



Minutes

Board of Trustees Meeting April 17, 2020

Summary of Action Items:

- Governance Committee is working on the 2020 election process
- Awards Committee is working on the 2020 Great Places in Ohio awards program
- Communications Committee is working on updating the Policy Platform PDF
- All Committees are working on fulfilling 2020 work plan items

I. Introductions

II. Roll Call & Communications

Anderson called the meeting to order at 10:05 AM.

Present:

C. Anderson

E. Anderson

C. Auffrey

J. Braverman

T. Breidenstein

K. Burton

T. Davis

P. Etchie

T. Kinsky

T. Hilde

L. Hollstein

K. Keough-Jurs

M. Kim

A. Klavora

K. Lieber

P. Logue

N. Martin

R. Ray

C. Ronayne

M. Schmidt

K. Scocco

M. Sinha

Absent:

A. Lococo

III. Motion to Follow or Amend Agenda

A motion was made by Braverman and seconded by Klavora to approve the agenda. Motion passes.

IV. Approval of Minutes from the April 17, 2020 Board Meeting

A motion was made by Braverman and seconded by Lieber to approve the minutes. Motion passes.

V. Action and Discussion Agenda

Governance Committee Report (J. Braverman/M. Kim)

See boardbook for details.

APA Ohio elections are this summer. The slate of candidates plus the redlined bylaw change are listed in the boardbook.

Klavora asked if these candidates were recruited or if they voluntarily reached out. Braverman responded that the Governance Committee did attempt to recruit candidates with one success. The rest self-nominated.

APA Ohio + COVID-19 (C. Anderson / C. Davis)

An open discussion occurred with board members reporting the general atmosphere of their workplace, and what their professional development/travel budgets look like for the near future.

APA Cleveland, APA Central Ohio and APA Northwest Ohio have cancelled their 2020 P&Z Workshops. APA Cincinnati had their workshop in February. APA Miami Valley is meeting in the next few weeks to discuss.

Klavora suggested everyone send a list of virtual conferencing options that they've used successfully to share with Sections wanting to produce digital content for members.

Kinskey reported that many jurisdictions are cancelling all funds for travel and professional development for the remainder of 2020.

Sinha reported that the private sector is also looking at deep cuts to sponsorships.

Scocco reported that the City of Columbus has suspended all travel for the remainder of 2020.

Ronayne suggested we look at this "odd moment" as an opportunity to step up and provide services. To act as a digital content clearinghouse for all the cancelled in person opportunities.

Awards Committee Report (M. Schmidt)

See boardbook for details.

Schmidt reported that details for the 2020 Great Places in Ohio awards program are finalized and the program is ready to accept nominations.

A motion was made by Ray and seconded by Klavora to accept the 2020 program as outlined. Motion passes.

Schmidt proposed a student scholarship program for 2020, as outlined in the boardbook.

Ray asked how we would be sure students at non accredited schools would get notice of the opportunity.

Sinha asked what our goal was on the scholarship focused on equity.

Kinskey suggested these scholarship opportunities be imbedded into school scholarship programs.

Burton suggested we look at creating an endowment with the funds.

Logue suggests we hold off on the scholarship program until things stabilize (re: COVID).

It was suggested that we add a few scholarship questions to the student membership survey.

Consensus was to add a few questions on scholarships to the membership survey and hold off on the program until we get a better handle on what may benefit both the chapter and students, and when things stabilize.

Membership Committee Report (Lieber)

See boardbook for details.

Lieber said the Membership Committee would follow up with the Awards/Scholarship Committee to provide additional questions on the student survey.

Ray suggested that the emphasis should be put more on sections versus the chapter within the survey – perhaps include some intro language from each Section Director. Sinha agreed and also suggested Section Director contact info should be listed.

Legislative Committee Report (Kinskey)

See boardbook for details.

Kinskey reported that the Legislative Committee has finalized the updated Policy Platform.

Ray suggested changing the document format for easier readability.

Klavora suggested there be a readable online format along with a downloadable PDF.

Kim had online readable format suggestions and will send links to C. Davis.

A motion was made by Kim and seconded by Sinha to approve the 2020 Policy Platform. Motion passes.

Communications Committee Report (A. Klavora)

See Boardbook for details.

Klavora reviewed the draft communications plan and highlighted the connection of various items to the 2020 work plan.

Klavora also referenced that background information on the communications plan is also provided in the boardbook.

Klavora indicated that the Communications Committee can work on an updated PDF format for the Policy Platform.

2020 OKI Conference Update (Martin/C. Davis)

See Boardbook for details.

The OKI co-chairs in Kentucky have been attempting to reach the conference venue for several weeks with no success to discuss the hotels intended re-opening timeframe and conference options moving forward.

It is the general consensus of the planning committee to cancel the 2020 OKI Conference and reschedule to 2022, with Kentucky again as host.

Treasurer's Report (P. Logue)

See Boardbook for details.

A motion was made by Ray and seconded by Lieber to approve the Treasurer's Report. Motion passes.

Sinha asked if there are any membership projections available so sections can better plan programming. C. Davis responded that APA National is projecting a 20%-30% drop in membership, based on previous recession trends.

Professional Development Officer's Report (E. Anderson)

See Boardbook for details.

E. Anderson reported that APA National has made some adjustments to the spring AICP exam schedule and future exam structure.

E. Anderson reported that the AICP Commission has approved updates to the CM program that has been previously discussed with membership and leadership.

OEDA Joint Workshop (C. Davis)

See Boardbook for details.

C. Davis reported that discussion of turning the event into a virtual and interactive workshop has begun. Stay tuned for further details.

Executive Director's Report (C. Davis)

See Boardbook for details.

Aside from usual day to day duties, C. Davis reported what she has on the horizon:

1. Release Spring 2020 Ohio Planners News
2. Assist committees in implementing 2020 work plans
3. Brainstorm Planning Webcast Series innovation

VI. Adjournment

The meeting was adjourned at 11:55 AM.