

THE NEW FRONTIER
spc 25



SPONSOR PROSPECTUS

APA Ohio
Statewide Planning Conference
September 24 - 26 | Toledo



EXCLUSIVE SPONSORSHIPS

Connect with a network of Ohio planners like never before. There are a variety of ways for interested partners to interface with SPC25 attendees online and onsite. Design the right opportunity for your organization.

All event sponsorships include:

- Logo on conference digital communications and website
- Logo recognition on signage

WIFI SPONSOR | \$2500

WiFi will be accessible to all attendees throughout the entire conference. This sponsorship is exclusive.

Additional benefits include:

- Custom WiFi password set to company name
- One (1) complimentary conference registration or 50% off two (2) conference registrations
- Exhibit space or one (1) complimentary conference registration

PROFESSIONAL DEVELOPMENT WORKSHOP | \$2000

Support the Wednesday Professional Development Workshop. For more information on the PDW, visit www.ohioplanning.org/pdw.

Additional benefits include:

- Two (2) complimentary ticket to the PDW
- Two (2) complimentary tickets to the opening reception
- Exhibit space or one (1) complimentary conference registration

THURSDAY KEYNOTE ADDRESS | \$2500

Support the Keynote Address. For more information on Keynote Speakers, visit www.ohioplanning.org/spc25keynote.

Additional benefits include:

- Two (2) complimentary tickets to breakfast and the keynote address
- One (1) complimentary conference registration or 50% off two (2) conference registrations
- Exhibit space or one (1) complimentary conference registration

FRIDAY AWARDS LUNCHEON | \$2500

Support our Planning Awards and all the good work our communities are doing. For more information on this event, visit www.ohioplanning.org/spc25luncheon.

Additional benefits include:

- Two (2) complimentary tickets to the luncheon
- One (1) complimentary conference registration or 50% off two (2) conference registrations
- Exhibit space or one (1) complimentary conference registration



EVENT SPONSORSHIPS

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CONFERENCE RECEPTION | **\$2500**

Help our planners party! The main conference reception takes place the evening of Thursday, September 25 at The Toledo Club. For more information, visit www.ohioplanning.org/spc25events.

Additional benefits include:

- One (1) complimentary conference registration *or* 50% off two (2) conference registrations
- Two (2) complimentary tickets to the conference reception
- Exhibit space *or* one (1) complimentary conference registration

WELCOME RECEPTION SPONSOR | **\$2000**

Help our planners kick off the conference! The opening reception takes place the evening of Wednesday, September 24 at The Heights. For more information, visit www.ohioplanning.org/spc25events

Additional benefits include:

- 50% off one (1) conference registration *or* 25% off two (2) conference registrations
- Two (2) complimentary tickets to the welcome reception
- Exhibit space *or* one (1) complimentary conference registration

BEHIND THE PHOTO:

Located at the top of The Renaissance Hotel, The Heights is Toledo's only rooftop bar. The panoramic views of the Maumee River and urban landscape are spectacular, whether you are seated indoors or on the expansive outdoor patio! Photo Credit: The Renaissance Hotel



FUEL SPONSORSHIPS

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BREAKFAST SPONSOR | \$1500

Help our planners fuel up for the day! Breakfast takes place both Thursday, September 25 and Friday, September 26.

Additional benefits include:

- 25% off one (1) conference registration
- Exhibit space *or* one (1) complimentary conference registration

SNACK SPONSOR | \$1000

Help our planners recharge! Snack break takes place the afternoon of Thursday, September 25.

BEVERAGE SPONSOR | \$1500

Help our planners stay hydrated! The beverage station remains open throughout the conference on Thursday, September 25 and Friday, September 26.

Additional benefits include:

- 25% off one (1) conference registration
- Exhibit space *or* one (1) complimentary conference registration

BEHIND THE PHOTO:

In 2020, APA Ohio designated Toledo Promenade Park a *Great Place in Ohio*. Located on the Maumee River in downtown Toledo, Promenade Park has been considered the heart of downtown since it was established in the early 1970s. Photo Credit: MKSK



GENERAL SPONSORSHIPS

Connect with a network of Ohio planners like never before. There are a variety of ways for interested partners to interface with SPC25 attendees online and onsite. Design the right opportunity for your organization.

	FRONTIER \$5000+	PLATINUM \$4000	GOLD \$3000	EXHIBITOR \$1000
Complimentary conference registration(s)	4	3	2	
Complimentary ticket(s) to Conference Receptions *	4	3	2	
Complimentary ticket(s) to Keynote **	4	3	2	
Complimentary ticket(s) to Awards Luncheon **	4	3	2	
Exhibitor space Thursday and Friday ***	●	●	●	●
Signage recognition	●	●	●	
Logo on conference material and digital communication	●	●	●	
Logo on conference website	●	●	●	
Social media mention ahead of conference	●	●	●	

* Opening reception takes place the evening of Wednesday, September 27. Conference reception takes place the evening of Thursday, September 28. More information on receptions can be found at www.ohioplanning.org/spc25.

** Keynote address takes place the morning of Thursday, September 25. Awards Luncheon takes place Friday, September 26. More information on the keynote address can be found at www.ohioplanning.org/spc25.

*** One (1), six (6) foot table, two (2) chairs, table draping, and WiFi. More information on electrical needs and available rental materials can be found at www.ohioplanning.org/spc25.

BEHIND THE PHOTO:
The Cannaley Treehouse Village is the only public treehouse village in the country. It's located in the Beach Ridge area of Oak Openings Preserve with direct access to over 12 miles of mountain biking trails, horseback riding trails, and 50+ miles of hiking trails. Photo Credit: Metroparks Toledo



ACTIVATION STATIONS

Connect with a network of Ohio planners like never before. There are a variety of ways for interested partners to interface with SPC25 attendees online and onsite. Design the right opportunity for your organization.

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- Logo recognition on signage

VR SIMULATOR | \$2000

Give our planners the chance to travel the world's most fascinating cities without leaving the conference walls with our virtual reality simulator! This VR station will be set up on the pre-function area on Friday for all to enjoy.

Additional benefits include:

- 50% off one (1) conference registration or 25% off two (2) conference registrations
- Exhibit space adjacent to VR Simulator or one (1) complimentary conference registration

BACKYARD GAMES | \$1000

Help planners unwind and relax with classic games like PutterBall, Yard Toss, Giant Jenga, and Ladder Ball. Our backyard games will be set up in the pre-function area both Thursday and Friday for all to enjoy.

HEADSHOTS | \$1500

Support career advancement for emerging and seasoned professionals by sponsoring complimentary headshots for all attendees.

Additional benefits include:

- Targeted email and social media blast advertising the complimentary opportunity to attendees along with your logo
- 25% off one (1) conference registration
- Exhibit space or one (1) complimentary conference registration

BEHIND THE PHOTO:

Nationally lauded artist Gabe Gault and a team of local artists transformed a ribbon of 28 riverside grain elevators on Toledo's industrial waterfront into the largest mural in the country. Photo Credit: Emily Berger



PROGRAM SPONSORSHIPS

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MOBILE WORKSHOPS SPONSORSHIP | \$2000

Mobile workshops will travel outside the conference venue to give attendees a first-hand look at communities and projects.

Additional benefits include:

- Two (2) complimentary mobile workshop tickets
- 50% off one (1) conference registration or 25% off two (2) conference registrations
- Exhibit space

DEEP DIVE or TECHNICAL WORKSHOP SPONSORSHIP | \$1500

Deep dives are interactive and thought-provoking sessions that allow for a more focused, in-depth exploration of a planning topic than is possible in regular sessions.

Additional benefits include:

- 25% off one (1) conference registration
- Exhibit space

BEHIND THE PHOTO:

Located on the north side of the Maumee River within the Providence Metropark, visitors travel along a mile of the original Miami and Erie Canal towpath in a mule-driven canal boat. Scenes along the way include the Ludwig Mill and Lock #44, a 19th-century canal lock still in use today. Photo Credit: Metroparks Toledo