#### **Forging Neighborhoods for All Generations**

**Sponsored by – APA Private Practice Division (PPD)** Ramona Mullahey, PPD Past Chair May 20, 2016



#### The Need For Societies To Prepare For An Aging Boom



:•:

Play Big Inc: Inspired guides to the new economy http://culturalacupuncture.com/

#### **United States**

#### **AN AGING POPULATION**

Click on a state to view related charts and data.





Source: U.S. Census Bureau, Population Division. 2012. "Table 12. Projections of the Population by Age and Sex for the United States: 2015 to 2060 (NP2012-T12)."

#### America Is Aging



Source: U.S. Census Bureau, 2000

















#### **Aging in Place** Statistics

#### FROM YOUR FRIENDLY NEIGHBORHOOD BRANDING FIRM / Aging in place is; the ability for the elderly to continue to live in their own homes for as long as possible.





\*\*\*\*\*\*\*\*

\*\*\*\*

of seniors want to

modify their current

homes



\*\*\*\*\*\*\*\*

of seniors want

as grab bars



of seniors want to stay in their own homes as they age

of seniors want things such as non-slip bathroom aides such floor surfaces

have made improvements to increase their ability to live independently



\*\*\*\*\*\*\*\*

of seniors want

lever-handled

door knobs





VS



of seniors who

want a new, aging in

place ready home



\*\*\*\*\*\*\*\*

is the revenue increase business see by offering aging in place services

\*\*\*\*\*\*\*

#### **PERCENTAGES OF SENIORS 65 & Above**

of the \$214 billion home improvement industry is dedicated to aging in place.

SO WHAT? How does this translate to me? You do the math.

1	Offer aging in place services	2	Talk to the people you know	3	Marketing to your target audience
ix .27)	Enter the total amount of business you do every year? 27% is the increase seen by offering aging in place services. Multiply lines 1-2 This is the amount you could increase by offering to the aging in place services.	(a.90)	Enter the # of people you know that are over 65? 90% of seniors that want to age in place.	_	Enter Total Business you do every year Enter the Increase from section #1 Enter the Increase from section #2 Add lines 1-3 Total projected business x.22 22% Deksia increases a company's business (x.22) Muliply the above two lines Total Projected business increase when you allow us to help.
_			Muliply lines 1-2 This is the amount of seniors that you know that are interested in aging in place	(x .22)	
		\$16,523	\$16,523 The average \$ amount spent. Muliply lines 3-4 Is the amount you can add to your total revenue.		

DEXELA / A 100 Stevens Street SW / Grand Rapids, MI 49507 / BAAIL introddeksia.com # 636.570.8311 # 616.328.6444

KEEP CALM THERE'S A PARADIGM SHIFT GOING ON

**'Aging in community'**—a movement that promotes social capital—a sense of social connectedness and interdependence to create systems of support and caring to enhance well-being, improve quality of life, and maximize one's ability to remain, as you age, in your home and community. It is an asset-based approach to community development.

(Kretzmann and McKnight, 1993).



#### Get Over Yourselves, Youngsters

Old People Can Network Socially Too.



#### Communities Can Do More

47%

of older adults say their community is doing enough to prepare for an aging population of professionals say their community is doing enough to prepare for an aging population

For complete survey results, visit ncoa.org/UnitedStatesof/ Join the conversation on Twitter with 4USof Aging Survey, the National Association of Area Agencies on Aging (n4a), the National Council on Aging, and UnitedHealthcare set out to achieve an even deeper understanding of how older adults and their communities are addressing aging issues. These partners surveyed 1,650 U.S. adults 60 and older, and professionals who work closely with older Americans, including staff from Area Agencies on Aging (AAA), credit union managers, primary care physicians and pharmacists. The survey examines older adults' attitudes on a range of issues such as health, finances and community support. The responses also reveal insights on how U.S. older adults are preparing for their later years, and what communities can do to better support an increasing, longerliving aging population.

For the fourth year of The United States of





American Planning Association Making Great Communities Happen

Using smart growth and universal design to link the needs of children and the aging population – Mildred Warner

#### **Emerging Issues**



APA Division initiatives bring focus to planning challenges in local communities and neighborhoods throughout the nation:

Aging and Livable Communities

AGING IN COMMUNITY POLICY GUIDE Community Engagement Housing Transportation Land Use Economic Well-being Community Assets and Supports



<u>Creating An Age-Advantaged Community: A Toolkit for Building Intergenerational Communities that Recognize,</u> <u>Engage and Support All Ages (2015)</u> – Generations United and Metlife Foundation

#### **Relevant Planning Paradigms**

- •Smart Growth
- •New Urbanism
- •Transit Oriented Development
- •Safe Routes to School
- •Complete Streets
- •Sustainable Community Planning
- Active Living

An aging perspective needs to be imbedded in all these paradigms

from Deborah Howe



#### **Aging-oriented planning approaches**

Elder friendly communities
Aging friendly communities
Communities for all ages
Aging in place initiatives
Community certification
Lifecycle communities







#### Age friendly cities

According to the WHO, an agefriendly city is "an inclusive and accessible urban environment that promotes active aging." In practical terms, an age-friendly city adapts its structure and services to be accessible to and inclusive of older people with varying needs and abilities.



#### The Age-friendly City

- **\***Better Housing
- **\***Greater mobility
- More access to good food
- More interaction with neighbors





# Ministrations ANSWERDS

#### **NEXT PRESENTERS**

 Mildred E. Warner, Ph.D., Professor, City and Regional Planning - W. Sibley Hall, Cornell University, New York City

mew15@cornell.edu

 Amanda Micklow, AICP
 PhD Candidate, City and Regional Planning Cornell University

acm325@cornell.edu

 Melissa Stanton, MPH Editor/AARP.org/Livable AARP Livable Communities mstanton@aarp.org



# Reframing the Aging and Livability Debate

Mildred E. Warner and Amanda C. Micklow Department of City and Regional Planning Cornell University

Forging Neighborhoods for All Generations Webinar May 20, 2016 APA Private Practice Division

Contact: www.mildredwarner.org | mew15@cornell.edu Funding provided by the USDA National Institute for Food and Agriculture APA Divisions Council Grant



# Livable Communities for Aging or for Everyone?

 Can we use planner's increased interest in aging, to renew attention to gender issues in planning?



• Can we take a multigenerational approach?



# **Core Principles**



#### Child-Friendly Cities

Basic Services Safe Water Safe Streets Opportunity to Play Civic Participation Family Support Protection from Exploitation



Many Common Elements



Age-Friendly Cities

Housing Transportation Services (Health) Outdoor Spaces Communication Civic and Social Participation Respect

#### Need an All-Inclusive Planning Approach

# **Common Vision**





# Where is Current Practice?

- 2008 Family Friendly Planning Survey (APA)
  - 944 planners responded
- 2013 Planning Across Generations Survey (ICMA)
  - 1478 city managers responded
- 2014 Planning for Women and Aging Survey (APA)
   624 planners responded
- 2015 Workplace Dynamics Survey (APA)
   327 planners responded
- Common themes All looked at attitudes, actions and barriers
  - Planners give insufficient attention to these issues
  - Ignorance is the biggest barrier
  - The details of planning and zoning matter
  - Participation is key





# What Would a Gender Lens Look Like?

- Built Environment
  - Housing, Land Use Multiple types, multiple uses
  - Transportation Mobility, not just commuting
- Services
  - Formal and Informal
- Civic Engagement
  - Broader participation modalities
- Economic Development
  - Broadening definitions to include care work
- Intersections
  - Recognize linkages between housing, transportation, services
- These are all elements in the APA Aging Policy Guide,



#### Family Friendly Planning Survey, 2008

Planning Leads to Action, Ignorance Leads to Resistance



PAS Memo, 2008, Planning for Family Friendly Communities, Israel and Warner

7

Key variables from regression results.

Warner, M.E. and J. Rukus (2013), Planners' Role in Creating Family Friendly Communities: Action, Participation and Resistance, *Journal of Urban Affairs* 



# Planning Across Generations Survey, 2013

- With the International
   City/County
   Management Association
   and Cornell University
- Surveyed attitudes, actions, zoning and planning
- 1478 city managers
   responded





# Built Environment Not Optimal

Planning Across Generations Survey, 2013, 1478 city managers responding



0% 20% 40% 60% 80% Percent of community with more than a half of community covered

#### **Zoning Regulations Lag Behind**

ICMA Planning Across Generation Survey, 2013 (1,478 city managers responding)

Mandate sidewalk system

Promote parks or recreation facilities in all neighborhoods Street connections between adjacent developments

Pedestrian-friendly design guidelines

Allow child care centers

Require complete streets

Allow child care business in residential units by right

Allow mixed-use

Allow accessory dwelling units





#### Service Delivery Also Lags in Suburbs and Rural Areas

Planning Across Generations Survey, 2013, 1478 city managers responding





#### Cross Agency Partnerships Needed Are any of the following engaged in cross-agency partnerships to serve children or seniors?



Planning Across Generations Survey, 2013, 1478 city managers responding



How do we get more attention to the needs of children and seniors in our plans?

	Emergency Plan	Comprehensive Plan	Economic Development Plan
Do You Have?	91%	77%	57%
Does Your Plan Specifically Address?			
Seniors	66%	53%	31%
Children/Youth	60%	53%	31%

Planning Across Generation Survey, 2013 (1,478 city managers)



# What Leads to Change?

- Engagement of elders and families with children
- Community Leadership elected officials, developers, planning and zoning board
- Planning comprehensive planning and zoning and building codes



Planning Across Generation Survey, 2013 (1,478 city managers)



# Linking planning and services can benefit all genders and all ages



Source: Warner et al. 2016, Journal of Planning Education and Research

# Can a focus on women help meet the needs of children and elders?

# **Common Vision**



# The link between gender and aging WHY GENDER?



#### Household Responsibilities Child care, Elder care

Labor Force Participation Formal and Informal

#### Women Face a Triple Burden

Separation of home and work



#### **Spatial Constraints**

- Separation workplace and r
- Location of child and elder
- Limited transportation optio
- Restrictive family definitions







#### Foundations of Zoning



#### **Planning Constructs**





#### Village of Euclid v. Ambler Realty Co. (1926)

...the segregation of residential, business, and industrial buildings... will increase the safety and security of home life... preserve a more favorable environment in which to rear children, etc...

...very often the apartment house is a mere parasite...


### Single-Family





## Change in Zoning



# **Postwar Planning Cycle**





## The Landscape Today

- Separation workplace and residence
- Supply and location of child and elder care
- Limited transportation options





## **Demographics Today**

- <u>26</u>% of women employed part-time
  Compared to 13% for men
- <u>40</u>% poverty rate for female headed households
  - 57% of children in poverty in families headed by women
- Trip-chaining and shorter commute times for women
- Women spend <u>50</u>% more time on household activities than men
- <u>60</u>% of caregivers of adults are female



### Linking Gender and Aging

- Collaboration with APA Planning and Women Division and Cornell
- Planning for Women and Aging Survey, 2014
- Workplace Dynamics Survey, May 2015 THROUGH A GENDER LENS







# **Motivating Questions**

- Are communities planning with a gender lens?
  - Comprehensive planning
  - Transportation planning
  - Land use actions
- If so, what are the drivers?



## **Comprehensive Planning**

# **2%** of plans pay attention to the needs of women.

# 55% of plans pay attention to the needs of an

aging population.



### **Transportation Planning**

# **22%** of communities address trip-chaining

# **51%** are designing roads with space for walking

and/or biking



## Gender Sensitive Land Use

- Child and elder care in residential zones
- Opportunities for home-based businesses
- Expansion of housing options
- Non-restrictive family definitions



**46%** of communities **allow child care** in residential zones by right

**37%** of communities **allow elder care** in residential zones by right

**52%** of communities allow other home-based

businesses in residential zones by right



**30%** of communities allow accessory apartments in

low density zones by right

**16%** of communities **allow retrofitting** single family homes for two families

**52%** of communities allow other home-based

businesses in residential zones by right





### What Drives Gender Sensitive Land Use?





## Gender Rides the Aging Train





### Planning Needs a Gender/Aging/Child Lens

# Common Vision Similar Services Planning Across Generations

Contact: www.mildredwarner.org/planning <u>mew15@cornell.edu</u> Amanda Micklow, <u>acm325@cornell.edu</u> Funding provided by the USDA National Institute for Food and Agriculture , APA Divisions Council

<u>Articles</u>

- The Need to Plan for Women
- Not Your Mother's Suburb
- Family Friendly Planning
- Planning for Aging in Place



### Forging Neighborhoods for All Generations

Session - 569 The AARP Network of Age-Friendly Communities

Presented by Melissa Stanton Editor, AARP.org/Livable Advisor, AARP Livable Communities Programs Community, State and National Affairs Washington, D.C.

APA 2016 National Planning Conference Webinar | May 20, 2016







76 million American children were born between the years 1945 and 1964

### Those "Baby Boomers" now range in age from 51 to 70 years old.







### By 2030, one out of five adults in the U.S. will be 65 or older.

### But unlike prior generations of senior citizens, most of today's "older adults" ... **Do Not Want to Live in Retirement Communities**



< In 1975, soon after moving with her husband from the New York City suburbs to a 55+ community in South Florida, Bubbi Sheila took her new bicycle for a ride. Survey after survey finds that today's older adults want to remain in their homes.



Source: AARP Home and Community Preferences of the 45+ Population, 2014



But American homes have traditionally been designed and built for ablebodied 35 year olds. And most of these houses haven't been designed to adapt. Survey after survey finds that today's older adults want to stay in their community



Source: AARP Home and Community Preferences of the 45+ Population, 2014



But for the past 50 years, communities have developed around motor vehicles as the principal form of transportation. Adults who don't or no longer drive are often out of luck.

### What Community Amenities Do Older Adults Want Close to Home?

We asked older adults what amenities they want close to home. Access to transportation, food, and green space top the list. These are among the many community indicators that we are measuring as part of the Livability Index project. Find out more about our livability research and the development of our index here: www.aarp.org/ppi/liv-com/

#### % endorsed within 1 mile or less

Bus Stop		50%	
Grocery Store		47%	
Park		42%	
Pharmacy / Drug Store		42%	
Hospital	29%	Source:	
Church / Religious	29%		
Train / Subway 23%			Livable Communities Policy and Research
Big Box Store 18%			Learn More aarp.org/livablepolicy
Entertainment 16%			
Mall (shopping) 13%			
Mall (shopping) 13%	AARP Livable Communities pres	entation   American Planning As	ssociation Webinar, May 20, 2016

# An increasingly aging population

- + the desire to age in place
- + housing not suitable for aging in place
- + streets unsafe for non-drivers
- + a lack of public transit options
- + numerous other factors (e.g. employment, distance from family, health issues, isolation, urban and suburban sprawl)

= the reason for the AARP Livable Communities initiative and the AARP Network of Age-Friendly Communities



## **Age-Friendly** and **Livable Communities**

"A livable community is one that is safe and secure, has affordable and appropriate housing and transportation options, and offers supportive community features and services. Once in place, those resources enhance personal independence; allow residents to age in place; and foster residents' engagement in the community's civic, economic, and social life." — AARP Policy Book, Chapter 9

# Why Create the **AARP Network of Age-Friendly Communities?**

- To serve as a catalyst for educating, encouraging, promoting and recognizing the improvements that make cities, towns and counties more supportive of older residents and people of all ages
- To provide America's cities, towns, counties and states with the age-friendly resources they need by tapping into national and global research, models and best practices
- To engage locally to improve the lives of adults age 50+

#### aarp.org/agefriendly

#### A Self-Service Tool Kit

### The AARP Network of Age-Friendly Communities

Age-friendly towns, cities and counties are great for people of *all* ages. Our self-service guide explains how your community can join this World Health Organization-affiliated program



in Share 📝 Tweet 🖬 Like 🤇 99

The AARP Network of Age-Friendly Communities encourages states, cities, towns and rural areas to prepare for the rapid aging of the U.S. population by paying increased attention to the environmental, economic and social factors that influence the health and well-being of older adults.

(Go ahead and take a look at The Member List now. Then come back to this page.)



The tool kit outlined below:

An age-friendly community is livable for people of all ages. – Getty Images

- · explains the milestones for initiating and achieving membership in the network
- · provides examples for developing plans that are unique to each community
- offers guidance for how to develop a framework that links back to an action plan
- · identifies the necessary indicators and data sources that support the evaluation phases

The AARP Network of Age-Friendly Communities was launched in April 2012 and operates under the auspices of the World Health Organization's Age-Friendly Cities and Communities Program. The tool kit can be adapted as needed by **AARP state offices**, municipal and local governments, non-profit organizations, community partners and volunteers.



#### Adding life to years

The WHO Global Network of Age-friendly Cities and Communities was established in 2010 to connect cities, communities and organizations worldwide with the common vision of making their community a great place to grow old in. ... Cities and communities join the Network with a commitment to becoming more agefriendly and to share their experience, achievements and lessons learnt with others ... Membership is not a certification of age-friendliness. Rather, it reflects cities' commitment to listen to the needs of their ageing population, assess and monitor their age-friendliness and work collaboratively with older people and across sectors to create accessible physical environments, inclusive social environments, and an enabling service infrastructure.

### List of Affiliated Programmes

- AARP Network of Age-friendly Communities (USA)
- Age-friendly Ireland (Ireland)
- AGE Platform Europe
- International Federation on Ageing (International)
- Municipalité Amie des Aînés (MADA) (Québec, Canada)
- · Pan-Canadian Age-friendly Communities Initiative (Canada)
- Regional Programme Bashkortostan (Russian Federation)
- Réseau francophone des villes amies des aînés (International)
- Slovene Network of Age-friendly Cities (Slovenia)
- Spanish National Programme on Age-friendly Cities (Spain)
- UK Network of Age-friendly Cities (UK)

The WHO Global Network of Age-friendly Cities and Communities currently includes 287 cities and communities in 33 countries, covering over 113 million people worldwide. (April 2016) Communities in the AARP age-friendly network are not retirement villages, gated developments or assisted living facilities.



Welcome to Florida's premier active 55+ community!

#### 'Come enjoy Camelot in South Florida'

community of over 1,000 individual homes. Located in the heart of the Greater **Execution** area, it has everything one would want in a community of active over 55 residents.





#### < Remember Bubbi Sheila from Slide 5? This is where she lived. It's still around!

Photos from a community website and iStock.com

### "Age-Friendly Communities" **≠** "Old People Places"



# Age-Friendly Communities are



### **Great Places for People of All Ages**



#### Livable Communities Great Places for All Ages\*\*



ABOUT US LIVABLE IN ACTION HOUSING GETTING AROUND TOOL KITS & RESOURCES A-Z ARCHIVES

MORE FROM AARP

AARP Home » Livable Communities - AARP » The AARP Network of Ag... » The Member List AARP Network of Age-Friendly Communities Tool Kit The Member List

#### The Member List

78 communities (and counting), from Texas to Michigan, from Honolulu to Washington, D.C.

AARP Livable Communities, Updated March 2016



The communities listed below, presented in alphabetical order by state and representing more than 41 million people, have joined the AARP Network of Age-Friendly Communities.

Inclusion on this list does not mean that AARP is endorsing any of the following municipalities as a place to live. Nor does it mean that the community listed is currently "age-friendly."

What membership means is that the community's elected leadership has made the *commitment* to actively work toward making their town, city or county a great place for people of all ages. Membership in the network involves following a multi-



An age-friendly community is a livable community for people of all ages. — Image by Getty

### One in Three Americans is Now 50 or Older

By 2030 one out of every five people in the United States will be 65-plus.

Will your community be ready?

Visit us often at aarp.org/livable

#### Search Livable Communities

Enter a keyword (topic, name, state, etc.)

Find

step process of improvement. A link to the community's age-friendly action plan has been added to this list if the town or city has reached Step 2 of the improvement process.

If an AARP Community Survey has been completed, or if the community has been featured in an AARP Livable Communities slideshow, interview or "how to" article, those links are provided as well. If you have questions, please write to livable@aarp.org. For easy access to the AARP Network of Age-Friendly Communities Tool Kit, bookmark or visit aarp.org/agefriendly.



### **Network of Age-Friendly Communities**



**93** communities (and counting) representing more than **50** million people

#### Updated May 18, 2016

Communities join the AARP Network of Age Friendly Communities because they understand what's coming and know they need to get ready.

With a median population age of 44.1, Maine is the "oldest" state in the U.S. Augusta | Date enrolled: May 2016 Berwick | Date enrolled: May 2016 Bethel | Date enrolled: September 2015 **Bowdoinham** | Date enrolled: April 2015 **Eastport** | Date enrolled: April 2016 **Ellsworth** | Date enrolled: December 2014 **Greenwood** | Date enrolled: March 2016 Kennebunk | Date enrolled: March 2015 **Newry** | Date enrolled: March 2016 Paris | Date enrolled: March 2015 Portland | Date enrolled: August 2014 Saco | Date enrolled: April 2016 Woodstock | Date enrolled: March 2016

Member communities in Maine as of May 15, 2016

## **The Member List**

#### ALABAMA

- Birmingham
- Arkansas
- Fayetteville

#### CALIFORNIA

- Los Angeles
- San Francisco
- West Sacramento

#### COLORADO

- Colorado Springs
- Denver
- Larimer County

#### **DISTRICT OF COLUMBIA**

• Washington, D.C.

#### **FLORIDA**

- Cutler Bay, Florida
- Sarasota County
- Tallahassee
- Winter Haven

#### GEORGIA

- Atlanta
- Augusta
- Macon-Bibb

#### HAWAII

- Honolulu
- ILLINOIS
- Evanston

#### IOWA

- Des Moines
- Kansas
- Wichita

#### KENTUCKY

- Berea
- Bowling Green
- Lexington

#### MAINE

- Bethel
- Bowdoinham
- Ellsworth
- Greenwood
- Kennebunk
- Newry
- Paris
- PortlandWoodstock
- WOOUSLOCK

#### MARYLAND

AARP Livable Communities presentation | American Planning Association 2016 National Planning Conference, Phoenix, AZ | April 5, 2016

Montgomery County

#### MASSACHUSETTS

- Boston
- Dartmouth
- New Bedford
- Newton
- North Adams
- Pittsfield
- Salem

#### MICHIGAN

- Auburn Hills
- Highland Park
- Lansing

#### MINNESOTA

- Alexandria
- Minneapolis

#### MISSOURI

• St. Louis County

#### NEVADA

• Henderson

#### **NEW JERSEY**

- Montclair
- Princeton

#### **NEW MEXICO**

Carlsbad

#### NEW YORK

- Big Flats
- Brookhaven
- Chemung County
- Elmira (City)
- Elmira (Town)
- Erie County
- Great Neck Plaza
- Ithaca
- New York City
- North Hempstead
- Southport
- Suffolk County
- Tompkins County
- Westchester County

Updated April 1, 2016

#### **NORTH CAROLINA**

• Matthews

#### OHIO

- Cleveland
- Columbus

#### OREGON

- Multnomah County
- Portland
- Springfield

#### PENNSYLVANIA

- Allegheny County
- Philadelphia
- Pittsburgh

Brownsville

Fort Worth

San Antonio

Salt Lake City

VERMONT

Newport

Houston

TEXAS

Austin

Dallas

UTAH

### The Age-Friendly Cycle for Network Communities



### The AARP Network of Age-Friendly Communities Online Tool Kit



An age-friendly community is livable for people of all ages. — Getty

Learn how a town, city or county can join the AARP Network of Age-Friendly Communities:

#### Introduction

- 1. Getting Started
- 2. Planning
- 3. Implementation
- 4. Evaluation
- 5. Connecting

Learn more about the agefriendly network and see the member list

#### Step 1: Getting Started

Review the World Health Organizations "8 Domains of Livability" and other information to determine whether your community is ready to begin the process of enrolling in the network. Read

#### PREPARING THE MEMBERSHIP MATERIALS

All applications to the AARP Network of Age-Friendly Communities must include:

- 1. The completed membership application form
- 2. A "letter of commitment" from the community's highest-ranking elected official
- 3. A digital file image that represents the community (e.g. a city seal, logo or iconic photograph)

Learn more and find the enrollment documents: "Preparing the Membership Materials"

#### Step 2: Planning (Year 1 - 2)

Tips for how to put together an action plan and assess community needs by gathering baseline information and establishing indicators. **Read** 

#### Step 3: Implementation (Year 3 - 4)

Here's how to successfully transition from the planning to implementation phase to forming program strategies. Read

#### Step 4: Evaluation (Year 4 - 5)

Advice for how to develop and assess an evaluation framework that links back to the action plan. Read

#### Step 5: Connecting (Years 1 - 5+)

Find resources about how communities can support one another's efforts within the national and international networks. **Read** 



Real Possibilities

Learn more at AARP.org/agefriendly

### **The 8 Domains**



#### Domain 1

#### **Outdoor Spaces and Buildings**

People need places to gather — indoors and out. Parks, sidewalks, safe streets, outdoor seating and accessible buildings (think elevators, stairs with railing, etc.) can be used and enjoyed by people of all ages.

### Domain 2

#### Transportation

Driving shouldn't be the only way to get around. Public transit options can be as expansive as a train system or as targeted as a taxi service that provides non-drivers with rides to and from a doctor's office.


## Domain 3

## Housing

Most older adults want to age in place. Doing so is possible if homes are appropriately designed or modified — and if a community includes affordable housing options for varying life stages.



# Domain 4

## **Social Participation**

Regardless of one's age, loneliness negatively affects a person's health and sense of wellbeing. Isolation can be combatted by the availability of accessible, affordable and fun social activities.



## Domain 5

## **Respect and Social Inclusion**

Intergenerational activities are a great way for young and old to learn from one another, honor what each has to offer and, at the same time, feel good about themselves.



## Domain 6

## **Civic Participation and Employment**

An age-friendly community provides ways older people can, if they choose to, work for pay, volunteer their skills and be actively engaged in community life.



## Domain 7

### **Communication and Information**

Age-friendly communities recognize that not everyone has a smartphone or Internet access and that information needs to be disseminated through a variety of means.



## Domain 8 Community and Health Services

At some point, everyone gets hurt, becomes ill or simply needs a bit of help. While it's important that care be available nearby, it's essential that residents are able to access and afford the services required.

# The Age-Friendly Action Plans are rolling in!



ADD

Real Possibilities

MONTGOMERY COUNTY, MARYLAND

# And work is getting done

**1. Le Tour de Ham** is a "slow biking" group that meets for Tuesday evening rides around **BIRMINGHAM**, **ALABAMA**. "No spandex or fancy bike required."

2. People of all ages are getting out and about by participating in the **BROWNSVILLE, TEXAS,** CycloBias.

3. With the creation of Grandparents Park, adults and kids in WICHITA, KANSAS, have a nearby destination to enjoy together.

4. With fresh produce hard for many residents to come by, **NEWPORT, VERMONT**, gets down and dirty in the Fresh Start Community Farm.



HERE'S HOW IT WAS DONE	
WHAT: Grandparents Park	

3.

WHERE: Wichita, Kansas WHEN: The park opened on July 20, 2013

#### Location Details

The City of Wichita had been maintaining two adjoining, empty lots within the Tri-S neighborhood and agreed to donate the land for the Grandparents Park. The lot size is 0.56 acres, which measures out as 280 feet by 100 feet. The park is easy to access from all parts of the neighborhood by foot, bicycle, stroller or car.

#### Why and For Whom

The Tri-S neighborhood is located next to a highway bypass. Residents didn't have a place to walk or play in their neighborhood, other than on old sidewalks that are in various states of repair. The empty lots were an eyesore and a waste of space.

Since the area is home to numerous older residents, many of whom care for grandchildren during the day, the park project was seen as a way for adults to get exercise while providing a fun outdoor activity for children.



Residents, AARP staff and volunteers gather on July 20, 2013, opening day of the Grandparents Park in Wichita, Kansas. — Jacque Waite

A Livable Lesson How to Ho

#### How to Host a Ciclovia or Open Streets Program

When roads are closed to cars and trucks (as Brownsville, Texas, does several times a year), people can safely walk, bicycle and even dance in the streets



Every Sunday in Bogotá, Colombia, more than 70 miles of roads are closed to vehicular traffic so nearly two million people can walk, bicycle, skate, dance, play games, socialize or simply sit and relax in the middle of the city's streets. The weekly gathering, which began in 1976, is called the Bogotá Ciclovia.



#### Subscribe! AARP Livable Communities Newsletter

People of all ages gather and ride bicycles along Adams Street in downtown Brownsville, Texas, during an evening CycloBia in June 2014. — John Faulk

One of the most successful car-free, open streets programs in the United States takes place in Brownsville, Texas, a city of 175,000 along the U.S.-Mexico border. In 2012, city leaders seeking to address Brownsville's high rates of poverty, obesity and diabetes found inspiration from the Bogotá example (which you can see in the video at the end of this page) and decided to host its own "CycloBia." The unusual spelling of Brownsville's ciclovia is purposeful, to make the word appear more similar to "cycle" and to include a "b" for Brownsville.



Photos courtesy Le Tour de Ham and the Fresh Start Community Farm

#### **Sample Evaluation Report Outline**

- I. Program Description (including inputs)
  - Background (initiation, people and partners involved, available and expended resources)
  - b. Baseline assessment (methods and findings)
  - c. Program goals/desired outcomes, proposed activities/strategies and corresponding indicators (from the action plan) and how they relate to the findings of the baseline assessment

#### II. Program Implementation (description)

- a. Activities/strategies implemented to date
- b. Factors facilitating implementation
- c. Barriers/setbacks to implementation
- Description and explanation of deviations from program
- Plans for future avoidance/handling of program impediments

#### III. Methods for Evaluating the Program

- a. Evaluation team
- b. Data used
- IV. Findings: Program Outputs (and outcomes, if available)
  - By domain, using indicators in the action plan or developed subsequently; quantitative and qualitative information; comparisons to the baseline assessment, when possible
  - b. Other outputs
  - c. Outcomes (if data is available)

#### V. Conclusions

- a. Program strengths and accomplishments
- Program weaknesses and areas for improvement
- c. Plans for future improvement
- Lessons and materials to share with the AARP network
- Suggestions for ways the AARP network can improve
- f. Plans for publishing evaluation results

# As the member communities move into Year 5 of the age-friendly process, they'll be evaluating their work.

Evaluating Your Age-Friendly Community Program

A Step-by-Step Guide



# AARP has tools and resources to help



HOUSING Affordability and access

NEIGHBORHOOD Access to life, work, and play

TRANSPORTATION Safe and convenient options

ENVIRONMENT Clean air and water

HEALTH Prevention, access, and quality

ENGAGEMENT Civic and social involvement

OPPORTUNITY Inclusion and possibilities

#### aarp.org/livabilityindex



Phoenix, AZ

Arizona

Maricopa County

# **Housing resources and recommendations**



#### Inclusive Home Design State Advocacy Tool Kit

Less than one percent of the more than 25,000 municipalities in the U.S. have accessibility standards for new housing. Here, model legislation options that can help people of all ages

💁 进 🖂 🖬 Like 🔚 😏 Tweet in Share 🚼 G+1 4 As has been widely reported, by the year 2030 the age-65+ population in the United States will increase to more than 70 million people. Yet Read The Tool Kit "nowhere has the disconnect between market norms, changing demographics and social expectations been more glaring than in the design and construction of private residential housing," notes AARP in the "State Inclusive Home Design Advocacy Tool Kit." Sign up for the AARP Livable Communities Newsletter Most of the housing stock that was built in the 20th century and is still in use are multi-level and contain stairs, as do the majority of new construction homes, which are largely marketed to young buyers. Download the "AARP State "The older population, together with an equally large and growing Inclusive Home Design population of people with disabilities, continues to be viewed as distinct groups outside the mainstream of society," writes AARP. "The Advocacy Tool Kit" (PDF). Scroll down on this page to diversity within both groups tends to be ignored, and their expectations and preferences treated as 'special needs' to be accommodated with see the table of contents. special designs and assistive devices separate from the 'normal'

consumer market.



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#### **Creating Room for Accessory Dwelling Units**

An AARP and APA model for state and local acts and ordinances can help pave the way by Rodney Harrell, Ph.D. Public Policy Institute



Sometimes known as accessory apartments, mother-in-law suites or "granny flats," Accessory Dwelling Units (ADUs) provide more housing options in existing neighborhoods by allowing homeowners to build additional units on their lots.



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Accessory Dwelling Unit or ADU is a catch-all term for all of these situations — whether the unit is attached to an existing home or placed elsewhere on the property, such as over a detached garage or as a stand-alone structure in the backyard. ADUs are among the housing options that help to ensure that people of all ages, including older adults, have a roof over their heads.

The AARP model ordinance on ADUs was written by staff at the American Planning Association. Although the 58-page report was published in 2000, it continues to provide a good foundation of unformation for creating a successful ADU program.

For an older person with a declining incomes and growing housing affordability challenges, renting out a unit or moving a friend or relative onto their property can help with those costs.

AARP's housing philosophy and related public policies (which can be found in Chapter 9 of the AARP Policy Book), encourage states and localities to look to the model act and create legislation and zoning policies that support ADUs.

For any town, city or county considering a plan to broaden the implementation of ADUs, it's important to:



Zoning ordinances that prohibit ADUs or make it extremely difficult for homeowners to create them are the principle obstacle to the wide availability of this bousing option. The report "Accessory Dwelling Units: State Act and Local Ordinance" is intended to assist interested citizens planners and government officials in evaluating potential changes to state and local laws to encourage the wider availability of ADUs. This appelle logislation has



#### AARP Livable Communities



# **Placemaking resources and recommendations**



# **Transportation resources and recommendations**



# We have an award-winning website

aarp.org/livable >

## and award-winning newsletter



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AARP Livable Communities presentation | American Planning Association Webinar, May 20, 2016

# Find what you need by visiting our subject-based archives.

And check out our interview series and how-to lessons.

#### aarp.org/livable-archives >

#### A - Z Archives

- Age-Friendly Communities
- Bicycling
- · Complete Streets
- Economic Development
- Housing
- How-To's

- Interviews
- Mayors and Managers
- Placemaking
- Public Health
- Slideshows
- State Stories, Plans & Reports

- · Stats and Facts
- Surveys
- Tool Kits and Guides
- Transportation
- Walkability

See All Livable Archives »

Livable Communities: A-Z Archives



AARP.org/livable contains the keys to hundreds of reports, action plans, studies, articles and more about housing, transportation, Complete Streets, walkability, livability and age-friendly places, to name just a few areas of interest. Find content lists and links by visiting our subject-based archives below.

#### IN THE SPOTLIGHT



#### Let's Get Livable

Quick links to our interviews, slideshows, how-to's and more

- Livability Slideshows
- Livable Lessons: Promising Practices and How-To's
- "5 Questions for ..." Interview Series
- The "Mayors and Managers" Interview Series
- Tool Kits & Guides



The AARP " In a Livable **Community**" handout is available in English, Spanish, French, Chinese and Korean to help spread the word about what makes a community livable for people of all ages.



American Planning Association **Private Practice Division** 

Making Great Communities Happen

# **TO CONTACT today's speakers:**

**Ramona Mullahey**, APA Private Practice Division Past Chair APA-DC Champion for *Aging and Livable Communities Initiative* <u>ramonamullahey@hawaiiantel.net</u>

Mildred E. Warner, Ph.D.

Professor, City and Regional Planning - W. Sibley Hall Cornell University, New York City <u>mew15@cornell.edu</u>

#### Amanda Micklow, AICP

Ph.D. Candidate, City and Regional Planning Cornell University acm325@cornell.edu

#### Melissa Stanton, MPH, AARP.org/Livable

Editor/Advisor, AARP Livable Communities Programs AARP Community, State and National Affairs, Washington, D.C. <u>mstanton@aarp.org</u>