:

Email:

Short Bio.

Planning Theme: Check all that apply.

Future Forward

Collaboration

Sustainable and Healthy Communities

Elevating Our Profession

Local Highlights

Other:

Format of Session:

Traditional Panel

Debate

Moderated Discussion

Round Table

Interactive

Other:

Moderator: Will you need a session moderator to introduce speakers, monitor timing, manage questions, etc.? If no, a session speaker will be expected to serve as a moderator.

Yes

No

Audio Visual Equipment: All rooms will include a computer, projector, screen and a podium with microphone. Check any additional equipment you and your speakers will need. Provision of specialty equipment is at the discretion of the conference organizing committee will not be confirmed until after September 12.

Cordless microphone

Minimum internet bandwidth requirement (specify)

Video/sound

Is your proposal for Ethics or Planning Law?

Ethics

Planning Law

Neither

Session Length/Type (select one)

75 Minutes (Standard length)

90 Minutes (required for Ethics and Law, limited availability for other topics)

Partial session (Indicate Length, Min: 7 min, Max: 45 min)

Mobile Workshop, Indicate Length:

***Note:** Shorter proposals will be considered but will be selected only if the session committee can pair up two or more complementary proposals into a standard 75-minute time block.*

Geographic Coverage: Location of speakers, subject matter, case studies, etc. (more than one state is preferred):

Ohio

Kentucky

Indiana

Other (please specify)

Topics:

Choose at least one but no more than 3 topic areas:			American Planning Association
Career Development	Commercial Land Use		Community Revitalization
Demographics	Economic Development		Energy
Ethics	Finance		Food Systems
Government	Hazards		Health
Historic Preservation	Housing Policy		Industrial Land Use
Infrastructure	Institutional Land Use		Law
Mixed Land Uses	Natural Resources & Environment		Parks and Recreation
Partnerships and Agreements	Planning History and Theory		Planning Methods and Tools
Plans	Public Participation		Public Service Delivery
Residential Land Use	Social Justice and Equity		Sustainability
Transportation	Urban Design		Zoning and Ordinances

Session Descriptions (to be published with minimal editing; please ensure they are clear and well-written)

Summary: Provide a three sentence (50-60 words) summary of the proposed session: This summary may be used to prepare the conference program description. Make certain it is concise.

Detail: Provide a 300-400 word description of the session content. This will be used for web-based content. Make certain it is thorough.

Speaker Information: Please list all proposed speakers and their job titles. Most sessions are 75 minutes in length, therefore it is strongly encouraged to have no more than 4 speakers.

Speaker 1:
Name:
Title:
AICP or FAICP:
Organization:
Address:
City:
State:
Zip:
Email:
Short Bio.

Speaker 2:
Name:
Title:
AICP or FAICP:
Organization:
Address:
City:
State:
Zip:
Email:
Short Bio.

Speaker 3:
Name:
Title:
AICP or FAICP:
Organization:
Address:
City:
State:
Zip:
Email:
Short Bio.

Speaker 4:
Name:
Title:
AICP or FAICP:
Organization:
Address:
City:
State:
Zip:
Email:
Short Bio.