Public Art Life Cycle

Part I

Concept to Commission

Urban Light by Chris Burden
Visual

• Permanent
• Temporary
• Time-based

I See What You Mean by Lawrence Argent
Experiential

- Light
- Sound
- Emersive
Social Engagement

- Participatory
- Interactive
- Collaborative

Before I Die . . . By Candy Chang
Land or Earthworks

- Earth
- Rocks
- Twigs

Before I Die . . . By Candy Chang
Architecture?
Where does Public Art come from?

Ripped Up by Ervin Herve-Loranth
Unsanctioned

• Graffiti/Street Art

• Interventions
Mural commemorating Breonna Taylor by Lola Lovenotes
Mask added by artist Peter Agoos to
*Day* by Antonio López García
Fearless Girl by Kristin Visbal
&
Charging Bull by Arturo DiModica
Sanctioned

• Public Works

• Private Development
Cloud Gate by Anish Kapoor

Seven Magic Mountains by Ugo Rondinone

Bay Bridge Lights by Leo Villareal

Resonance by Super A (Stefan Thelan)

Cloud Gate by Anish Kapoor
PROs

- Enriches our lives
- Creates community
- Reduces crime
- Increase tourism
- Mitigates development
- Means for acknowledging sacrifice and contribution
CONs

• Encourages gentrification

• Potential eyesore if not maintained

• Cost to taxpayers for maintenance

• Lightening rod for controversy

• Creates complex processes for government

• Developers might argue it increases housing costs
How Do We Know if Public Art is Successful?
Critical Acclaim

The River That Flows Both Ways by Spencer Finch
Public Response

Marilyn Monroe sculpture by Seward Johnson
Financial Success

The Gates by Christo and Jean-Claude
Value of Artwork
Meaningful to Community

Swing Low by Alison Saar
Inclusivity

Wind Sculpture SGI by Yinka Shonibara
Who Pays for Public Art?
PERCENT FOR ART PROGRAMS
MASTER PLANS

SAN PEDRO WATERFRONT AND PROMENADE
from Bridge to Breakwater
Selection Committee

Are you interested in volunteering to be part of the Florence’s next big piece of Public Art? The Public Art Committee is looking for someone to fulfill the role of Wayne 101 and 126 Artist Selection Committee. Please submit your application to Sarah Moehrke, City of Florence, City of Florence Public Art Program Coordinator. You can reach her at Sarah.Moehrke@ci.florence.or.us or call 974-39.

Please feel free to share each answer in more detail if you need more space, please attach a separate document.

Name: _____________________________
Address: _____________________________
City: _____________________________
State: _____________________________
Zip: _____________________________
Phone: _____________________________

Art Selection Committee Seeking Members

The Town of Silverthorne Art Board seeks community members for the Art Selection Committee. The ASC makes recommendations regarding permanent and temporary public art installations in Silverthorne.

Letters of interest due by 1:00 p.m. November 12

More details at Silverthorne.org
Click “Arts & Culture” on main page
Select “Art Selection Committee Seeks Members”
DEFINING PARAMETERS
PUBLIC ART OPPORTUNITY
REQUEST FOR PROPOSALS (RFP)
Open Call: Small Artworks

SELECTION PROCESS
Submissions Are Property Of The Artist
Budget

• Artist Fee
• Fabrication Costs
• Site Preparation
• Installation
• Contingency
Schedule
Documents

• Plans
• Permits
FABRICATION
FINAL APPROVAL
Sarah Conley Odenkirk
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sarah@artconverge.com
www.artconverge.com