

Minutes

Board of Trustees Meeting November 21, 2014 *in Dublin*

I. Introductions

II. Roll Call & Communications

Klavora called the meeting to order at 10:13 am.

Present: Brooker-Scocco; Burrus; Davis; Egan; Eppig; Etchie; Ezell; Hopkins; Kennedy; Keough-Jurs; Kinskey; Klavora; Logue; Moeller; Papsidero; Ray; Wenger

Absent: Braverman; Edelman; Reger; Ronayne; Wagner; Yin

Others Present: Dersi

III. Motion to Follow or Amend Agenda

A motion was made by Wenger and seconded by Moeller to approve the agenda. Motion passes.

IV. Approval of Minutes from the September 19, 2014 Board Retreat

A motion was made by Kinskey and seconded by Papsidero to approve the minutes. Motion passes.

V. Action and Discussion Agenda

Introductions & Election Recap

Paul Logue is the newest member of the APA Ohio Board of Trustees. He is also a Steelers Fan (really, Paul?!).

Papsidero reported that 156 members voted in the 2014 BOT elections. He also mentioned that Dersi created a report detailing the historical voting record. The report found that voting participation has declined in recent elections. He questioned whether moving the election back to a paper ballot would result in a larger participation.

Moeller suggested giving an incentive to voting, such as being entered into a drawing for a free membership or a discount at a conference or workshop.

2015 Board of Trustees Meeting Schedule

A motion was made by Ray and seconded by Brooker-Scocco to approve the schedule. Motion passes.

Presidents Report

Klavora referred to her report in the Boardbook. She underscored that nominations for the Chapter Leadership Awards are due December 16, 2014. The Chapter previously nominated Jennifer Evans Cowley. She asked if anyone had interest in nominating someone in one of the award categories.

Klavora summarized the Healthy Coalition RFP. It is a grant program given by the Centers for Disease Control to a joint effort between APHA (American Public Health Association) and APA. The initial grant is worth a total of three (3) million dollars this year with the potential for two (2) more rounds in subsequent years. The RFP was just released with little to no advanced information. There appears to be a large leadership and fiscal role for APA chapters who have a constituent receiving grant funds.

Klavora said she does not know any more than what the RFP states and questions have been answered that she submitted to the contact person. There is a webinar hosted by APA next week that will hopefully offer more insight into the role chapters will play.

Letters of intent are due to APA no later than December 2, 2014. Full applications are due December 22, 2014.

Papsidero questions these seemingly superficial coalitions and wonders why funds do not go directly to communities.

Klavora reported each award would be between \$100,000 and \$150,000 depending on the number of submissions and awards given.

Kinskey asked if the award can be used for administrative costs but Klavora and Dersi were unsure.

Officer Elections

An election does not take place for the President or Immediate Past President. Todd Kinskey will move to the Presidency position from President Elect. Ann Klavora will move from the Presidency to Immediate Past President. Wendy Moeller will step down from Immediate Past President and will remain an At Large Board Member.

An election does take place for President Elect, Secretary, and Treasurer:

For the Seat of President Elect: A nomination was made by Kinskey and seconded by Keough-Jurs to elect Wenger. Wenger accepted the nomination. Motion passes.

For the Seat of Treasurer: Treasurer: A nomination was made by Moeller and seconded by Hopkins to re-elect Ray. Ray accepted the nomination. Motion passes.

For the Seat of Secretary: A nomination was made by Wenger and seconded by Papsidero to re-elect Reger. Reger accepted the nomination. Motion passes.

Treasurer Report

A motion was made by Wenger and seconded by Moeller to approve the Treasurers Report. Motion passes.

Ray reported that sometimes it is difficult to show profit vs actual pass through of funds from the Chapter to Sections.

Moeller asked if there are preliminary profit numbers from OKI. Keough-Jurs reported that she has not received any other information.

Ray mentioned that a focus for next year is to discuss the current membership dues. They are at \$45 and have not been increased since 2006. She cautioned that the Board will need to make sure that the increased dues coincide with the benefits of being part of APA Ohio. There should be a working group between the membership committee and those formed after the board retreat to begin these discussions.

Klavora mentioned that during the last leadership meeting, APA was thinking of requiring state dues to be percentage based, versus a fixed fee which APA Ohio currently utilizes.

Moeller said the discussion of percentage versus fixed started back when she was vice president of APA Ohio.

Hopkins asked why the savings account declined. Ray reported that it is due to that particular account being used for scholarships.

Ray reported that there are also CD funds currently in the Chase Savings account. Ray and Dersi will be looking at possible places to allow the CD funds to grow.

Ray reported that she is currently cleaning up the accounting policies.

Ray reported that Key Bank contacted Dersi to switch to a free interest bearing account. A motion was made by Ray and seconded by Wenger to approve the new account. Motion passes.

Ray reported that the Chapter currently has two (2) checking accounts – one (1) for the Planning Webcast Consortium and the other for the APA Ohio Chapter. Checks for the Planning Webcast Consortium go directly to the account. Electronic payments go first into the APA Ohio Chapter account, and then get transferred at the end of the year.

Dersi reported that starting in 2015, only checks will be accepted for ease of accounting.

PDO Report:

Hopkins reported that twenty four (24) people were approved to take the AICP exam in 2014. She reported that results of exam pass will take several months.

Hopkins reported that a survey was done last year of the test approved members. Questions about the application, study time, thoughts of the exam, etc. were included. The same survey will be conducted again shortly of those who were eligible in 2014. The information will be posted on the APA Ohio website.

Klavora suggested those results be placed on the student page of the website.

(On behalf of Hopkins) Yin reported that CSU is having issues with immersing planners and they are trying to come up with AICP core competencies to know at various stages of your career. The survey idea is to ask experienced planners what they think is expected at each stage of a planning career. Once results are tabulated, they can use that for outreach efforts.

Klavora asked if Yin audited the AICP exam. Hopkins was unsure.

OKI Conference Recap

Keough-Jurs has not heard any preliminary revenue numbers.

Group consensus stated that there should have been more information about the conference ahead of time – including session information, speakers, etc.

2015 State Conference Update

Etchie referenced a handout he distributed. The Hotel contract has been finalized. The facility is free as long as \$5,000 is spent in food and beverage.

Fifth Third field, home to the Toledo Mud Hens, is reserved for the Thursday night reception. The luxury boxes are also open for use. Etchie thought sponsors could use luxury boxes and bring desserts.

Etchie reported that the subcommittees are all finalized and chairs have been selected.

Etchie reported that the Toledo School of the Arts will design the logo. The logo should be finalized by the end of December.

Klavora asked about keynote speakers and suggested APA Nationals new Executive Director, Jim Drinan.

Etchie reported that the Professional Development Workshop will take place that Wednesday and will include a bus tour of Toledo and downtown Detroit.

Section Updates

Cincinnati – Holiday party will be on December 5, 2014 and will coordinate with APA Northern Kentucky. The P&Z Workshop will be on January 30, 2015 with the Keynote Speaker being Kyle Ezell.

Akron – It was quiet over the summer and fall. Monthly lunch and learns are starting back up. Most recently, there was a lunch with the Health and All Policies Initiative in Summit County. Afterward, there was a tour of a new development project in Cuyahoga Falls. Reviewing schedule for the upcoming year and organizing a holiday party.

Central Ohio – It has been pretty quiet and reaching out and working with sister organization ULI; Columbus 411; and the mentoring program at OSU. The Section is also helping with the Bachelor of Science program with accreditation.

Cleveland – 300 people attended the annual P&Z Workshop on October 24, 2014. This Sunday is CSU APA’s annual Cleveland Browns watch party. The fall happy hour is on December 3, 2014. Matthew Schmidt has been appointed to take over Wengers role as Cleveland Representative to the Board of Trustees.

Miami Valley – The December 5, 2014 P&Z Workshop is being finalized.

Northwest Ohio – Planning for the 2015 State Conference!

Objectives

Advocate

- #BWP should be a daily presence for APA Ohio
- The Board needs to identify who the champions and partners might be and begin conversations. In addition to a legislator champion, the Board also needs to build some support from different organizations – such as the list previously created that came out of the 2014 Board Retreat.
- Jennifer Evans Cowley did an inventory of which townships have a separate plan from the zoning map several years ago.
 - Potential background work could be done by graduate students to complete the background information. Ezell will follow up with students.

Promote

- Big picture – collect stories; advertise stories; package towards big idea
- Encourage folks to participate on social media – if you like or follow us by a certain date, someone will get a free registration to the state conference.
- Doing work already with joint events and working with universities at Section level.

Serve

- Dersi is working towards a number of items under the “Serve” category.
- New AICP or new member recognition at the state conference.
- Increase communication with sections – set up section Director meeting and Section Treasurer meeting.
- Wenger suggests a targeted membership campaign for one month.
- Scooco suggests we think about a printed newsletter again – maybe every other.

VI. Other Business

VII. Adjournment

A motion was made by Hopkins and seconded by Ray at 1:30 pm to adjourn the meeting. Motion passes.