Introduction to Content Engagement

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Why do we need content engagement?
Times are changing
We are all trying to solve complex & difficult challenges
Our plans require buy-in to become a reality
How do we get buy-in?
Understanding
Informed Feedback & Feeling Heard
Content engagement to the rescue!
What do we mean by content engagement?
simply... how viewers engage with your content

Focused on Experiences
(People, Activities, Context)

- Meaningful
  Has personal significance

- Pleasurable
  Memorable experience worth sharing

- Convenient
  Super easy to use, works like I think

- Usable
  Can be used without difficulty

- Reliable
  Is available and accurate

- Functional (Useful)
  Works as programmed

Focused on Tasks
(Products, Features)

OBJECTIVE / QUANTIFIABLE
Considerations for content engagement
Considerations

1. How do we present information so it is engaging and easy to understand?
2. How do we collect informed feedback in a constructive way that does not overwhelm us?
3. How do we keep the momentum going and ensure our plan gets implemented?
Considerations

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1. How do we present information so it is engaging and easy to understand?
2. How do we collect informed feedback in a constructive way that does not overwhelm us?
3. How do we keep the momentum going and ensure our plan gets implemented?
Depends on context
Audience
Setting
Devices
Ideas & Inspiration
Low-tech is great!
1. HowTo: make your content engaging and easier to understand
DON'T MAKE ME THINK
“How am I supposed to understand this?”

Fostering Understanding
Basis for Alternative Streetscape Images Development: Form-based Code Application

- Based on Casper’s Old Yellowstone District Form Based Code.
- Zone 1: This zone is the most intensive development area and is most appropriate for multi-story mixed-use buildings with ground floor offices and commercial. Building types include podium tower, perimeter block, stacked flats, icon structures and parking buildings.
- Street Banners
  - Although street banners are not mentioned specifically in either the lighting or sign sections of the code, examples of street banners are shown in the lighting section, which we interpreted that they may not be regulated, but an acceptable form of signage.
  - Lighting Objective: To ensure quality lighting design through glare reduction, minimum overspill and the use of fixtures that promote the existing character.
- Freestanding/Monument Sign
  - The maximum number of free-standing signs is one (1) per street frontage.
  - All free standing signs shall be monument-type (solid base). Pole and pylon signs are prohibited.
  - Monument signs may be internally illuminated, however, the sign copy should be the only portion of the sign face that is illuminated. The sign background or field should be opaque with a non-gloss, non-reflective finish.
  - Monument signs shall be placed perpendicular to the street, and so they do not obstruct sight lines at driveways or intersections.
  - Monument signs shall incorporate landscaping at their base, in accordance with the landscaping regulations found in the Appendix of the Old Yellowstone District and South Poplar Street Corridor Form-Based Code.
  - Monument signs shall conform with the following: Max height-8’, Max Area 50 sq.ft.
- Building Wrap
  - This sign type has not been specified or regulated within the model code but does follow the standards subsection.
- Mural
  - shall not project from the surface upon which they are attached.
  - “Ghost” signs painted directly on a structure are subject to the total wall signage per façade shall not exceed 25% of the total wall area to be located. In no case shall total wall signage exceed 50% of the total wall area.
Commentary, instructions, glossaries, help...

Table of Contents

Integrated Development Ordinance (IDO)

Setbacks for Accessory Buildings

Accessory buildings may be in some setback areas pursuant to IDO Subsection 14-16.5-11(3). Accessory buildings that are less than 10 feet from a primary building must meet the noncombustible construction standards in the International Building Code.

<table>
<thead>
<tr>
<th>Building Height</th>
<th>Maximum setbacks</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 ft. min.</td>
<td>R-1B, R-1C, R-1D: 15 ft.</td>
</tr>
<tr>
<td>10 ft.</td>
<td>R-1C: 30 ft.</td>
</tr>
<tr>
<td>R-1D: 30 ft.</td>
<td>R-1E: 70 ft.</td>
</tr>
</tbody>
</table>

See Subsection 14-16.5-11(2) for exceptions.

Manufactured home space: 400 sq. ft. / manufactured home space or other allowable use: 22 ft.

R-1A: 10 ft.
R-1B, R-1C: 15 ft.
R-1D: 20 ft.

Setback: The shortest distance between a structure and a lot line. In the case of a setback from an Irrigation Facility, the measurement is taken from the toe of the slope to the structure or from the lot line to the structure, whichever is greater.

[1] Residential development that qualifies for funding through Article 14-17 of ROA 1994 (Farm) development incentives specified in that Article.
[2] In the R-1C zone district, setback standards apply to the entire project site, not to individual lots.
[3] Unless specified otherwise in § 14-16.5 IDO, minimum lot size and width apply to the lot, not to subdivision lots.
[4] For lots in the R-1C zone district that do not meet this minimum lot size requirement, development incentives may be available through § 14-16.5(3).c.
[5] Usable open space requirements for R-ML and R-MH are for multi-family development only; requirements for single-family development are in § 14-16.4-3(b)(3).c.
[6] At corners and junctions with driveways or alleys, additional requirements related to clearances and distances to property lines may apply.
Video

Personalized welcome, introductions, meeting videos, etc.

Workshop Information

- 1370 Grant Street

The workshop gave attendees an overview of the planning process and the project's goals. Break-out sessions provided detailed feedback on topics such as transportation, mobility, land use, and more. Information is located on this page for attendees who want to follow up.
Rich, interactive graphics
Foster Visual Discovery & Exploration

LA/28 HOW WE MOVE
Welcome to LA/28, an invitation for Angelenos to reimagine our street use and how we get around in the city we call home. LA/28 is an opportunity to discuss who works and what streets, ask tough questions and propose creative, economically viable solutions. Take a look and consider where you fit into our mobility landscape. Visit idea.LA28.org to learn more and be part of LA’s road ahead.

Your Experience of Wind Turbines

How Loud Is a Wind Turbine?

Have you ever lived near wind turbines?*

Yes  No

Describe your experience of living near the turbines. Was noise an issue your experience?

Acres of working farmland lost to development

Trend: 14,250 acres
Preferred: 6,380 acres
Contextual Maps

Part 14-16-2: Zone Districts
2-3: Residential Zone Districts

2-3(A): Residential – Rural and Agricultural

2-3(A)(1) RESIDENTIAL ZONE DISTRICTS

Purpose
The purpose of the R-A zone district is to provide for low-density residences and limited agricultural uses, generally on lots of five acres or more, as well as limited civic and institutional uses to serve the surrounding area. Allowable uses are shown in Table 4-2-1.
Comparison Maps

KINCADE FIRE
77,758 ACRES BURNED - 70% CONTAINED
UPDATED: 11-4-2019 7:36 PM | FIRE.CA.GOV

SIZE COMPARISON

Impacts to forested lands and farm-quality soils

RICHMOND
BERKELEY
ORINDA
## 15.30 Density/Dimensions

Density/Dimensions Table – Low Density Residential Zones (RS, RSX, RSA, WDII, PLA 3C, PLA 6C, PLA 6E, PLA 16)

(Refer to KZC 15.20, Permitted Uses Table, to determine if a use is allowed in the zone; see also KZC 15.40, Development Standards Table)

<table>
<thead>
<tr>
<th>Use</th>
<th>Minimum Lot Size (See Ch. 115)</th>
<th>REQUIRED YARDS</th>
<th>Maximum Lot Coverage</th>
<th>Maximum Height of Structure ABE = Average Building Elevation</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.30.010 Attached Dwelling Units</td>
<td>2 acres</td>
<td>20', 10', 10'</td>
<td>50%</td>
<td>25' above ABE.</td>
</tr>
<tr>
<td>15.30.020 Church</td>
<td>RS, RSX, RSA: 12,500 sq. ft.</td>
<td>20', 20', 20'</td>
<td>70%</td>
<td>RSA: 70% above ABE.</td>
</tr>
<tr>
<td></td>
<td>PLA 3C: 8,500 sq. ft.</td>
<td></td>
<td></td>
<td>PLA 3C: 50% above ABE.</td>
</tr>
<tr>
<td></td>
<td>PLA 6C: 7,200 sq. ft.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PLA 16: 35,000 sq. ft.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commercial Equestrian Facility</td>
<td>3 acres</td>
<td>20', 20', 20'</td>
<td>80%</td>
<td></td>
</tr>
<tr>
<td>Commercial Recreation Area and</td>
<td>1 acre</td>
<td>20', 20', 20'</td>
<td>80%</td>
<td>35' above ABE.</td>
</tr>
</tbody>
</table>
Google Street Views
3D Viewers
Experience it - AR and VR
“How do I find what I’m looking for?”

Approachability
Community Energy Plan (CEP) is a long-term vision for transforming how we generate, use, and distribute energy. The plan was unanimously adopted by the board in 2013. Residents and businesses can expect a variety of benefits as we work to realize this long-term plan:

1. Reducing energy costs that will save residents and businesses money,
2. Generating energy locally with the use of renewables and other technologies,
3. And reaching our goal of a 75% lower carbon footprint by 2050.

Read the full Community Energy Plan here, or find a specific chapter from the links below:
- Chapter 1: Context for the Plan
- Chapter 2: Current Conditions
- Chapter 3: Approach
- Chapter 4: Goals and Policies
- Glossary

2018 Update
County staff are currently leading a five-year review and update to the Community Energy Plan.
Flexible Navigation
Choose your own path, explore freely

Pick your next topic

Growth and Land Use  Economic Development  Community Design  Historic Preservation  Natural Resources and Environment

Growth Vision

Housing and Neighborhoods  Mobility and Transportation  Regional Coordination  Public Facilities and Services

What uses can I develop on my property?  Where in the city can I develop a particular use?

What are the development standards for my property?  What review/approval process will I need to go through?

Help us Complete College Avenue!
To learn more about how the Midtown in Motion plan will improve the College Avenue experience for your mode of choice, click the buttons below!

Bike  Walk  Car
“How does this affect me? Or my neighborhood?”
<table>
<thead>
<tr>
<th>Description / ITE Code</th>
<th>Units</th>
<th>Rate Weekday Daily Traffic</th>
<th>PM Peak Period Rate</th>
<th>% PM In</th>
<th>% PM Out</th>
<th>Expected Units (independent variable)</th>
<th>Calculated Daily Trips</th>
<th>PM Peak Trips - Total</th>
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</thead>
<tbody>
<tr>
<td>Terminal 012</td>
<td>Parking</td>
<td>311.50</td>
<td>6.00</td>
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<td>46%</td>
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<tr>
<td>Commercial Airport 024</td>
<td>Employees</td>
<td>12.00</td>
<td>0.02</td>
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<tr>
<td>Commercial Airport 021</td>
<td>Average Flow/Day</td>
<td>104.73</td>
<td>5.75</td>
<td>56%</td>
<td>44%</td>
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<tr>
<td>Commercial Airport 021</td>
<td>Average Flow/Day</td>
<td>104.73</td>
<td>5.75</td>
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<td>14.24</td>
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<td>55%</td>
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<td>General Aviation Airport 022</td>
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<td>Truck Terminal 030</td>
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<tr>
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<td>78%</td>
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<tr>
<td>Parking &amp; Bus Service 090</td>
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<td>22%</td>
<td>78%</td>
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<td>Light Rail Station &amp; Park 055</td>
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<td>78%</td>
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<tr>
<td>Light Rail Station &amp; Park 055</td>
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<td>0.02</td>
<td>22%</td>
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<td>KSF</td>
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<td>88%</td>
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<tr>
<td>General Light Industrial 110</td>
<td>KSF</td>
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<tr>
<td>General Heavy Industry 120</td>
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<td>0.08</td>
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<tr>
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<td>0.82</td>
<td>0.08</td>
<td>NA</td>
<td>NA</td>
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<td>21%</td>
<td>79%</td>
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<tr>
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<td>6.98</td>
<td>0.08</td>
<td>21%</td>
<td>79%</td>
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<tr>
<td>Manufacturing 140</td>
<td>KSF</td>
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<td>0.46</td>
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<td>74%</td>
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<td>0.46</td>
<td>26%</td>
<td>74%</td>
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<td>Warehousing 150</td>
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<td>25%</td>
<td>75%</td>
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<tr>
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<td>Unit Warehouse 151</td>
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<td>51%</td>
<td>49%</td>
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<td>2.55</td>
<td>0.26</td>
<td>51%</td>
<td>49%</td>
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<td>Distribution Center 151</td>
<td>Storage Units</td>
<td>6.19</td>
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<td>52%</td>
<td>48%</td>
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<td>Distribution Center 151</td>
<td>Storage Units</td>
<td>6.19</td>
<td>0.04</td>
<td>52%</td>
<td>48%</td>
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<tr>
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<td>1.44</td>
<td>0.10</td>
<td>33%</td>
<td>67%</td>
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<tr>
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<td>Seaport</td>
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<td>33%</td>
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<td>Consolidated Terminal 162</td>
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<td>1.44</td>
<td>0.10</td>
<td>33%</td>
<td>67%</td>
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<tr>
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<td>0.07</td>
<td>45%</td>
<td>55%</td>
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<tr>
<td>Marine Terminal 162</td>
<td>Employees</td>
<td>0.76</td>
<td>0.07</td>
<td>45%</td>
<td>55%</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Marine Terminal 162</td>
<td>Employees</td>
<td>0.76</td>
<td>0.07</td>
<td>45%</td>
<td>55%</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10 DU</td>
<td>Vehicles</td>
<td>9.57</td>
<td>1.01</td>
<td>62%</td>
<td>38%</td>
<td>0</td>
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<tr>
<td>10 DU</td>
<td>Vehicles</td>
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<td>1.01</td>
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<td>9.57</td>
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<td>62%</td>
<td>38%</td>
<td>0</td>
<td>0</td>
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</tr>
</tbody>
</table>
Calculators

Enter the taxable value for your property and explore the impacts by changing the year on the slider.

Cost of bonds to you in 2023:

$128

31% of total

After FY 2030, the cost of the bonds remains flat until they are paid off.

Total Energy Use Per Person

Renewable Energy

2025

688,403

$1,187

30%

69

45%
Guess what...

Did You Know?

Central Arkansas will grow to almost 1 million people by the year 2040 - an increase of over 40 percent.

We're getting older. The median age will be almost 40 by the year 2040, compared to 28 in 1970.

Trivia Questions

The population of Central Arkansas is closest to:
- 450,000
- 600,000
- 700,000
- 915,000

What is the place featured in this photo?
- Benton High School
- Conway High School
- Cabot High School
Personalized Guides

To get started, enter the address of the property:

Enter the full address, e.g.: 1234 High Street NE, Albuquerque, NM. This location will update all maps below.

Submit

1. Find Your Zone District and Any Surrounding Residential Zones

Click on your property to see a pop-up box with more information, including a link to a PDF with all allowable uses in your zone district.

Search and common questions

FAQS

BROWSE ZONING CODE

Read the Code online, or download the Code.

VIEW THE CODE

Example: 421 Vista or Residential

SUBMIT

CREATE SUMMARY

See how the zoning code affects your property.

EARCH

ZONING MAP

and residential, home business, general zoning, and HPOZs.

Zoning, Chapter 1 of the City of Los Angeles Municipal Code.

The Los Angeles Department of City Planning

Staff Login

City of Los Angeles Department of City Planning

The Zoning Code regulates all land, buildings, structures and uses within the City of Los Angeles.
2. HowTo: collect informed feedback
Content-based Feedback & Engagement

... Structure & Context
1.3.2. REDUCING VULNERABILITY TO DISPLACEMENT

Denver residents value diversity, inclusiveness and opportunity for all. These values are threatened by involuntary displacement, which occurs when residents or businesses cannot afford to stay in an area due to increasing property values and rents. This can also include displacement caused by a loss of culture, family, and other factors.

Vulnerability to Displacement is measured by several factors shown on the previous page that have been linked to involuntary displacement, which occurs when residents or businesses cannot afford to stay in an area due to increasing property values and rents. According to the present of tenants, portions of every neighborhood in East Central are vulnerable. According to median household income, portions of every neighborhood except City Park are vulnerable. Considering the spread of vulnerability to Displacement across the entire East Central area, it is important to focus on this issue to meet citywide equity goals.

Several policies and strategies in this plan, which are explained in greater detail in their respective chapters, can reduce vulnerability to displacement.

- Policy 1.3.1. Support and develop new community-minded ownership models that have a goal of maintaining East Central’s variety of small local businesses.
- Policy 1.3.2. Stabilize residents at risk of involuntary displacement.
- Policy 1.3.3. Preserve existing affordability and housing quality.
- Policy 1.3.4. Create new affordable housing with access to transit and amenities.
- Policy 1.3.5. Expand diversity of housing types and affordability to support households of different sizes, ages, and incomes in all neighborhoods.

 Putting a palm tree (which is an unacceptable non-native) blocks the tower it is concealing and damages your credibility. What do you think?

sunflowerseed May 13, 2018 at 2:46PM

Agree. They should plant more native trees that don’t smell.

Nancy Stephenson and Georganne Bley Jun 25, 2020 at 5:03PM

This could be a good solution. However, height restrictions/limits should be in place. Would hate for Colfax to start looking like Cherry Creek North. Income restricted housing should also take into consideration close accessibility to health care, grocery stores, schools, etc.

Reply 2 · 3

each Mar 10 at 4:17PM

Height restrictions lead to lower density which means increased housing costs and forcing people to live further from amenities. You can't have your cake and eat it too.

Reply 1 · 2

Your name

E-mail

Reply to Comment:

I have read and agree to the Terms & Conditions and Privacy Policy.
What are your top three ideas for advancing housing affordability?

- Encourage more ADUs (accessory dwelling units), such as garage conversions or backyard cottages.
- Allow single-unit homes to add rentable rooms or to convert to multi-unit. Encourage more duplexes and triplexes.
- Encourage more apartment buildings with affordable housing near transit.
- Create more supportive housing with integrated services to help individuals and families transition from homelessness.
- Preserve existing private and publicly-supported affordable housing.
- Provide rental assistance (such as programs for qualifying fixed income households).
- Provide homeownership assistance (such as property tax abatements or Community Land Trusts).
- Provide more on-site services in buildings, such as job training, literacy programs, and childcare.
- Develop partnerships with major employers (such as hospitals and schools) in creating affordable units for their workers.
- Provide housing for a variety of household types (such as shared living, family-sized units, or multigenerational housing).
Graphic Input
What's heritage to you?

Tell us about the places, buildings and sites in Randwick City that have heritage value to you. Perhaps you know a bit about some local history, or maybe you think something should be preserved for future generations. We'd love to share your views with us. We'll use your feedback to help inform a comprehensive heritage study.

To help you, we've created this interactive map showing existing Heritage Items and Heritage Conservation Areas in Randwick City. We'd also welcome your feedback on existing items too.

Tap or click on 'Add Pin' to get started!
Explore Tradeoffs

You are in deficit.
-$2.0m

Options for Service Reductions
- Development Services: $750,000
- Fire: $2.2m
- Police: $3.6m
- Parks & Recreation: $4.7m
- Libraries: $1.3m
- Public Works: $1.6m

Where The Money Comes From...
- General Fund revenues: $11.5m

Spending

At-a-Glance
Over the next 25 years, it is estimated that about $50 billion will be available for transportation investments in Georgia. Please note, this figure does NOT include freight and intercity rail, ports.

What do you think?
Click on the question mark to learn more.
Existing Road and Bridge Maintenance
- None: $31B
- Highway Operations: $1.25B
- $2 Billion

Expected Performance
- Existing Performance: Low performance - Fair to good performance and investment
- Moderate performance - Fair to good performance and investment
- High performance - Good to excellent (close to full investment)

Vancouver
Outcomes Subtitle
- Development
- Transportation
- Energy

Ride the Scenario:
- Smaller eco-footprint
- Lower cost of living
- Amenities: jobs close by
- Vibrant youth centres
- Easy to walk
- Easy to bike
- Easy to take transit
- Lower carbon emissions
- Access to green space
- Quiet neighbourhoods
- More private yards

GET INVOLVED
Shared Results

**Expanded Road Network**

**Highway Operations**

**Bicycles and Pedestrians**
Poster Board Stations
Inline Surveys
Pose questions, replicate in-person feedback like dot voting
Collaboration & Workspaces for Stakeholders

P&Z Members Editing Workspace

Welcome to the Dolores LUC Update P&Z Commission draft review portal. The current draft section(s) month, between the P&Z meeting where they were introduced and the next meeting – unless a different Older sections will remain here for reference but will be closed to additional review once they have been you have questions or comments, please reach out to the Town Manager.

Current Documents for Review

- Article 3: Draft Zone Districts (P&Z Review Draft)
- Draft Short-Term Rental Regulations (P&Z Review Draft)
- Article 4: Draft Use Specific Standards (P&Z Review Draft)
3. HowTo: keep the momentum going and implement your plan
Living Documents

Dashboards, RSVPs, Subscriptions...
Increase electric energy savings to 1% annually through energy efficiency measures by 2020

Energy Savings:
- Percentage annual energy savings
- Annual energy (MWh) savings through Efficiency Works (Residential, Commercial, Total)

Related Indicators:
- Air Quality

Energy Consumption: Energy consumption by sector (MWh)

Related Indicators:
- Air Quality

https://longmontindicators.com/
Social Media
Share updates in real time, encourage sharing
Implementation Process

The Cherry Creek Area Implementation Plan is the next step in the evolution of the Cherry Creek Greenway within the CCAIP study area, including the Cherry Creek Regional Trail and the parks adjacent to the corridor. These improvements will also help enhance the character of the Cherry Creek shopping district in the future.

Implementing this plan will help solidify the multiuse nature of the area and will seamlessly integrate the recreational and environmental aspects into the vibrant urban fabric.

Help us get this plan implemented!
Do you have questions or idea for how to turn this plan into a reality? Get in touch and let's chat!

Your Name *

Your Email *

Your Phone Number
The City appointed a Structural Financial Task Force to explore various options to eliminate the budget imbalance. The Task Force issued 29 recommendations in January, saying that to maintain quality services and create a sustainable Denver, we must permanently eliminate the budget gap. Mayor Hancock studied the recommendations and is seeking your input to help deliver Denver’s future for generations to come.

1. Using the interactive tool below, provide Mayor Hancock with your preferred combination of cost-saving and revenue enhancing measures to balance the budget and close the gap.

2. Watch the impact your choices have on Denver’s budget in the red tab on the right side of the screen.

3. Click on the “Learn More” tab to understand what those in favor and those opposed are saying about each option.

4. After you have selected a solution or a combination of solutions that reflect your preferences and values, click submit.

Increase Employees’ Contribution to their Pensions:

- No Increase
- 1% point increase
- 2% point increase

Reduce the Number of Health Care Options for City Employees:

- Yes
- No

If all students at MSU did the same, we would conserve:

- None
- 15 Minutes

Turn the Water Off While Brushing My Teeth:

- Yes

Plug the Sink While Shaving or Rinsing Razor:

- Yes

Your personal savings per year: $63.13

($500 million gallons = 757 Olympic-size swimming pools)
Questions? What did we miss?

FREE Konveio Sites
Get a complimentary Konveio Site to move your canceled public meetings online

https://konve.io/landing-coronavirus-free

FREE Office Hour
Konveio staff is available to help you during our weekly Office Hours.

officehour@konveio.com

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