



**American Planning Association's
2018 OKI Regional Planning Conference
October 3-5, 2018 | Cincinnati**



PROGRAM BOOK ADVERTISING INFORMATION

Advertise your products and services in the 2018 OKI Regional Planning Conference Program!

PRICING FOR ADS

Full-page	\$1,000
Half-page	\$500
Quarter-page	\$250
Eighth-page	\$175

Please note some Sponsorships include an ad in the cost.

GUIDELINES FOR PROGRAM ADS

- Please submit high-resolution PDF (preferred), JPG, TIFF or EPS print-ready files.
- Please assure that all fonts and images are embedded.
- Images/files should be 300 dpi minimum.

AD SPECIFICATIONS (SEE ATTACHED SAMPLE)

Full-page: 7.2" x 9.1"
Half-page: 7.2" x 4.55"
Quarter-page: 3.6" x 4.55"
Eighth-page: 3.6" x 2.275"

DEADLINE FOR SUBMISSIONS

For inclusion in the preliminary brochure | August 15, 2018
For inclusion in the final program | September 17, 2018

Ad payment must be received by the date noted above. Logo must be received by August 16 to be included in the Preliminary Program and ad copy must be received by September 18 to be included in the Conference Program.

To register and pay for your Program Ad, [click here](#).

Submit your final artwork by the deadline above to: eric.anderson@kzf.com

Registration, sponsorship and other event details are regularly updated on the APA Ohio website: www.ohioplanning.org/2018oki

Questions? Contact Ann McBride at annemcbride@mcbridedale.com or 513.561.6232.