



# PLANARAMA

AMERICAN PLANNING ASSOCIATION  
OKI REGIONAL PLANNING CONFERENCE  
OCTOBER 3-5, 2018 CINCINNATI

**Downtown Cincinnati | Hilton Netherland Plaza**  
**Early Registration ends September 7, 2018!**

**Register on the APA Ohio website:**

**[www.ohioplanning.org/2018oki](http://www.ohioplanning.org/2018oki)**

**Sponsorship Deadline for inclusion in the final program | September 17**

**Follow us! [f/APAOhio](https://www.facebook.com/APAOhio) [@OKiPlan2018](https://twitter.com/OKiPlan2018)**



## REGISTRATION

RATES	EARLY BIRD August 1 - September 7			REGULAR September 8 - September 28			ONSITE October 3 - 5		
	APA Member	Non Member	Student	APA Member	Non Member	Student	APA Member	Non Member	Student
	<b>FULL CONFERENCE</b> Thursday and Friday	\$275	\$295	\$75	\$300	\$350	\$75	\$350	\$400
<b>SINGLE DAY</b> Thursday or Friday	\$130	\$175	\$40	\$180	\$225	\$40	\$230	\$275	\$60

AD ONS	
PROFESSIONAL DEVELOPMENT WORKSHOP Wednesday, October 3	\$80
PLANNING COMMISSIONER TRAINING Friday, October 5	\$100
MOBILE WORKSHOPS Thursday - Friday, October 4-5	\$30 each

SOCIAL EVENTS	
WELCOME RECEPTION Wednesday, October 3	\$25
CONFERENCE RECEPTION Thursday, October 4	\$30
KEYNOTE LUNCHEON Friday, October 5	\$50

**EARLY BIRD  
REGISTRATION  
ENDS  
SEPTEMBER 7, 2018**

Register at:  
[ohioplanning.org/2018oki](http://ohioplanning.org/2018oki)

The **Welcome Reception** is included in Full and Thursday registration fees.  
The **Conference Reception** is included in all registration fees.  
The **Keynote Luncheon** is included in Full and Friday fees.

**INDIANA AND KENTUCKY APA MEMBERS:** You will receive a promo code from your Chapter. You must enter this code to receive the APA member rate.

**REGISTERING MULTIPLE PEOPLE:** You may register multiple attendees from the same organization on one invoice. If you are registering both members and non-members at the same time, you must log in to the registration form with the member's information first (APA Ohio Members) or enter the promo code (APA Indiana and Kentucky Members).

**PAYMENT OPTIONS:** Registration fees may be paid by check or by credit card (Visa, Mastercard, Discover). Select your preference during the registration process. For check payment, an invoice will be emailed to you automatically. Please make checks payable to:

APA Ohio  
P.O. Box 4085  
Copley, OH 44321

**CANCELLATIONS:** Please note that cancellation refunds must be requested in writing to [info@ohioplanning.org](mailto:info@ohioplanning.org) before September 15; a \$25 processing fee applies.





## HOST HOTEL HILTON NETHERLAND PLAZA

Hosted in a National Historic Landmark and one of the world's finest examples of French Art Deco design, the 2018 Ohio Kentucky Indiana (OKI) Regional Planning Conference will join planners and related fields from all three states for a discussion of planning practices, issues and successes in the region.

Visit and explore Cincinnati – a city transformed by a multi-billion-dollar renewal of its downtown, a new streetcar connecting the riverfront to the historic Over-the-Rhine neighborhood, world-class riverfront parks, a burgeoning brewery heritage and ever expanding cultural arts scene.

APA has arranged a group discount at the Hilton Netherland Plaza. This special rate will be available until September 11.

To make your reservation, call 1-800-HILTONS or visit [book.passkey.com/go/OKIOct2018](http://book.passkey.com/go/OKIOct2018) to make your reservation online. For both, be sure to use Group Code OKI.



### HOTEL RATES:

*Single* \$175/night

*Double* \$175/night

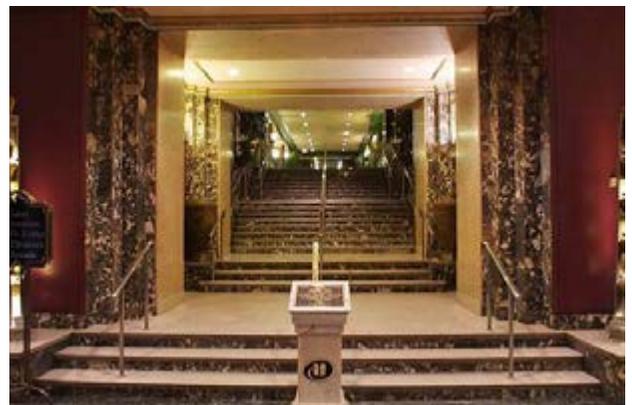
### PARKING RATES:

*Self* \$23/day (Mabley Garage with In/Out Privileges)

*Valet* \$28/day (Under Hotel with In/Out Privileges)

### ADDITIONAL HOTEL INFORMATION:

- Located two blocks from [Cincinnati Bell Connector Streetcar](#) stop, connecting popular Cincinnati destinations
- [Orchids at Palm Court](#) is Ohio's only AAA Five Diamond Restaurant
- [National Historic Landmark](#) with restored 1930s French Art Deco design, rosewood paneling and ceiling mural
- Complimentary basic WiFi in guest rooms and meeting/public spaces



# WEDNESDAY PROFESSIONAL DEVELOPMENT WORKSHOP

## PLANNER'S LEADERSHIP ACADEMY

8:00 AM - 4:30 PM  
 FROST BROWN TODD BOARD ROOM  
**CM | 5.75**

*Workshop Location:*  
 301 East Fourth Street  
 Great American Tower, Suite 3300  
 Cincinnati, Ohio 45202

Let's face it, most of the skills we develop as planners are often technical or tactical in nature. Where we don't spend as much time is in how to lead and develop our people. Working with and influencing other people is at the core of being effective in our roles – and will be at the heart of our learning journey at the 2018 OKI Conference.

Our Professional Development Workshop this year will be entitled *Planner's Leadership Academy*. It will be heavily interactive with the focus on leadership skill workshops that will assist each of you in getting others to work with, rather than against, us. Come and grow your skills in leading people, enhancing accountability, and fully engaging others in the planning and implementation of our efforts.

This powerful learning experience will be led by local Cincinnati trainer and facilitator *Mike Lair*. Nationally recognized for his work in Training Trainers, Developing Leaders and Transforming How Teams Perform – Mike will guide us through a hands-on, engaging session that will unlock our potential to work through people regardless of our positions.

During the session, we will ensure that each participant will:

- Practice four Servant Leader essentials to get people on the same page.
- Explore five advantages and five disadvantages of 6 different leadership styles
- Define four phases of developing and motivating colleagues
- Identify at least 15 ways to influence without authority

The workshops will run in four parts with each portion building upon those prior. Participants will walk away with new skills and a *Simple and Effective Action Plan* for enhancing how you lead and manage people well beyond the technical and tactical levels.

This Workshop is recommended for professionals at *all levels* of their careers. Whether you are new professional or a seasoned veteran, you will learn new skills that you can begin to apply immediately. Perhaps more importantly, because this is an interactive day, your shared experiences will help your colleagues learn from you.

## SCHEDULE

8:00 AM - 8:30 AM	Registration & Breakfast
8:30 AM - 8:45 AM	Introductions & Workshop Overview
8:45 AM - 10:00 AM	Part 1
10:00 AM - 10:15 AM	Break
10:15 AM - 11:30 AM	Part 2
11:30 AM - 1:00 PM	Lunch On Your Own
1:00 PM - 2:15 PM	Part 3
2:15 PM - 2:30 PM	Break
2:45 PM - 4:00 PM	Part 4
4:00 PM - 4:30 PM	Closing

*"You can lead a horse to water, but you can't make it drink. Our job as leaders is to get people thirsty".*

—Mike Lair

## WELCOME RECEPTION

5:30 PM - 7:30 PM

Participate in some fun and games as we welcome you to Cincinnati! 16-bit has over 50 classic video games. Whether it's Donkey Kong, Duck Hunt, Street Fighter, or Tapper... You play for free! Light hors d'oeuvres and drinks provided. *Welcome Reception will include a presentation of the Great Places in Ohio awards!*

### 16-bit Bar+Arcade

1331 Walnut Street (Over-the-Rhine)  
 Cincinnati, OH 45202  
 513.381.1616  
[www.16-bitbar.com/cincy](http://www.16-bitbar.com/cincy)





# THURSDAY CONFERENCE PROGRAM

<p><b>PLENARY</b> 8:00 AM - 9:00 AM HALL OF MIRRORS</p>	<p>Opening Plenary</p>	<p>CM   1.0</p>
<p><b>CONCURRENT SESSION 1</b> 9:15 AM - 10:30 AM HALL OF MIRRORS</p>	<p><b>Take Back the Mic: Stop planning Public Meetings &amp; Start Hosting Engaging Events</b> Cancel your public meetings. Throw out the agenda. Take back the mic. Tired of hearing from the same 20 residents about planning initiatives in your town? Increase attendance and input from citizens by engaging them in fun, interesting events - not public meetings. Learn how to attract crowds of engaged citizens, because planning for the future of your community should be exciting for everyone that lives there.</p>	<p>CM   1.25</p>
<p><b>CONCURRENT SESSION 1</b> 9:15 AM - 10:30 AM ROSEWOOD</p>	<p><b>Avoiding Shelf Syndrome: Lessons from Vibrant Communities</b> The legacy of the Vibrant Communities process in Elkhart County is a strongly bound network of civic partners who feel a shared obligation to implement the plan they helped create. In this session, participants will learn about the Vibrant process, as well as the implementation efforts taking place to avoid the "shelf syndrome" that so many other plans encounter.</p>	<p>CM   1.25</p>
<p><b>CONCURRENT SESSION 1</b> 9:15 AM - 10:30 AM SALON BC</p>	<p><b>Energy Planning for Local Communities</b> Energy is a vital, but largely unexplored topic by local communities. Discover how energy planning benefits other "traditional" plan elements, builds new partnerships and benefits your community</p>	<p>CM   1.25</p>
<p><b>MOBILE WORKSHOP</b> 9:30 AM - 12:00 PM</p>	<p><b>Red Bike the Ohio Riverfront</b> Experience the beauty of the Ohio Riverfront on a Red Bike! Both banks of the Ohio River have transformed dramatically over the past decade: see for yourself how parks and trails have served as a catalyst for commercial and residential development along the Ohio and Kentucky sides of the riverfront. The ride will be approximately 4 miles with an option to extend to 6 miles if time allows. Red Bike is Cincinnati's bike-share program and is included. You also have the option to use your own bicycle. Led by Wade Johnston, Executive Director, Tri-State Trails.</p>	<p>CM   2.5</p>
<p><b>CONCURRENT SESSION 2</b> 10:45 AM - 12:00 PM HALL OF MIRRORS</p>	<p><b>All That Vision Crap: What Should Really Matter to Planners?</b> Do you ever feel that you are being bombarded with new ideas about how to "plan better"? Is smart mobility, New Urbanism, sustainability, form-based coding, place making, and walkable mixed use here to stay or are they just short-term trends? This session will explore how to navigate the never-ending flow of new ideas and how to distinguish between passing fads and important and lasting ideas.</p>	<p>CM   1.25</p>
<p><b>CONCURRENT SESSION 2</b> 10:45 AM - 12:00 PM ROSEWOOD</p>	<p><b>Access to Opportunities and Equity: Planners' Roles</b> Equity means that all people have access to the resources and opportunities that improve their quality of life. As planners, what are our responsibilities, and what roles should we play to foster equity in our community? Join the Access to Opportunities and Equity: Planners' Roles session as we discuss what roles we should play in promoting equity and addressing inequity.</p>	<p>CM   1.25</p>
<p><b>CONCURRENT SESSION 2</b> 10:45 AM - 12:00 PM SALON BC</p>	<p><b>Trails Count! Telling the Story of Trail Use in Greater Cincinnati</b> Access to accurate local data is critical to successfully make the case to elected officials, decision makers, and funders for continued investment in active transportation infrastructure. In 2017, Tri-State Trails and Interact4Health partnered with trail managers around Greater Cincinnati to create the region's first comprehensive trail monitoring program. Learn how to use data to tell the story of trail use in your community.</p>	<p>CM   1.25</p>



**All conference sessions have been submitted for AICP CM credits. See the final program for a listing of CM approved sessions.**

# THURSDAY CONFERENCE PROGRAM

**CONCURRENT SESSION 2**

10:45 AM - 12:00 PM  
JULIP ROOM

**Realizing a Vision for a Restored Mill Creek: Activating Green Projects, Jobs and Policies**

The Mill Creek Watershed was declared the most endangered urban river in 1997. Hear from the Mill Creek Alliance, the Metropolitan Sewer District of Greater Cincinnati, and Hamilton County Planning + Development how the Creek is transforming with: green infrastructure projects designed to mitigate combined sewer overflows and restore streams, green jobs training targeted at disadvantaged communities, and green policies to curb massive storm-water flows that ravage the watershed.

CM | 1.25

**MOBILE WORKSHOP**

10:45 AM - 12:15 PM

**Over-the-Rhine: The Complexity of Regulating an American Treasure**

OTR is as complex an urban environment as can be found in the region. Regulating a place that predates zoning creates unique challenges/opportunities, with lessons applicable to other urban environments in the three states. As an added bonus, at the end of the tour you'll be within steps of a variety of lunchtime dining options.

CM | 1.5  
L | 1.5

**LUNCH**

12:15 PM - 1:45 PM

On your own

**CONCURRENT SESSION 3**

1:45 PM - 3:15 PM  
HALL OF MIRRORS

**Law Mini-sessions:**

**The Ethics & Law of Taking Property by Eminent Domain**

Attendees will learn through case studies of New York City, Pennsylvania and OKI how eminent domain is implemented, with the need to balance individual rights versus the greatest good for the greatest number of people.

**The Cannabis Quandary: A Guide for Local Planners to Regulate the Marijuana Industry Through Zoning**

The session will cover the effect of marijuana legalization on public health, safety and crime rates, and local economies. The session will then discuss the various zoning designations a planning department may apply to marijuana dispensaries and cultivation sites, providing case studies by several cities across the nation with varying approaches to regulating marijuana businesses through zoning and land use regulations.

CM | 1.5  
L | 1.5

**CONCURRENT SESSION 3**

1:45 PM - 3:15 PM  
ROSEWOOD

**Plan4Health: Advancing Practice at the Intersection of Public Health and Planning**

This session will highlight APA's widely successful Plan4Health program, which included initiatives in Ohio, Kentucky and Indiana, and Planners4Health, which advanced practice at the intersection of public health and planning at the chapter level. By sharing success stories and lessons-learned, presenters will describe the policies, partnerships and place-based programs developed throughout the region.

CM | 1.5

**CONCURRENT SESSION 3**

1:45 PM - 3:15 PM  
SALON BC

**Finding the Right Gear: South Bend's Dockless Bikeshare Experience**

With the advent of for-profit dockless systems, bike share in the United States is rapidly evolving. This session details how, in just a few months, South Bend went from questioning bike share feasibility to having the OKI region's largest system. Learn how the City overcame common dockless bike share obstacles while achieving mobility, equity, and neighborhood revitalization goals.

CM | 1.5

**CONCURRENT SESSION 3**

1:45 PM - 3:15 PM  
SALON DE

**Win-Win Engagement with OKI Planning Schools: Opportunities and Feedback**

This session will describe win-win engagements for planners with students/faculty from the five accredited schools in the region. Attendees will be engaged to provide feedback about community-based studios and class projects, and how internships and co-ops can better meet the needs of planning organizations and communities, and better prepare students for work as professionals.

CM | 1.5

**CONCURRENT SESSION 3**

1:45 PM - 3:15 PM  
SALON FG

**Redeveloping the Dayton Arcade: Awakening the Sleeping Giant**

The Dayton Arcade is a catalytic development in the heart of downtown Dayton that is bringing back to life the city's most iconic property. Learn about the many community collaborations that are behind this \$100+ million project that will bolster Dayton's creative and entrepreneurial ecosystem, while reactivating an entire city block and awakening a "sleeping giant" in downtown Dayton.

CM | 1.5



## THURSDAY CONFERENCE PROGRAM

<p><b>CONCURRENT SESSION 3</b> 1:45 PM - 3:15 PM SALON HI</p>	<p><b>Taking Plans from Paper to the Built Environment</b> With more and more communities focusing on smaller strategic initiatives, successful plans must leverage public and private investment. Our panel will discuss common challenges and opportunities from a broad range of perspectives including urban design, public funding and policy, and economic development. Topics will include strategies for timing and phasing projects and effectively combining resources through public-private partnerships.</p>	<p><b>CM   1.5</b></p>
<p><b>CONCURRENT SESSION 3</b> 1:45 PM - 3:15 PM JULIP ROOM</p>	<p><b>AICP Exam Prep</b> This session will help potential AICP test takers gain an overview of the AICP exam, its content, and topic areas.</p>	
<p><b>CONCURRENT SESSION 4</b> 3:30 PM - 5:00 PM HALL OF MIRRORS</p>	<p><b>Ethics &amp; Autonomous Vehicles: Preparing your City for Challenges they will Create</b> Autonomous vehicles may improve accessibility and mobility for citizens, including for those not able to drive their own vehicle. However, they may also increase congestion on the roads and greenhouse gas emissions that contribute to climate change. This session will explore the ethical responsibilities that planners may have related to the use of autonomous vehicles in our cities.</p>	<p><b>CM   1.5</b> <b>E   1.5</b></p>
<p><b>CONCURRENT SESSION 4</b> 3:30 PM - 4:45 PM ROSEWOOD</p>	<p><b>(Land) Banking On Revitalization: How Planners Can Deposit Data, Withdraw Decisions for Smart Community Investments</b> How can blighted communities solve vacancy issues and better prioritize interventions? Can planners harness their communities' Land Bank knowledge to address eyesores and improve the health of neighborhoods? Find out how Montgomery County Land Bank and Miami Valley Regional Planning Commission partnered to create a customized Neighborhood Assessment Tool to help better identify and target struggling neighborhoods for improvement.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 4</b> 3:30 PM - 5:00 PM SALON BC</p>	<p><b>Legislative Forum - Activities at the State and Federal Level</b> This legislative forum is intended to highlight the current legislative issues and activities at the state and federal level. Learn about the legislation you need to be aware, legislative activities of the chapter and national levels of APA, and how you can be an advocate for great planning.</p>	<p><b>CM   1.5</b> <b>L   1.5</b></p>
<p><b>CONCURRENT SESSION 4</b> 3:30 PM - 4:45 PM SALON DE</p>	<p><b>Autism Planning and Design Guidelines 1.0</b> Autism's increasing prevalence calls for planners to plan and design the public realm to improve lives for people with autism. Learn about research that produced a design framework and review and discuss the Autism Planning and Design Standards 1.0.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 4</b> 3:30 PM - 4:45 PM SALON FG</p>	<p><b>Historic Perspectives and Norton Commons</b> Norton Commons is a 600 acre New Urbanist community in northeast Louisville Metro. This session will discuss the process of planning and developing this community, focusing on how inspiration was drawn from the historic neighborhoods of Louisville, as well as how these ideas are being applied to projects for the Congress for the New Urbanism's CNU27 in Louisville in June 2019.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 4</b> 3:30 PM - 4:45 PM SALON HI</p>	<p><b>The Place-Based Economy</b> This session will explore examples of public spaces that are creating a positive impact on the local economy and reshaping their community. Participants will learn how to plan implementable projects while also tying in unique cultural and historical aspects of the site or community. This discussion will utilize case studies from small to mid-sized communities in Kentucky and Indiana.</p>	<p><b>CM   1.25</b></p>



**Presentations and biographies will be available at**  
[www.ohioplanning.org/2018oki](http://www.ohioplanning.org/2018oki)

OCTOBER 4TH

## THURSDAY CONFERENCE RECEPTION

6:00 PM - 9:00 PM

Celebrate Planarama with your friends and colleagues at Rhinegeist Brewery located in the former bottling plant of Christian Moerlein Brewing Company.

Before prohibition, Christian Moerlein was the city's largest brewery which extended over three entire city blocks and produced over 300,000 bbl annually – parts of the building date back to 1895.

Founded in June 2013, Rhinegeist is now the 33rd largest micro-brewery in the US. Come join us in their private event space where there will be plenty of food and two bars featuring Rhinegeist beer and cider. Music will be provided by Jake Speed and the Freddies.



### **Rhinegeist Brewery**

910 Elm Street (Over-the-Rhine)

Cincinnati, OH 45202

513.381.1367

[www.rhinegeist.com](http://www.rhinegeist.com)





## FRIDAY CONFERENCE PROGRAM

<p><b>CONCURRENT SESSION 5</b> 8:00 AM - 9:15 AM HALL OF MIRRORS</p>	<p><b>The Next Generation Planner's Toolbox: A Facilitated Discussion</b> OKI representatives will facilitate discussion groups to envision the "ideal world" for local planning offices. This exercise will focus on information and tools available to the planner in this ideal world. Methods for getting meaningful community input and for communicating critical information to decision makers will also be explored.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 5</b> 8:00 AM - 9:15 AM ROSEWOOD</p>	<p><b>Designing for Implementation</b> The hardest part of regenerating places is not dreaming big about the end, it is thinking pragmatically about where and how to begin. As we enter an era of increasing urban demand for neighborhoods and decreasing public subsidy at all levels of government it is critical that we as an industry spend more time thinking about starting small and providing practical steps for implementation. Come see how prototyping ideas and focusing on implementation has worked as part of a master planning processes both regionally and nationally.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 5</b> 8:00 AM - 9:15 AM SALON BC</p>	<p><b>0-60: Creative Funding and Financing in a 'New Normal' Small City</b> The creative funding and financing of over \$50M of public infrastructure in the City of Sandusky over the past four years is worth sharing. The session will explore the details of how a City &lt;25K people has utilized multiple forms of funding and financing mechanisms that we all have at our fingertips to create a magnitude of public improvements that is unparalleled to most in our region.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 5</b> 8:00 AM - 9:15 AM SALON FG</p>	<p><b>Shrink or Swim? Akron's Bold Plan for Growth</b> Refusing to accept the narrative of decline, the City of Akron has set a bold agenda for growth. With a goal of surpassing 200,000 residents by 2020 and hitting 250,000 by 2050 the City, the Downtown Akron Partnership and the Knight Foundation are collaborating to rebuild and revitalize the City through vision-building, policy initiatives, projects and partnerships.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 5</b> 8:00 AM - 9:15 AM SALON HI</p>	<p><b>The Ama-zoning of America</b> Technology is hastening the disruption of an already overbuilt retail environment. Could companies like Amazon, combined with advances in autonomy, mobility and robotics, lead to the disruption of the traditional paradigms of planning, land use and economic development? What might this look like?</p>	<p><b>CM   1.25</b></p>
<p><b>MOBILE WORKSHOP</b> 8:15 AM - 12:15 PM</p>	<p><b>National Historic Landmark Communities: Glendale, Mariemont and Greenhills</b> Explore these Cincinnati suburbs, each of which is remarkably intact and a living example of its era of town planning, leading to their designation as National Historic Landmarks. Glendale is one of the first communities developed in the United States for commuting by rail, Mariemont is an outstanding implementation of the garden-city ideal that inspired city planning in the 1920's, and Greenhills is one of the three Greenbelt towns built by the Federal Government during the Great Depression. Led by historic preservation expert (and Glendale resident) Beth Sullebarger.</p>	<p><b>CM   4.0</b></p>
<p><b>CONCURRENT SESSION 6</b> 9:30 AM - 10:45 AM HALL OF MIRRORS</p>	<p><b>Planner's Therapy</b> Planners rarely discuss our stressful jobs, which affect us emotionally and impact our professional performance and long-term careers. This session is facilitated by planners who have been "in the trenches" for decades posing real-world situations and discussing how to successfully cope with stress. Part instruction and part therapy, participants will better understand how to address challenging situations and learn practical tools to develop resiliency.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 6</b> 9:30 AM - 10:45 AM ROSEWOOD</p>	<p><b>Beyond Planning: Realizing the Elusive Mixed-Use Environment</b> The concept of mixed-use elicits the feeling of urban energy and pedestrian activity, but are these ideal states every truly realized? A panel of commercial development, city planning and urban design experts discuss what they believe is the secret ingredient to transforming well-planned urban centers into thriving developments.</p>	<p><b>CM   1.25</b></p>

## FRIDAY CONFERENCE PROGRAM

<p><b>CONCURRENT SESSION 6</b> 9:30 AM - 10:45 AM SALON BC</p>	<p><b>TL,DR: Doing More with Less</b> Increasingly, decision makers are disregarding planning reports in favor of simple, easy to understand infographics and interactive story maps. Learn how one MPO with limited resources met that challenge in this session. Speakers will discuss the strengths and weaknesses of different methods of sharing information. Focus will be on small organizations with limited capacity, and lessons learned.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 6</b> 9:30 AM - 10:45 AM SALON FG</p>	<p><b>Mini-sessions:</b> <b>Pedestrian and Bicycle Safety: It's Personal</b> Most of us know someone who has been injured or killed while biking or walking. This session will dissect the causes behind the statistics and conclude with on-the-ground solutions to address the increasingly personal issue of bicycle and pedestrian safety. <b>Promoting Bicycle and Pedestrian Safety: A Different Kind of Public Awareness</b> With ever-increasing options to communicate your message to the public, it can sometimes be difficult to determine the right path to take. This session will outline an effective multifaceted public awareness campaign that was carried out by Planning and Development Services of Kenton County (PDS) as a part of their bicycle and pedestrian plan. Learn how staff addressed topics related to bicycle and pedestrian issues via a strategic marketing campaign utilizing public service announcements (PSA) on Northern Kentucky's cable network and targeted social media.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 6</b> 9:30 AM - 10:45 AM SALON HI</p>	<p><b>It's Getting Hot in Here so Update All Your Codes</b> In today's ever-changing landscape technology and consumer preferences are shifting and evolving way faster than communities know how to react to them. That leaves many organizations in a reactionary state when these unexpected, and often controversial, development requests come in. This session will address how communities can arm themselves when these issues come up;</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 7</b> 11:00 AM - 12:15 PM HALL OF MIRRORS</p>	<p><b>Planners Just Wanna Have Fun</b> Fun has value and can be a tool for achieving success in planning processes and built projects. This fun session will showcase projects which use fun as a means to drive attendance of public meetings, activate public spaces, and communicate key ideas.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 7</b> 11:00 AM - 12:15 PM ROSEWOOD</p>	<p><b>Downtown Riverfronts: Activating Both Sides of the River</b> For the past few decades, riverfronts across the country have been transitioning from centers of industry to mixed-use community assets. This session will discuss how this trend has unfolded across the region, with case studies from several different communities in Ohio, Kentucky, and Indiana that demonstrate how two different communities have planned for the revitalization of their riverfronts.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 7</b> 11:00 AM - 12:15 PM SALON BC</p>	<p><b>Conservation Overlay Districts: Protecting Neighborhood Character</b> Housing demand in some Cincinnati neighborhoods has increased significantly. In response, many older homes are being demolished and the parcels are being subdivided. Existing residents are concerned that the character of the community is at risk. In response, a process to enable Conservation Districts within the City of Cincinnati has been initiated. This presentation is the story of that process.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 7</b> 11:00 AM - 12:15 PM SALON FG</p>	<p><b>Planning Enabling Legislation: the Good, the Bad &amp; the Ugly</b> Join the discussion! What is unique about planning enabling legislation in your state? Let's take a look at the positives (and some negatives) that makes our states unique, and gain insight that we can share with our elected official on changes that can improve planning in our respective states.</p>	<p><b>CM   1.25</b></p>
<p><b>CONCURRENT SESSION 7</b> 11:00 AM - 12:15 PM SALON HI</p>	<p><b>Civics &amp; Planning for 2nd Graders</b> Do you want to engage and impact children, be re-inspired by young minds, and change the lives of the next generation - on a shoestring budget? Takeaways from this session will include insight and experiences from Anderson Township, OH and invite ideas from session attendees, to better enable planners to engage youth in planning!</p>	<p><b>CM   1.25</b></p>

**Jon Sanchez**

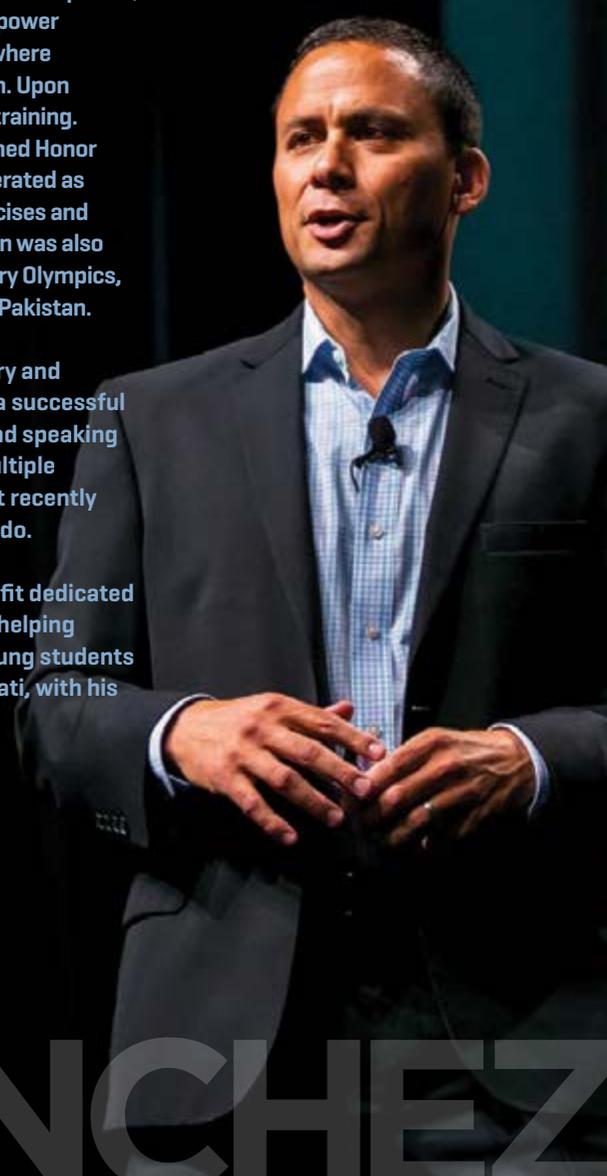
Former Navy SEAL and noted speaker on team development, leadership, innovation, patriotism, overcoming adversity and the power of service

# Keynote Luncheon

Jon Sanchez is a veteran of the United States Navy where he served as an officer in the U.S. Navy SEAL Teams. He is a noted speaker on team development, leadership, innovation, patriotism, overcoming adversity, and the power of service. Jon is a graduate of the United States Naval Academy, where he earned a bachelor's degree in Economics and a minor in German. Upon graduation, he was one of 16 midshipmen selected for Navy SEAL training. Jon graduated #1 in his class of 140 SEAL candidates and was named Honor Man for overall performance and demonstrated leadership. He operated as a platoon commander for SEAL Team THREE, leading multiple exercises and covert operations in the Middle East and Africa. During his time, Jon was also one of five men chosen to represent the United States in the Military Olympics, bringing home gold medals in the Naval Pentathlon from Italy and Pakistan.

After his naval service, Jon transitioned into the finance industry and today continues to follow his passion for leading teams. Jon is a successful entrepreneur and civic leader, and has conducted consulting and speaking engagements for corporations around the world and across multiple industries. Jon is a featured speaker on veteran advocacy, most recently speaking for veterans' issues in New York, Pittsburgh and Orlando.

Jon serves as a board member for the Joseph House, a non-profit dedicated to helping homeless veterans; the Anthony Munoz Foundation, helping at-risk youth; and Magnified Giving, educating and inspiring young students in philanthropy. Jon lives in Lebanon, Ohio, just outside Cincinnati, with his wife Dr. Anya Sanchez and their three children.



# JON SANCHEZ

# FRIDAY CONFERENCE PROGRAM

**KEYNOTE LUNCH**  
12:15 PM - 2:00 PM  
HALL OF MIRRORS

Jon Sanchez, former Navy SEAL and noted speaker on team development, leadership, innovation, patriotism, overcoming adversity and the power of service. See page 11.

CM | 1.75

**CONCURRENT SESSION 8**  
2:15 PM - 3:45 PM  
HALL OF MIRRORS

**Ethics for Planners**

An interactive dialogue about ethical principles and guidelines that professional planners face. It will cover the AICP Code of Ethics and apply the Code to the 2018 Ethics Case of the Year developed by the AICP Commission and other real world scenarios. We will include a panel of non-planners to provide additional insight to the scenarios.

CM | 1.25  
E | 1.5

**CONCURRENT SESSION 8**  
2:15 PM - 3:30 PM  
ROSEWOOD

**Mini-sessions:**

**Cuyahoga Greenways: Innovations in Greenway Planning**

Cuyahoga Greenways identifies a set of active transportation projects, developed with multi-community and multi-agency collaboration, focused on changing transportation behaviors in Cleveland and throughout Northeast Ohio. The methodology for identifying and prioritizing the corridors was based on a data driven, community led process utilizing GIS evaluation strategies and focused community engagement.

CM | 1.25

**Town Branch Commons: Rediscovery of Lexington's Forgotten Lifeline**

Town Branch Commons will be a strip of Bluegrass running through downtown Lexington. This winding park and trail system will follow the historic route of the Town Branch, on which the City was formed. The system will include continuous bike and walking paths, a lush green band through downtown, connections to new and existing parks, improvement to water quality, and opportunities to spur economic development.

**CONCURRENT SESSION 8**  
2:15 PM - 3:30 PM  
SALON BC

**Public-Private Collaboration Leverages Freight Transportation and Economic Development**

The Ports of Cincinnati and Northern Kentucky's USACE re-designation from 26 to 227 miles resulted in its ranking as the #1 U.S. inland port based on tonnage. Learn how CORBA and OKI developed CORIS, a mega-marketing tool based on mega-data, which identifies key features to potential site selectors, users, investors, elected officials - anyone interested in the maritime industry.

CM | 1.25

**CONCURRENT SESSION 8**  
2:15 PM - 3:30 PM  
SALON FG

**Mini-sessions:**

**Plan it...Do It! Collaborative decision-making tools for keeping your plans off the shelf**

Put your plan to work in this interactive session where we face a fundamental challenge of long-range planning: keeping the plan off the shelf. Learn how planners and local leaders collaborate to create a decision-making rubric which translates lofty goals into questions and measurables that local officials can use everyday.

CM | 1.25

**Encourage Smart Growth with Regional Rail Transit Without Raising Taxes**

We should encourage sustainable Smart Growth by locally funding regional rail transit - without raising taxes. Compact growth near light rail lines generates up to \$2.2 billion in new revenue per mile in 30 years. It saves energy, billions of dollars, reduces greenhouse emissions, creates lively urban spaces, and attracts new taxpayers to cities and suburbs.

**CONCURRENT SESSION 8**  
2:15 PM - 3:30 PM  
SALON HI

**Are Short Term Rentals Affecting Historic Preservation Districts? Louisville's Experience To Date**

This session will explore connections between short term rentals and historic neighborhoods and methods to address such rentals and historic preservation in broader planning efforts, including comprehensive plans, land development codes, and ordinances. Presenters will discuss outcomes from the short term rental ordinance adopted by Louisville Metro Council in 2015.

CM | 1.25



## FRIDAY PLANNING COMMISSIONER TRAINING

8:00 AM - 3:30 PM  
SALON DE

The Hamilton County Planning Partnership has developed a five-part Planning Commissioners' training series for both newly-appointed and experienced commission members. The sessions touch on several aspects of their jobs as citizen-planners including:

- Legal and Ethical framework of Planning and Zoning controls
- Commissioners' roles in a community's Planning Process
- How to effectively manage a Public Hearing
- Site Plan review skills

The experienced professionals leading each session combine lecture material with hands-on skills training and take-home reference material. The Planning Commissioner training has been certified by the University of Cincinnati's School of Planning.

**CM | 5.0**  
**E | 1.25**

### Planning Partnership



HAMILTON COUNTY  
Regional  
Planning  
Commission

## SEE YOUR COMPANY ADVERTISEMENT HERE!

### PROGRAM BOOK ADVERTISING INFORMATION

Advertise your products and services in the 2018 OKI Regional Planning Conference Program!

#### PRICING FOR ADS

Full-page	\$1,000
Half-page	\$500
Quarter-page	\$250
Eighth-page	\$175

Please note some Sponsorships include an ad in the cost.

#### DEADLINE FOR SUBMISSIONS

For inclusion in the final program | September 17, 2018

Ad payment must be received by the date noted above. Logo must be received by August 16 to be included in the Preliminary Program and ad copy must be received by September 18 to be included in the Conference Program.

**To register and pay for your Program Ad, [click here](#).**

## BECOME A SPONSOR



American Planning Association's  
2018 OKI Regional Planning Conference  
October 3-5, 2018 | Cincinnati



## SPONSOR THE OKI REGIONAL PLANNING CONFERENCE!

Join the APA Ohio, Kentucky and Indiana Chapters as co-hosts for the three-day OKI Regional Planning Conference in Cincinnati at the Hilton Netherland Plaza, October 3-5, 2018. Sponsoring ensures that your company name and logo will be a familiar sight to more than 500 conference attendees. Raise your company's profile in the planning community and receive maximum exposure for your company by becoming a sponsor today!

Sponsor Levels & Benefits	Platinum Level \$3,000	Keynote Level \$2,500	Planning Level \$2,000	Gold Level \$1,500	Silver Level \$1,000	Bronze Level \$750
Exhibit space	✓	✓		✓	✓	
Complimentary Conference registration(s)	Two (2)	Two (2)	Two (2)	One (1)	One (1)	One (1)
Logo recognition on the OKI Conference Webpage	✓	✓				
Logo recognition on all Conference Mailings and Emails	✓	✓				
Logo recognition on all Conference Printed Materials	✓	✓				
Full-page ad in Conference Program	✓			✓		
Half-page ad in Conference Program		✓	✓		✓	
Quarter-page ad in Conference Program						✓
Packet Stuffer in Conference Goodie Bag				✓	✓	✓

### Additional Sponsorship Options

**Streetcar Pass Sponsorship** \$1,500 - benefits TBD

**Bag Sponsor** \$1,000 - includes One (1) Complimentary Conference Registration and Packet Stuffer

**Reception Sponsor: Thursday** \$1,000 - includes One (1) Complimentary Conference Registration, Quarter Page ad in Conference Program and Logo recognition on Conference Webpage and all Conference Mailings, Email and Printed Materials

**Sign Museum Sponsor** \$1,000 - Special Workshops Promotion and Logo recognition on Conference Webpage and all Conference Mailings, Email and Printed Materials

**Reception Sponsor: Wednesday** \$500 - includes Quarter Page ad in Conference Program and Logo recognition on Conference Webpage and all Conference Mailings, Email and Printed Materials

**Mobile Workshop Sponsor** \$500 - includes Logo recognition on Conference Webpage and all Conference Mailings, Email and Printed Materials

**Thursday Reception Activity Sponsor (Cornhole, Photobooth, etc.)** \$400 each - includes recognition at Reception and Logo recognition on Conference Webpage and all Conference Mailings, Email and Printed Materials

**Break Sponsor** \$350 - includes Logo recognition on Conference Webpage and all Conference Mailings, Email and Printed Materials

Registration, sponsorship and other event details are regularly updated on the APA Ohio website: [www.ohioplanning.org/2018oki](http://www.ohioplanning.org/2018oki)

Questions? Contact Ann McBride at [annmcbride@mcbridedale.com](mailto:annmcbride@mcbridedale.com) or 513.561.6232.



## CONFERENCE SPONSORS

### PLATINUM



### KEYNOTE



### PLANNING



### SPONSORSHIPS STILL AVAILABLE!

Exhibit spaces and sponsorships at most levels are available. Reach hundreds of professional and citizen planners, elected officials and allied professionals during this three-day event.

### SILVER



### THURSDAY RECEPTION



### BAG SPONSOR



### BRONZE



### WEDNESDAY RECEPTION



### BREAK SPONSOR

